Building Community Priority: Develop public art that encourages engagement, belonging, and community participation, and that promotes shared experiences in and around Palo Alto Neighborhoods and commercial corridors.

Social Justice Priority: Develop public art projects that will continue to advance empathy, ethnic and cultural inclusion and celebration, and social, racial, and gender equity.

Public Art Education Priority: Widen and strengthen education and advocacy for public art, including through the roll-out and implementation of the California Avenue District Master Plan and the Baylands Art Plan, and PAMP long-term goals, while responding to current issues and supporting a wider network of artists.

*Approved by the PAC on January 18, 2024