



CITY OF PALO ALTO

NEWS RELEASE
For Immediate Release
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OPEN CALL FOR NEW MEDIA PUBLIC ARTISTS *Code:ART Festival 2025 to Activate Downtown Palo Alto*



Helix Seats by [Pneuhaus](#) at Code:ART 2023. Photo by [Benny Villarreal](#).

PALO ALTO, CA.— The City of Palo Alto is planning its fourth [Code:ART](#) interactive media art festival October 16-18, 2025. This three-evening event animates Palo Alto's plazas, alleys, and public spaces through fun and interactive light, sound, and motion.

[The City of Palo Alto Public Art Program](#) is now seeking artists, designers, inventors, and innovative thinkers creating work at the intersection of art and technology to submit their qualifications for five downtown installations! The final projects will have a strong evening presence, spark curiosity, and invite interaction and play.

Four Urban Interventions will be sprinkled throughout downtown public spaces and offer hands-on experiences to visitors. A Lytton Plaza Installation will be displayed at a key downtown site, 200 University Avenue, and as a highlight of the festival

demonstrate exceptional quality, innovative uses of technology and offer meaningful public engagement.

"Code:ART 2023 drew over 13,000 attendees to engage in a shared community art experience in downtown Palo Alto, all while driving tourism and revenue to local businesses." said Public Art Program Manager Elise DeMarzo. "The feedback from the public was overwhelmingly positive, describing the event as 'spectacular', 'bringing people together', 'building community and morale', and 'enlivening the city'. Code:ART celebrates the innovative and creative spirit of Palo Alto, 'the birthplace of Silicon Valley' through art and technology, and we hope to see some incredibly creative local applicants."

Artists interested in being considered for either of these opportunities and intending to create an original site-specific artwork are invited to submit their qualifications with samples of previous work and a statement of the intended artwork. Artists may also propose an existing artwork that would be appropriate to the theme and format of Code:ART.

Deadline: All applications must be submitted online via [SlideRoom](#) by Friday, October 18, 2024 at 11:59 PM (PST).

Full Call & Application



Color Currents by [Cory Barr](#) at Code:ART 2021. Photo by [Benny Villarreal](#).

ABOUT THE PALO ALTO PUBLIC ART PROGRAM

The City of Palo Alto Public Art Program is committed to contributing to the intellectual, emotional, and creative life of the Palo Alto community by creating engaging art experiences and dynamic public spaces for Palo Alto residents and visitors. The Public Art Commission (PAC) reviews and advises the Public Art

Program on selection, placement, and care of public art throughout the City of Palo Alto. Learn more at: www.cityofpaloalto.org/publicart.

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