Proposal Evaluation Matrix

CRITERIA	Points
Proposal must be complete: Quality and completeness of the response to this RFP, all questions answered, all requested documents enclosed and appropriate authorization signatures obtained.	5
The proposed services effectively meet a service that has been identified as a Priority of Need for Fiscal Years 2026-27	5
Palo Alto residents are the beneficiaries: Current demographic or relevant data that demonstrate the proposed services would benefit Palo Alto residents.	10
The organization's effectiveness of reaching out and serving diverse, vulnerable and underserved populations.	10
The organization demonstrates the ability to diversify its funding sources. A significant proportion of service funding must be from non-City of Palo Alto funds.	10
The organization's process in place for evaluating the needs of the target population and the goals and strategies of the proposed services.	10
Demonstrated experience and effective methodology for performing the service.	15
Accessibility and affordability of services	10
The proposal clearly demonstrates the impact and benefits of the organization's services on its clients and to the greater Palo Alto Community.	15
The organization's administrative capacity; qualifications and experience of proposed program manager and key staff to provide consistent program coordination, communications and a high quality of service.	5
Proposer's prior record of performance with the City.	5
TOTAL SCORE	100