

**PALO
ALTO**



**Connecting the Community
Through Local Broadband**

**Palo Alto Fiber
Community Meeting
February 24, 2022**



**CITY OF
PALO ALTO**

fiber.cityofpaloalto.org





WELCOME REMARKS & INTRODUCTION

- Important City effort
- Community excitement heard so far
- Encourage the community to be engaged and stay informed
- Look forward to hearing from the community tonight and through this process

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AGENDA



- Welcome remarks and introduction
- Introduction to Palo Alto Fiber effort and history
- Summary of community-controlled internet services
- Palo Alto Fiber community benefits
- Upcoming milestones
- Ways to be engaged and stay informed
- Q & A Session

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PALO ALTO FIBER OVERVIEW

- History of the Palo Alto Fiber effort
- Creation of the Palo Alto Utility and similarity with this new Fiber effort
 - Local is Better
 - High Quality Customer Service
 - Enhanced Service Delivery
 - Competitive Pricing & Features
 - Community Investment

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LOCAL OWNERSHIP OF UTILITIES IMPROVES AFFORDABILITY.

“The annual residential electric bill for calendar year 2020 was 37% lower than the annual bill for a PG&E customer.”



<https://www.cityofpaloalto.org/files/assets/public/agendas-minutes-reports/reports/city-manager-reports-cmrs/2021/id-11887.pdf>

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100 COMMUNITIES IN 20 STATES PROVIDE LOCALLY-OWNED BROADBAND TODAY.

*Faster speeds, lower prices, local control
and community reinvestment*



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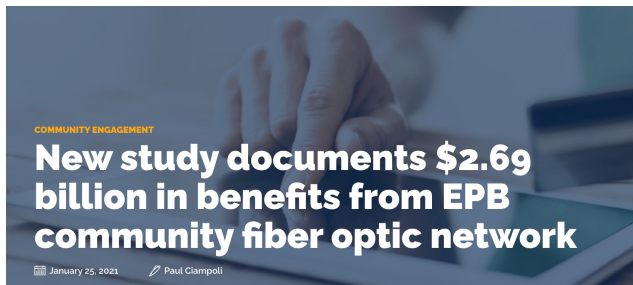
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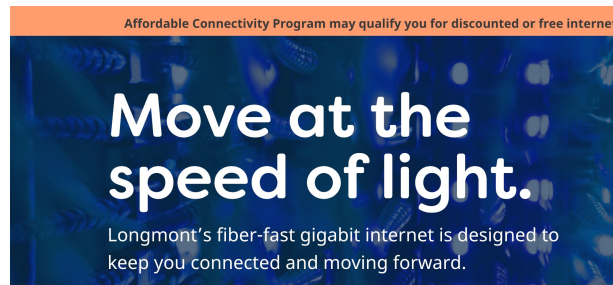


WHAT ARE OTHER COMMUNITIES DOING?

CITY OF CHATTANOOGA, TN



CITY OF LONGMONT, CO



CITY OF CEDAR FALLS, IA

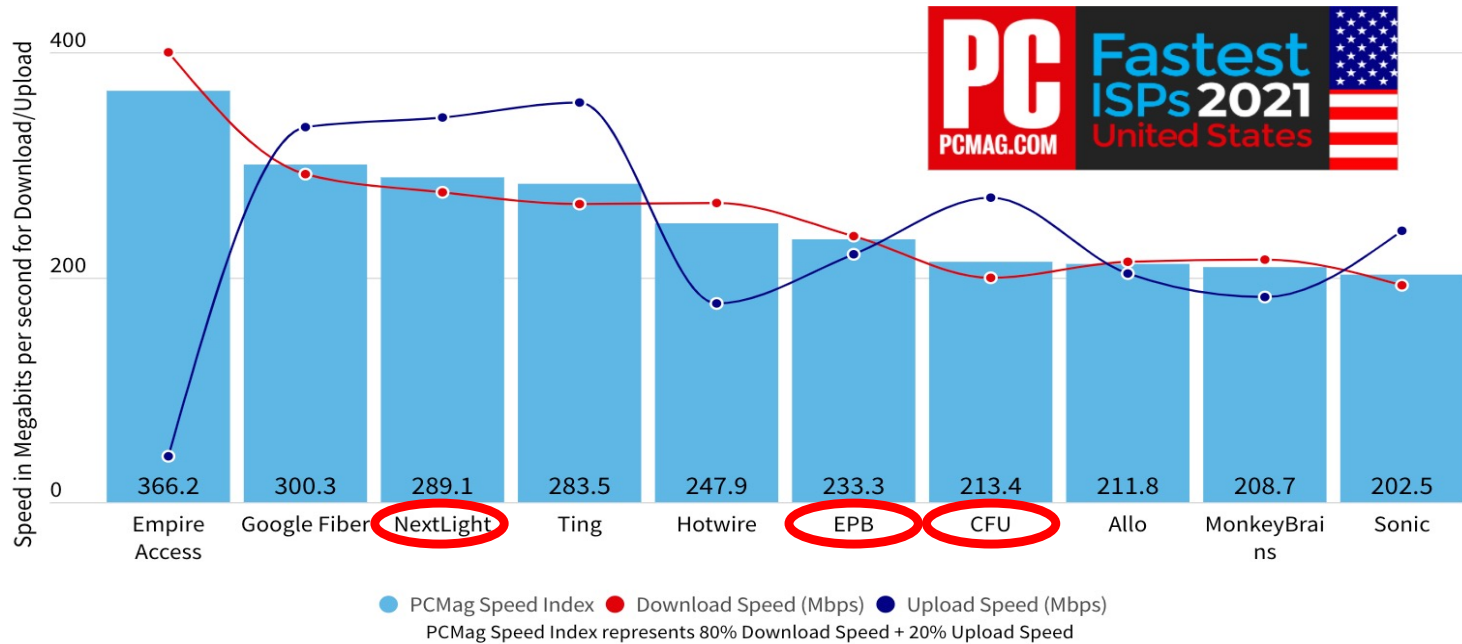


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3 OF THE TOP 10 FASTEST ISPS ARE COMMUNITY OWNED



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WHAT ARE THE BENEFITS TO OUR COMMUNITY?



SERVICE EXCELLENCE

100% fiber network all the way to your home or business



COMMUNITY INVESTMENT

Dollars invested and generated stay local and benefit our community



LOCALLY OWNED

Owned and controlled by our community, not outside shareholders



COMPETITION

Giving our community choice while keeping prices affordable



QUALITY OF LIFE

Work from home, distance learning and telehealth support



ECONOMIC DEVELOPMENT

Lowering the cost of doing business in Palo Alto

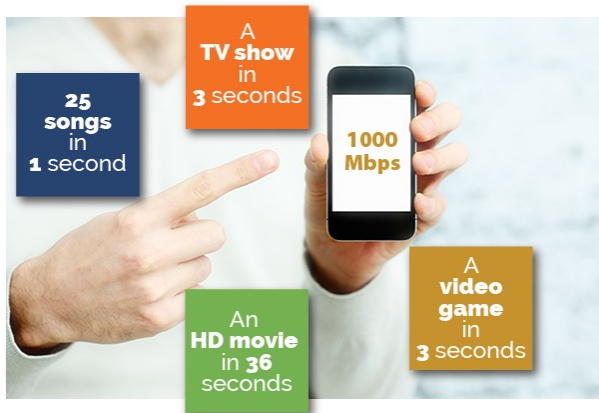
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WHY WILL PALO ALTO FIBER BE DIFFERENT AND BETTER?

A Gig lets you download:



Faster. Better. Different. Local.

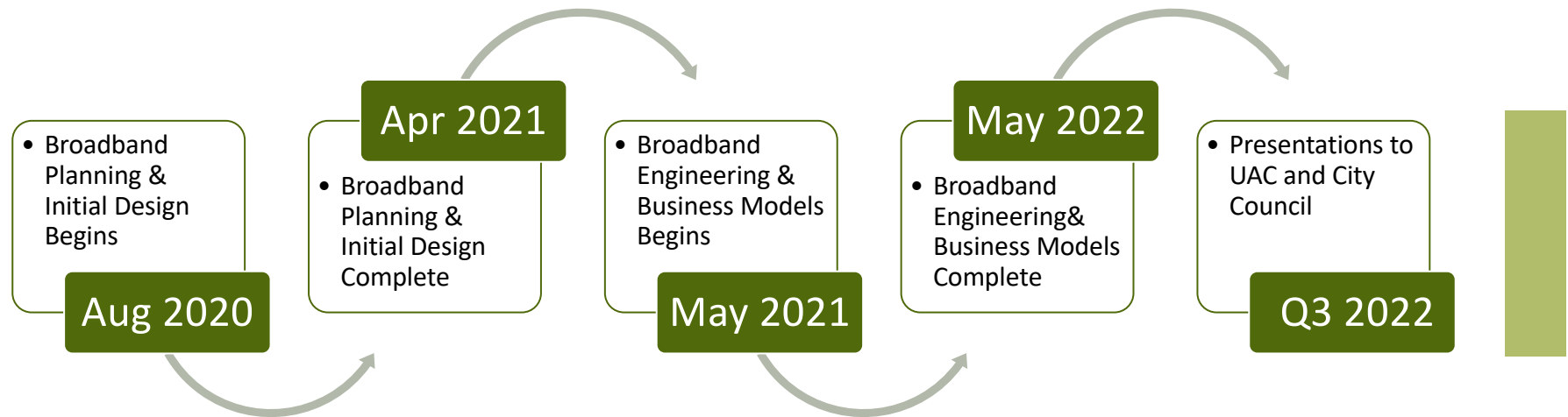
1. FIBER THAT REACHES EVERY PALO ALTO RESIDENT
2. GIG SPEEDS AND EVEN UP TO 10 GIG
3. SYMMETRICAL –SAME UPLOAD AND DOWNLOAD SPEEDS
4. PRIVACY AND NO SHARING OF YOUR DATA
5. NO DATA CAPS
6. STRAIGHTFORWARD PRICING WITH NO HIDDEN FEES

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WHAT PROGRESS HAVE WE MADE?



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WHAT ARE THE NEXT STEPS?

**WE ARE
HERE**

COMMUNITY AWARENESS/ENGAGEMENT

Focus Groups, Market research survey, eNews sign-up, Palo Alto Fiber Hub

Q2 2022

UAC AND CITY COUNCIL PRESENTATIONS

Project updates

Q4 2022

CITY COUNCIL DIRECTION

City Council vote to move forward with funding and construction

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COMMON COMMUNITY QUESTIONS

- How do I sign up for updates?
- When can I expect to get/sign up for Palo Alto Fiber internet service?
- How much would the monthly costs be to residents and businesses?
- What's the purpose if AT&T and Comcast already provide fiber to Palo Alto?
- Where would Palo Alto Fiber be deployed first?
- Who would be able to have Palo Alto Fiber?

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Join the Conversation



LEARN
MORE



PIN YOUR
SUPPORT



ATTEND AN
UPCOMING EVENT



EMAIL
OR CALL



SIGN-UP FOR
UPDATES

Exploring local internet services



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QUESTION & ANSWER SESSION



Several ways to provide input tonight:

- We will have some time to answer live questions
 - Raise your hand
 - Add questions in the Q and A Zoom feature
 - Questions not answered, we will answer as part of follow-up blog series and expand Frequently Asked Questions online

Other input options:

- Scheduling focus group discussions, *coming soon!*
- Attend Utilities Advisory Commission meetings in April/May, and UAC/City Council meeting
- Share input by emailing us at fiber@cityofpaloalto.org

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