



# FOCUS ON THE FUTURE

## CITY COUNCIL RETREAT 2022

February 5, 2022

[www.cityofpaloalto.org](http://www.cityofpaloalto.org)

# AGENDA

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- 9:00 Welcome, process introductions, context for goal setting
- 9:15 Status of 2021 Council priorities
- 10:30 Public Comment
- 11:00 Morning Break
- 11:10 Discussion of priority progress and 2022 priorities
- 12:45
  - a) Discussion/revision of Council Procedures and Protocols  
Council Handbook
  - b) Council Committee topics
- 1:45 Debrief and next steps
- 2:00 Adjourn

# TO ENSURE A PRODUCTIVE DAY

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We will take a 10-minute **break off camera** to allow focus and to remain fully present

We allow time for **candid** and **honest** feedback

We seek to hear **ideas** and **perspectives** of residents in our public comments before deliberations

We will adhere to schedule and allow the facilitator to move the conversation along





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# INTRODUCTION TO ANNUAL GOAL PROCESS

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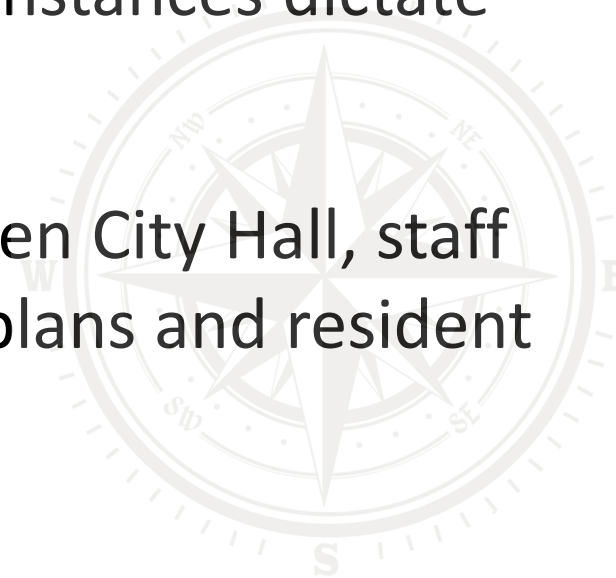
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# COUNCIL PRIORITIES OVERVIEW

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- Since 1986, this Council has established Policy Priorities
- Policy anticipates up to 3 Council-identified topics will receive prioritized attention. Priorities may carry over up to 3 years. On years of no Council turnover, the same priorities may continue unless circumstances dictate otherwise
- Goal setting is supplemented by input through 2021 Open City Hall, staff input, the National Community Survey, review of work plans and resident testimony today



## 2021 ADOPTED PRIORITIES ...

- ✓ ECONOMIC RECOVERY
- ✓ HOUSING - SOCIAL AND ECONOMIC BALANCE
- ✓ SOCIAL JUSTICE
- ✓ CLIMATE CHANGE – PROTECTION AND ADAPTATION





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# 2021 COUNCIL PRIORITIES UPDATE

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# PURPOSE/OVERVIEW



- The following slides provide a look back at the progress made on the 2021 City Council Priorities.
- This will help inform the City Council discussion on the 2022 priority setting process.

## **2021 City Council Priorities**

- Economic Recovery
- Housing for Social and Economic Balance
- Social Justice
- Climate Change- Protection and Adaptation



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# ECONOMIC RECOVERY

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[www.cityofpaloalto.org/communityrecovery](http://www.cityofpaloalto.org/communityrecovery)

# KEY ACCOMPLISHMENTS

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## ALL 11 initiatives of this workplan completed or in progress

Provided quarterly updates on activities associated with this priority [here](#)

- Implemented safety measures in all facilities
  - upgraded air filtration, rapid testing, indoor masking, vaccination protocols, implemented hybrid public Council meetings
- Maintained weekly communications with the community incld. key changes in services
- Hosted community events, presentations, and engagement opportunities
- Hosted monthly Uplift Local meetings
- Provided technical support for businesses in community for environment safety support
- Drafted RFP for economic support activities and added new staff resource for future hire
- Kicked off Fiber to the Home (FTTH) expanded community engagement
- Completed RFP for University Ave. redesign
- Fiscal sustainability through review of potential 2022 ballot measures (5+ public meetings)
- Provided a Foothills Fire Management Plan, held study session with jurisdictional partners

# COMMUNITY ENGAGEMENT

## 2021

- Maintained high level of communications and community engagement to manage through the pandemic
- Together Again community events
- Wellness Wednesday events
- Continued COVID-19 community testing
- Art Center exhibits, public art focused programming
- Movie Night
- Continued Uplift Local monthly community meetings and business check-ins
- Launched Fiber engagement effort
- First poll conducted on revenue measures

## 2022

- Continue communications and community engagement as we manage through the pandemic
- Art Center virtual wellness programming
- Continue Community COVID-19 testing
- Implement potential ballot measure engagement work plan
- Continue Fiber effort engagement through May
- Collaboration with the Chamber including downtown redesign and business check-in meetings

Manage  
Through  
the  
Pandemic

Community  
Wellness &  
Wellbeing

Focused  
Business  
Support

Citywide  
Priority  
Initiatives

## ECONOMIC RECOVERY IN 2022

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- Continue ongoing support for pandemic response management, workplace & community safety, and high-volume communications; adjusting as needs require
- Reinvesting in the Palo Alto community as economic indicators show signs of growth
- Continue wellness & wellbeing through support of special events ([Item 7](#)) and programming
- Support Chamber of Commerce as monthly business meetings transition to their oversight; quarterly meetings on progress updates
- Develop permanent parklet program
- Execute contract(s) for economic support consultant services and recruitment for Economic Development Manager
- Fiber to the Home (FTTH) community engagement
- Begin design including stakeholder outreach on Downtown redesign for cars, pedestrians, and bicycle travelers and visitors
- Support continued analysis, polling, and stakeholder engagement of fiscal sustainability measures including November 2022 potential ballot measures





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# HOUSING

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[www.cityofpaloalto.org/housing](http://www.cityofpaloalto.org/housing)

# HOUSING POLICY INITIATIVES IN 2021

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## Implemented:

- Established Housing Element Working Group & Ad Hoc
- Adopted a tenant relocation assistance ordinance
- Adjusted (increased) Commercial Housing Impact Fees
- Adopted SB 9 Interim Ordinance
- Endorsed NVCAP Concept Plan for further study
- Refined PHZ policy framework
- Updated State Density Bonus Ordinance
- Processed RHNA Appeal
- Discussed services supporting the unhoused in Palo Alto
- Allocated \$738K through CBDG program to serve homeless, elderly, and severely disabled populations and victims of domestic violence

# HOUSING POLICY INITIATIVES FOR 2022

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## **Continuing Initiatives:**

- Housing Element Update
- SB 9 Interim & Long Term Ordinances
- SB 35 Objectives Standards Ordinance
- North Ventura Coordinated Area Plan
- MTC Grant for \$800K for Downtown Housing Master Plan
- ADU Ordinance Update / Respond to HCD Challenge

## **Pending Work:**

- Renter Protection: Rental Survey & Just Cause Eviction
- Safe Parking Ordinance
- Affordable Housing Funding Mechanisms
- Respond to Grand Jury affordable housing report



# KEY PROJECTS / HOUSING PRODUCTION

## Key Projects:

- 525 Charleston (50 Units Affordable Housing)\*
- 231 Grant Avenue (110 Units Workforce Housing)\*
- Geng Road Safe Parking Facility (12 Spaces)
- UUCPA Safe Parking Application (4 Spaces)
- Project Homekey (88 Units, Homeless Shelter)\*

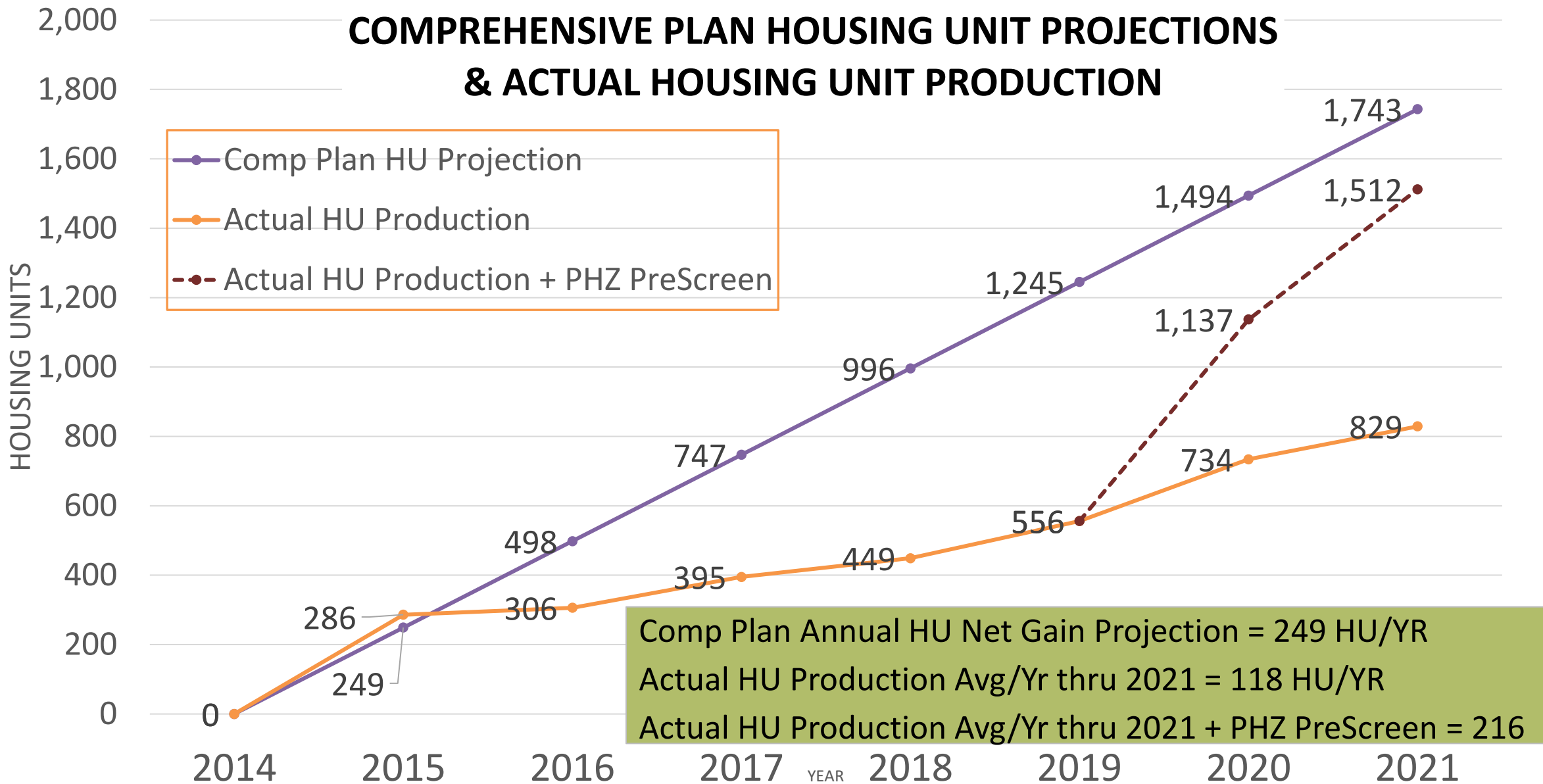
\* Anticipates Financial Support from City's Affordable Housing and other sources.

## Net New Units:

- 95 (89 from ADUs)
- RHNA Status (Current Cycle)

2015-2022	RHNA Allocation	Total Permitted
Very Low	691	218
Low	432	65
Moderate	278	28
Above Moderate	587	650
<b>TOTAL</b>	<b>1,988</b>	<b>961</b>

## COMPREHENSIVE PLAN HOUSING UNIT PROJECTIONS & ACTUAL HOUSING UNIT PRODUCTION



# COMMUNITY ENGAGEMENT

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## 2021

- Safe parking community meetings
- Housing Element Working Group Meetings (10)
- Housing Element Ad Hoc Meetings (4)
- Housing Element community meetings (2)
- NVCAP engagement process
- Through our partnership with Project Sentinel, offered renter/landlord mediation services and other support

## 2022

- SB 35 Objective Standards Community Meetings
- Housing Element Working Group & Ad Hoc engagement, under-represented groups, farmer's market, May Fete
- Renter Protection outreach
- Continue regional partnerships with State and County agencies focused on housing policy



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# SOCIAL JUSTICE

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[www.cityofpaloalto.org/raceandequity](http://www.cityofpaloalto.org/raceandequity)

# EQUITY MISSION STATEMENT

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The City of Palo Alto is committed to creating a respectful, fair, and professional workplace and city. We will identify prejudices, eliminate inequities, welcome many perspectives, and use a collaborative approach to create an environment that works for everyone. The City's commitment to achieve equity in Palo Alto is the shared responsibility of our residents, organizations, governments, and other institutions.

# PROGRESS BY THE NUMBERS

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14

of 17 City Council R&E Assignments Complete

1

Board/Commission Demographics Survey Complete

1

Alternative Response Program Implemented (PERT Program for Mental Health)

200+

Community members joined the HRC in conversations about race in Palo Alto

15+

Art exhibits, public art, library & community events held



# KEY ACCOMPLISHMENTS & ITEMS IN PROGRESS

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## Completed Deliverables

- Implementation of new Police Records System (RMS)
- Expansion of Independent Police Auditor Contract Scope
- Advocacy to the State on Police Reform Legislation
- Successful Women and Girls Summit
- Implementation of PERT program
- Streamlined Police Policy Updates online quarterly
- Artist Residency Selection, Art Exhibits, Book to Action, etc.

## Items in Progress

- Employee Census and Demographics Analysis
- Development of Employee R&E survey
- Collection of Police Stop Data through new RMS system
- Working with the County on new TRUST program
- Preparations for the PAPOA MOA Negotiations
- Drafting of CEDAW Ordinance

# COMMUNITY ENGAGEMENT

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## 2021

- Women and Girls Summit
- Town Hall on Hate Crimes
- Art exhibits and programming
- Speakers Series in partnership with Stanford
- Book to Action Library programming
- Public Art programming focused on race, equity and inclusion
- Human Relations Commission 100 Community Conversations
- Race and Equity 21 Day Challenge
- Asian American Heritage Month series of community events

## 2022

- Launched Calls for Service Interactive Map
- Continue Community Services and Art Center programming
- Further Public Art programming focused on race, equity and inclusion
- Continue Library services and programming
- Continue Collaboration with Human Relations Commission



## R&E OUTLOOK IN 2022

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- Study Session with City Council
- Board and Commission Trainings on Diversity in Action and Microaggressions
- Workforce discussions with DEI consultant
- City Staff R&E survey
- Board and Commission Demographics Survey
- HRC efforts continued
- Continued community events and engagement opportunities and partnership with community organizations



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# CLIMATE CHANGE

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[www.cityofpaloalto.org/sustainability](http://www.cityofpaloalto.org/sustainability)

# CLIMATE CHANGE – PROTECTION AND ADAPTATION



- Completed Deliverables

- Completed an Impact Analysis on how to achieve 80 x 30
- Presented to Council on 2/22/21, 4/19/21, and 12/13/21
- Updated the S/CAP Goals and Key Actions, incorporating community input
- Drafted a Three-Year Work Plan based on Council Recommendations
- Established an S/CAP Ad Hoc Committee
- Formed an S/CAP Working Group
- Established S/CAP Working Group Teams

- Items in Progress

- Determine additional topics of discussion for the S/CAP Ad Hoc Committee
- Finalize the S/CAP Report

# COMMUNITY ENGAGEMENT



## Completed

- Impact Analysis Overview Webinar series
- Developed a Community Engagement Strategy, including a call for volunteers
- Launched community engagement

## In Progress

- S/CAP Ad Hoc Committee Meetings
- S/CAP Working Group and Working Group Teams
- S/CAP On-Line Survey
- Sustainability Hub, Sustainability Newsletters, Climate Action Blog Series

## Planned

- Climate Action Pledge and Community Day of Action
- Two-Day Climate Action Summit
- Interactive Engagement Tools and Marketing Materials

# OUTLOOK FOR 2022



- Add resources and recruit for these resources to built a team focusing on S/CAP programs including electrification
- Building Electrification Strategy Discussion with UAC
- Finalize S/CAP Goals and Key Actions and Three-Year Work Plan
- Complete the Sea Level Rise Vulnerability Assessment
- Begin development of the Sea Level Rise Adaptation Plan
- Initiate CEQA Review of S/CAP
- Launch planned Community Engagement

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# 10 MINUTE BREAK

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WE  
ARE  
HERE





# Council Discussion 2022 Priorities

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**Feedback on Staff Update**

**Changes or Modifications  
to Current Priorities?**

# COUNCIL POLICIES & PROCEDURES + COMMITTEES

**Standing Committees** are a resource for study of matters referred by the Council where more thorough and detailed discussion are needed


Current 2 Standing Committees are:

- Policy & Services
- Finance

**Ad Hoc Committees** are used on a limited basis to study matters that require a deeper review than Standing Committee level

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# **WRAP UP & DEBRIEF**

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