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PUBLIC ART COMMISSION January 12, 2024 Downtown Library 1:00 – 5:00 p.m. ANNUAL PAC RETREAT MINUTES

Commissioners Present:	Loren Gordon, Ben Miyaji, Shen	Nia Taylor, Lisa Waltuch, Hsinya
Staff present:	Elise DeMarzo, Public Art Program Director Nadya Chuprina, Public Art Program Coordinator Denise Laxen di Zazzo, PAP and CASP Communications Coordinator Kristen O'Kane – CSD Director Amanda Deml – CSD Assistant Director	

CALL TO ORDER – The meeting was called to order at 1:01 PM by Chair Shen.

ADDITIONS, CHANGES, REQUESTS, DELETIONS - None.

ORAL COMMUNICATIONS - None.

NON-ACTION:

Commissioners started the Retreat with an icebreaker activity. Staff then provided a detailed overview of the Public Art Program funding structure and budgets, provided an outline of existing public art projects in municipal and private development, as well as temporary projects currently on display, and ongoing and earmarked collection care and projects. Commissioners and staff then discussed the expansion of the murals program to the downtown and midtown districts. Commissioners and staff conversed about the takeaways from the two recently concluded King Artist Residencies, including the decision to print a set of community quotes and exhibiting them in King Plaza since artist Kirti Bassendine did not present a proposal for temporary artwork at the conclusion of her residency. Commissioners also discussed the launch

of a new call for the third round of the King AIR residency. Commissioners discussed a new round of ArtLift Grants that would focus on utility boxes across various commercial corridors and neighborhoods of Palo Alto. Staff and Commissioners then reviewed the accomplishments of Code:ART 2023 and discussed opportunities for expanding the event budget and scale of installations for the next Code:ART set for 2025. Chair Shen led an overview of the PAC municipal code and roles of Public Art Commissioners. Staff and Commissioners then reviewed the PAMP goals grid and discussed potential appropriate public art opportunities in line with the PAMP recommendations. Commissioners and staff reviewed the currently adopted PAC priorities and made minor updates to the objectives draft document to be approved by the PAC at the upcoming regular meeting:

- Building Community Priority: Develop public art that encourages engagement, belonging, and community participation, and that promotes shared experiences in and around Palo Alto neighborhoods and commercial corridors.
- 2. Social Justice Priority: Develop public art projects that will continue to advance empathy, cultural inclusion and celebration, and social, racial, and gender equity.
- Public Art Education Priority: Widen and strengthen education and advocacy for public art, including through the roll-out and implementation of the California Ave District Master Plan and the Baylands Art Plan, and PAMP long-term goals, while responding to current issues and supporting a wider network of artists.

Commissioners identified the following projects and initiatives as working priorities: expansion of the Temporary Murals Program to downtown and midtown Palo Alto in Summer 2024; launch of the next King Artist Residency round; re-commencement of the next round of ArtLift Grants to commission local emerging artists to paint up to 20 utility boxes across Palo Alto in Summer – Fall 2024, commissioning temporary murals at Cubberley Community Center and Fire Station 5, commissioning a large scale temporary digital mural at the California Ave Parking Garage, and initiating the planning of Code:ART 2025 with expanded budgets, scales of installations, and potential inclusion of projection mapping projects.

No action was taken. Meeting adjourned at 5:02 pm by Chair Shen