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BUSINESS

HUMAN RELATIONS COMMISSION SPECIAL MEETING

Thursday, June 18, 2009

Council Conference Room Palo Alto Civic Center 250 Hamilton Avenue 7:00 PM

ROLL CALL: Commissioners Present: Bacchetti, Bernardo, Ezran, Hamilton, Khan, Mora, Council Liaison: Yiaway Yeh Staff: Kathy Espinoza-Howard, Amy Johnson

ORAL COMMUNICATIONS:

APPROVAL OF MINUTES:

Mr. John Abraham spoke about demographic data and said that the police department is late with the first quarter report, but that he is aware of budget cuts. He spoke about a Daily News reporter who received an award for an article he wrote on "racial profiling". He spoke about a conference that Lori Fridell attended and she highlighted popular errors during a session on data. However, he did not feel she was correct with her interpretation because she is a sociologist and not a statistician, and she is interested in different data. He commented on the good things that have been done historically by statisticians.

AGENDA CHANGES, REQUESTS, and DELETIONS: Commissioner Mora suggested that Items 2 and 3 become Items 1 and 2. Commissioner Khan asked that Item #5 be deleted and rescheduled for next month.

1. DISCUSSION OF DRAFT COMMUNICATION PLAN TO LANDLORDS REGARDING MANDATORY RESPONSE ORDINANCE.

Kathy Espinoza-Howard briefly summarized her memo that was included in the packet. She explained that the County Assessors Office has information about landlords and that she is planning to have staff spend some time this summer gathering data about additional landlords who are not registered. She went on to discuss the items listed in the communication plan. She explained that she will be very aggressive in her efforts to meet the goal which is to have 95% of Palo Alto Landlords in compliance

- with the Mandatory Response Ordinance by December 31, 2010. She also commented that she is
- exploring the idea of using social networking tools such as Facebook and Twitter to get the word out.
- 52 Commissioner Mora mentioned previous concerns by Commissioner Khan regarding "mom and pop"
- landlords. She asked if this plan has an option for identifying and including these landlords. Ms.
- Howard explained that the County Assessor's records should include them too.

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- Mr. Martin Eichner, Director of Dispute Resolution for Project Sentinel was invited to the table and
- asked to speak. He commented on a few minor points. First, he clarified that the Palo Alto Mediation
- Program already collects copies of leases when a case is opened. Landlords are notified by letter of the
- ordinance requirements. Based on his experience holding workshops in many other local cities, Mr.
- 60 Eichner does not recommend bringing landlords and tenants together in the same forum, but rather to
- 61 hold separate workshops for each. However, if the HRC wanted to bring them both together for the first
- forum as a "kick-off", that might be a good idea for marketing purposes for the remaining workshops.

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There was a brief discussion about how many workshops to hold annually and what topics would be discussed at the workshops.

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Ms. Howard said that they are beginning to plan the first forum in October, 2009.

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There was a brief discussion about tools such as "Data Quick" and "Craigslist" as a method to find landlords to invite to the workshop.

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2. DISCUSSION TO INCREASE ACCESS TO MEDIATOR TRAINING

Ms. Howard reported that she met with Commissioners Hamilton, Savage and Bernardo (via conference call) and Mr. Ric Rudman of the Palo Alto Mediation Program to discuss the issue of increasing the options for mediator training.

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Commissioner Hamilton said that the HRC had not been aware of the problem and appreciated it being brought to their attention. At the meeting they discussed other possibilities for training that do not occur on weekends for people who want to participate but cannot because of various personal reasons.

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Mr. Eichner provided a memo and matrix which represented the additional research done by Mr. Ric Rudman which lists the various mediator training programs available. Mr. Eichner explained that good programs need to include role playing exercises.

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Commissioner Bernardo asked Ms. Howard about a reimbursement component that was brought up during their meeting that was not mentioned in Mr. Eichner's memo. Ms. Howard confirmed that in the past, the city has paid Project Sentinel around \$1000 dollars to help lower the costs to the participants of the training program and that she is planning to continue to do so.

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Kathy reported an additional training option not mentioned on the matrix that she received recently and will get more detailed information about it for Mr. Eichner.

- Mr. Eichner stated that in the past the training programs offered by Mr. Marvin Schwartz and Mr. Steve
- Rosenberg have been the only training options they have accepted because of the specific timeline
- 96 required between application process and getting the new mediators fully trained. It is important that
- 97 not too much time lapses after the training. However, this issue has brought about some new lessons
- learned. Mr. Eichner further explained that Mr. Schwartz's program has been the primary program used

by the Palo Alto Mediation Program but he will try to find out in more depth by next March about an alternative training program for those individuals who cannot meet on weekends.

Ms. Howard informed the commissioners that she was instructed by the City Attorney to look at this issue broadly and not as a specific instance of religious discrimination.

Mr. Eichner said that they reject about as many applicants as they accept each year and that they encourage people to try again, if they have been rejected. Often times an applicant is rejected the first time, but is accepted the next time.

109 Commissioner Bacchetti asked for clarification about the missing information on the matrix indicated by "TBD".

Mr. Eichner explained their application cycle and explained why some of the training programs listed on the matrix do not fit into their program application and training schedule.

Commissioner Khan summarized the issue brought up by Ms. Ellen Bob in order to get clarification about what the HRC was being asked to do. Ms, Bob wants the Mediation Program to find another training program that might occur on weekdays that would offer an opportunity to receive the training so that she can reapply in March. Mr. Eichner explained that he is not involved in the selection process and if someone gets the training on their own, they have a greater possibility of being accepted; although it is not a guarantee, it increases their chances.

Councilmember Yeh asked Mr. Eichner to clarify the training available at Stanford University and asked if people have had proximity issues in the past. Mr. Eichner said that because people have been highly motivated, it has not been an issue.

Ms. Ellen Bob commented that she brought this issue up to the HRC because she believed it is an issue for other people too. She said that she appreciated the research done, but felt there was no solution at this time. She complained that there is an additional burden placed on people who cannot meet the training the regular way and that this is not fair.

Mr. Eichner clarified that they offer the two trainings of Mr. Rosenberg and Mr. Schwartz and that there are other acceptable alternatives besides Schwartz and Rosenberg, including the Community Boards training in October.

Ms. Bob said that this was not explained to her and that she was also told it was too late to attend any other training than the one being offered on weekends.

Commissioner Mora asked Ms. Bob what else she was asking the HRC to do for her. Ms. Bob commented that the extra expense a person would have to pay to attend a weekday course was still a real problem for her. She wants to have the same out of pocket expense as everyone else, no matter which training program she takes.

There was a discussion about changing the matrix to include only the training programs accepted by the Palo Alto Mediation Program so that the matrix only includes viable options; however applicants will have to incur the costs no matter which training program they attend.

148 Ms. Howard commented that she thought Project Sentinel had an opportunity to cultivate a relationship with some of the other local trainers in addition to Mr. Schwarz. 149

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Mr. Eichner said that he will look into it further however he is concerned that the options need to be viable options. Trainings have been canceled when enrollment does not meet a minimum.

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Councilmember Yeh asked if mediators have an income potential once they receive training, and if so, 154 he is concerned about what Ms. Bob is asking. He explained that this is an individual decision though he 155 totally appreciates the fact that she is looking for ways to help the community. He said that it is "not a 156 given" that this supplement can continue based on the current city budget issues. 157

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Mr. Eichner responded to council member Yeh's question, saying that a number of the applicants who take the mediator training have as one of their goals, obtaining a certificate that qualifies them to earn some income as a mediator.

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Mr. Eichner said he was committed to looking for other options. 164

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Commissioner Bernardo commented that she agreed with Ms. Bob but also did not want to impose a 166 hardship on the city. 167

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Commissioner Hamilton asked if the Palo Alto Mediation Program offers mediator training sessions on weekends because that is when Mr. Schwartz schedules them, and therefore the program does so with no intent to exclude a particular religious group, can the program be accused of discriminating against that group? Mr. Eichner declined to answer the question, saying that only attorneys are qualified to answer the question. Ms. Howard commented that she thought the City Attorney should be asked if this is an issue of discrimination.

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Commissioner Khan left at 8:19pm.

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3. CONTINUED DISCUSSION REGARDING ITITIATIVE TO DESIGNATE PALO ALTO AS AN INCLUSIVE COMMUNITY.

Ms. Patrice O'Neill, Executive Producer of the Not in Our Town Project clarified that she was here tonight as a resource person to answer questions and talk more about the ideas proposed for new signs entering the city. She believes there is great potential in the community to build long-term sustainable mechanisms to prevent hate and build inclusiveness. She mentioned that kids are doing a lot in the school but there is not enough community based activities going on simultaneously for the rest of the community. She provided CD's about the Not in Our Town project.

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188 Ms. Howard commented that she has recently learned that the number of hate crimes has increased.

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Ms. O'Neill commented that many hate crimes were not reported in the past and so the accuracy of the 190 data has been a problem and that she also agrees the increase in number of hate crimes being reported 191 now is truly alarming.

- Commissioner Bacchetti explained that he was confused about what action the HRC was being asked to 193 take regarding this topic, but that he has many thoughts about it. First, he said that we cannot put up the 194
- signs that Palo Alto is an inclusive community if we as a community are not doing anything to make it 195
- so. He was also hoping to see additional information from the National League of Cities about his idea. 196

He believes the sign needs to stand for something other than an intention of the HRC. How do we take the concept and make something of it that speaks to people? He also commented that the HRC cannot administer a program to build inclusiveness but the HRC can help with already existing activities in the community.

Commissioner Ezran said that he also is not sure what the action is that the HRC is being asked to take. However, the HRC is interested in helping to promote inclusiveness in Palo Alto.

Commissioner Hamilton said that he attended the Not in Our School Program at JLS and he thought it was great. He said that he believes the issue is about attitude and suggested that signs for building inclusivity at the schools would be a better start because they have educational components already.

Commissioner Mora suggested that Ms. O'Neill come back with some possibilities for a structured program the HRC might be able to support. She summarized some of the topics from the sub-committee meeting with Linda Lenoir and Ms. O'Neill. Possibilities included a community forum and educational campaign. She recommended that Ms. O'Neill continue to work with the HRC subcommittee to create an initiative.

Ms. O'Neill said that she is willing to continue the discussions with the HRC to see what can be done together. She suggested that doing some community based activities during the month of April while the schools are having their activities will have a greater impact in the community.

Commissioner Bernardo suggested that Ms. O'Neill produce a list of some ideas for activities the HRC could work on for next April.

4. UPDATE ON STATUS OF WORLD MUSIC DAY EVENT.

Commissioner Ezran announced the event to the viewers. He reported that they have 42 musicians signed up to perform; their original goal was to have 30-40. He recently had to turn down requests because of the lateness of their submission. He said there will be a wide variety of musical styles. They have enough volunteers currently signed up to help thanks to Mayor Drekmeier who helped put the word out for volunteers. He reported that everything is ready for the event and he thanked city staff and gave a special thank you to Commissioner Khan for all her support and help in planning this event.

He spoke about the outreach to the community that occurred to publicize the event. He also mentioned that several articles were published in local papers. He also appeared in a Chinese TV program.

Commissioner Ezran answered some questions about the logistics on the day of the event.

Commissioner Mora thanked Commissioner Ezran for all his hard work to plan this event. She recognized him for bringing the idea to the HRC when he first joined and being able to see it accomplished in such a short time.

5. REPORTS FROM COMMITTEES

Commissioner Bacchetti reported that the Police Citizens Advisory Group applications are due June 19th. The next step will be to conduct interviews with the HRC subcommittee assisting. So far 16 have been received.

The question came up to find out if the HRC can participate in the meetings of the CAG as observers or members. Discussion of this question will be on the July agenda.

6. REPORTS FROM OFFICIALS:

A. Commissioner Reports:

Commissioner Ezran reported that he attended the American Muslim Voice Open House and that it was a great event.

B. Council Buddy Reports:

None

C. Council Liaison Report:

Councilmember Yeh first welcomed the two new commissioners and apologized for missing the last couple of meetings. He reported on the budget discussions at last week's City Council meeting. The City Manager had a different approach which consisted of additional meetings of both the Finance Committee and City Council; however the City Manager laid out the reduction efforts which will make the cuts equitable. He also commented that passing the budget this year is still uncertain, because of the current labor negotiations. The next City Council meeting will be an interesting one because council members will be discussing how to structure a tax on businesses in Palo Alto. He thanked the HRC for their work on HSRAP and CDBG because they passed with no changes. He reported that Sacramento is considering withholding additional property and fuel taxes which is a significant revenue source for the city. He concluded by saying that he was sorry he did not have good news to report, but he thanked the commissioners for all their efforts.

Commissioner Mora asked Councilmember Yeh if the Finance Committee knew what impact the Governor's reduction in the Vehicle Licensing Fees had on the City. Councilmember Yeh said he did not know, but would find out.

D. Staff Liaison Report:

Ms. Howard reported that this was the first time she has seen the HSRAP recommendations from the HRC pass all the bodies with no changes. She also reported that the Seasonal Workers Employment Program has been cut from her budget because of lack of funding. But she said that the Off the Streets Team program will continue to get support from HSRAP which serves the same population.

ANNOUNCEMENTS

World Music Day this Sunday, June 21, 2009.

CALL FOR AGENDA ITEMS

- 288 Civic engagement award
- 289 HRC role on police advisory committee
- 290 Council buddy assignment
- 291 Review of World Music Day

ADJOURNMENT

The meeting adjourned at 9:17pm.