



Architectural Review Board

Regular Meeting Agenda: August 18, 2022

Council Chamber & Virtual
8:30 AM

<https://zoom.us/join> Meeting ID: 965 6189 1491 Phone number: 1 669 900 6833

Pursuant to [AB 361](#) Palo Alto Board meetings will be held as “hybrid” meetings with the option to attend by teleconference/video conference or in person. To maximize public safety while still maintaining transparency and public access, members of the public can choose to participate in the meeting from home or attend the meeting in person. Information on how the public may observe and participate in the meeting is located at the end of the agenda or [online here](#). Masks are strongly encouraged if attending in person.

Members of the public may comment by sending an email to arb@CityofPaloAlto.org or by attending the meeting in person or via Zoom virtual meeting to give live comments. Instructions for the Zoom meeting can be found on the last page of this agenda. Commissioner Names, Biographies, Present and Archived Agendas and Reports are available online: <https://bit.ly/paloaltoARB>. Visit bit.ly/PAwaitingprojects to view project plans and details.

The meeting will be broadcast on Cable TV Channel 26, live on YouTube at <https://www.youtube.com/c/cityofpaloalto>, and streamed to Midpen Media Center at <https://midpenmedia.org>.

Call to Order / Roll Call

1. Adoption of a Resolution Authorizing Use of Teleconferencing for Architectural Review Board During Covid-19 State of Emergency

Oral Communications

The public may speak to any item not on the agenda. Three (3) minutes per speaker.^{1,2}

Agenda Changes, Additions, and Deletions

The Chair or Board majority may modify the agenda order to improve meeting management.

City Official Reports

2. Transmittal of 1) the ARB Meeting Schedule and Attendance Record, 2) Tentative Future Agenda items and 3) Recently Submitted Projects

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 2. The Chair may limit Oral Communications to 30 minutes for all combined speakers.
 3. The Chair may reduce the allowed time to speak to two minutes or less to accommodate a larger number of speakers.

Action Items

Public Comment is Permitted. Applicants/Appellant Teams: Ten (10) minutes, plus ten (10) minutes rebuttal. All others: Three (3) minutes per speaker.^{1,3}

3. PUBLIC HEARING / QUASI-JUDICIAL. 300 Pasteur Drive [22PLN-00059]: Recommendation on Applicant's Request for Approval of a Minor Board Level Architectural Review Application to Allow an Exception to the Master Sign Program at 300 Pasteur Drive. Environmental Assessment: Exempt from CEQA per Section 15301 (Existing Facilities). Zoning District: HD. For More Information, Contact the Project Planner Emily Foley at emily.foley@cityofpaloalto.org
4. PUBLIC HEARING / QUASI-JUDICIAL. 180 El Camino Real [22PLN-00161]: Recommendation on Applicant's Request for Approval of a Board Level Architectural Review Application to Allow for a new Storefront Facade and Signage for Backcountry (Space #715, Bldg. E - Currently Vacant). Sign Logo may Require an Exception. Environmental Assessment: Exempt from CEQA per Section 15301 (Existing Facilities). Zoning District: CC (Community Commercial). For More Information Contact the Project Planner Tamara Harrison at Tamara.Harrison@mbakerintl.com

Approval of Minutes

Public Comment is Permitted. Three (3) minutes per speaker.^{1,3}

5. Draft Architectural Review Board Meeting Minutes for July 7, 2022
6. Draft Architectural Review Board Meeting Minutes for July 21, 2022

Board Member Questions, Comments or Announcements

Adjournment

AdHoc Committee Agenda

7. 2585 E Bayshore Road [21PLN-00121]: Ad Hoc Committee to Provide an Alternative Color that is of a Warmer Color Scheme and to Review the Photos of Weathering on the Proposed Wood. Environmental Assessment: Exempt From CEQA in Accordance With Guideline Section 15303 (New Construction). Zoning District: ROLM (E)(D)(AD)(Research Office and Limited Manufacturing with a Site and Design and Automobile Dealership Combining District). For More Information Contact the Project Planner Claire Raybould at claire.raybould@Cityofpaloalto.org (Baltay and Thompson)
8. 488 University Avenue [22PLN-00040]: Ad Hoc Committee to Further Review the Materials for the Proposed Signage and Details of the Projecting Sign. Environmental Assessment: Exempt From CEQA in Accordance With Guideline Section 15311

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(Signs). Zoning District: CD(GF)(P) (Commercial Downtown with Ground Floor and Pedestrian Shopping Combining Districts). For More Information Contact the Project Planner Claire Raybould at claire.raybould@Cityofpaloalto.org (Hirsch and Thompson)

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Palo Alto Architectural Review Board

Boardmember Biographies, Present and Archived Agendas and Reports are available online: <http://www.cityofpaloalto.org/gov/boards/architectural/default.asp>. The ARB Boardmembers are:

Chair David Hirsch
Vice Chair Peter Baltay
Boardmember Osma Thompson
Boardmember Yingxi Chen
Boardmember Kendra Rosenberg

Get Informed and Be Engaged!

View online: <http://midpenmedia.org/category/government/city-of-palo-alto/> or on Channel 26.

Public comment is encouraged. Email the ARB at: arb@CityofPaloAlto.org.

Material related to an item on this agenda submitted to the ARB after distribution of the agenda packet is available for public inspection at bit.ly/paloaltoARB.

Americans with Disability Act (ADA)

It is the policy of the City of Palo Alto to offer its public programs, services and meetings in a manner that is readily accessible to all. Persons with disabilities who require materials in an appropriate alternative format or who require auxiliary aids to access City meetings, programs, or services may contact the City's ADA Coordinator at (650) 329-2550 (voice) or by emailing ada@cityofpaloalto.org. Requests for assistance or accommodations must be submitted at least 24 hours in advance of the meeting, program, or service.

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Public Comment Instructions

Members of the Public may provide public comments to teleconference meetings via email, teleconference, or by phone.

1. **Written public comments** may be submitted by email to arb@CityofPaloAlto.org
2. **Spoken public comments using a computer** will be accepted through the teleconference meeting. To address the Board, click on the link below. Please read the following instructions carefully.
 - You may download the Zoom client or connect to the meeting in-browser. If using your browser, make sure you are using a current, up-to-date browser.
 - You will be asked to enter an email address and name. We request that you identify yourself by name as this will be visible online and will be used to notify you that it is your turn to speak.
 - When you wish to speak on an agenda item, click on “raise hand”. The moderator will activate and unmute attendees in turn. Speakers will be notified shortly before they are called to speak. The Zoom application will prompt you to unmute your microphone when it is your turn to speak.
 - When called, please limit your remarks to the time limit allotted.
 - A timer will be shown on the computer to help keep track of your comments.
3. **Spoken public comments using a smart phone** will be accepted through the teleconference meeting. To address the Board, download the Zoom application onto your phone from the Apple App Store or Google Play Store and enter the Meeting ID below.
4. **Spoken public comments using a phone** use the telephone number listed below. When you wish to speak on an agenda item hit *9 on your phone so we know that you wish to speak. When called please limit your remarks to the agenda item and time limit allotted.

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(you may need to exclude the initial “1” depending on your phone service)

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