



Monique le Conge Ziesenhenné Library Director

The Palo Alto City Library staff plan and implement many diverse and exciting programs for the community throughout the year. In this report, I like to highlight a few of our recent noteworthy events and activities. If you would like more detailed information about any of our programs, please contact me via phone at **650.329.2403** or by e-mail at **Monique.leconge@cityofpaloalto.org**

JULY 2018 CIRCULATION STATISTICS	2016	2017	2018
Checkout	92,805	87,168	85,279
Self-Check	87.51%	87.94%	87.00%
Total Circulation	132,563	124,312	123,063
Visitor Count	92,275	86,338	87,231
Holds	16,435	18,104	17,603

BRANCH CIRCULATION STATISTICS	Children's	College Terrace	Downtown	Mitchell Park	Rinconada	Totals
Checkout	13,228	4,172	4,295	50,720	12,901	85,279
Self-Check	88%	91%	85%	90%	82%	87%
Total Circulation	18,663	5,870	6,225	73,794	18,511	123,063
Visitor Count	9,161	4,257	8,025	44,031	21,757	87,231
Holds	136	27	89	472	164	17,603*

*Includes online

JULY 2018 EVENT STATISTICS	2016	2017	2018
Total Programs	99	161	107
Total Program Attendees	4,355	5,149	4,861
# of Outreach Events	2	6	4
Total Outreach Attendees	163	324	52
Total Volunteer Hours	213	362	578

E-BRANCH STATISTICS	May 2018	June 2018	July 2018
Total Virtual Visits	100,472	75,431	75,046
Total Digital Content Downloads	11,322	15,017	—

COLLECTION DEVELOPMENT STATISTICS	Apr 2018	May 2018	June 2018
Number of Patron Suggestions Received and Responded To	204	227	189

Be the place where everyone can learn anything.



Children's Events

The Library hosted weekly performances this summer to celebrate the Summer Reading Program. Two were held at Mitchell Park and one at Downtown Library this July.

- **July 11:** Wacky Wednesday - Rock Steady Juggling
175 people attended.
- **July 18:** Wacky Wednesday - Magical Moonshine
125 people attended.
- **July 25:** Wacky Wednesday - Coventry and Kaluza
199 people attended.

“Wacky Wednesday performances at Mitchell Park were very popular and drew large crowds. The performances were delightful and the kids and caregivers all had a blast, leaving with smiles on their faces and thoroughly entertained by the circus acts and juggling.”

-Librarian, Maggie Lai

July 14: Librarian, Kathy Swartz presented STEAM Lab at Children's Library –The Three Pigs Challenge. Children built houses out of recycled materials and the wolf tried to blow them down.

July 21: Librarian Camden Kimura led a new session of Sensory Storytime at Mitchell Park, with intern Josephine Kong. 5 children and 6 caregivers and siblings attended. In an email later, one of the parents expressed her gratitude for the program and her hopes that we continue the program. She thanked the Library and former librarian, Melissa Morwood, who started the program.



“The big bad wolf (puppet and a blow dryer) wasn't able to blow down ANY of the kids houses!” -Librarian, Kathy

Teen Events

July 10: Teen Librarian, Gina Feil, presented a teen program- DIY Ice Cream Sundaes- while the teens watched the original Willy Wonka movie in the Midtown Room with 36 attending!



“Teens expressed how creepy Willy Wonka was, and how much they enjoyed being with their friends to laugh at Mr. Wonka throughout the movie” -Librarian, Gina Feil

All Ages Events

July 21: Senior Librarian Alison de Geus and Librarian Christine Pennington hosted the College Terrace Block Party. They welcomed around 70 attendees to the event where they had popsicles, lawn games, a face painter and bubble guns! Folks enjoyed coming out to enjoy the nice weather and were appreciative of having a community-centered event in their neighborhood.

July 31: Sign-ups for the Summer Reading Program, re:Make Your Community, finished with a record number of sign-ups. There was a 40% increase in all categories.

- Kids: 2,134
- Teens: 823
- Adult: 1,117
- **Total: 4,074**

Information Technology & Collections

The 60th anniversary of the Rinconada Library was celebrated on **July 29th**. Bob Skolmen of the Library and Jonathan Hartman of Group 4 presented on Edward Durell Stone's design and the recent remodel of the library.

As part of the 60th anniversary of Rinconada, Bob Skolmen created a photo exhibit featuring notable works from Edward Durell Stone's career. The exhibit was displayed at Rinconada during July and August.

Be the partner choice for community organizations.

Youth Services

July 4: Teen Librarian Gina Feil collaborated with two Gunn H.S. students, Anika and Inga, who travel annually to Costa Rica. On this year's trip the two teens brought donated books and Lego games to give to local kids studying English. Anika and Inga conceived and implemented a Lego and Book Drive. Located at a table set up in front of Mitchell Park Library's entrance, their drive brought in over 100 books, and 20 sets of Lego! Because the two teens aimed for a goal of 25 books, the additional books and games will be distributed to kids in other countries along their travel route.

July 13: Librarian Kathy Swartz presented a storytime to a preschool class followed by a tour of the Children's Library.



July 13: Senior Librarian, Liz Stewart along with the Assistant Director, Gayathri Kanth, Youth Services Manager Jenny Jordan, and Business Analyst Martha Walters met with Emily Garrison the Library Coordinator for the Palo Alto Unified School District. They discussed how the library and schools plan to promote their new School Assets Card partnership.

Create engagement opportunities by being the place for community conversations about needs and aspirations.

Adult Events

July 24: Senior Librarian Rebecca Kohn met with members of the Bucket List Book Club to discuss *Wandering Falcon* by Jamil Ahmad. The group will meet in September to discuss *Exit West* by Mohsin Hamid.

Leverage technology to integrate the Library into the lives of community members.

Teen Events

July 1, 8, 15, 22: Gina led the last sessions of the summer's 3D Design course with teen coach Justin, who patiently instructed 11 attendees. Two girls came every week with their own laptops to ask and learn from Justin. One of the girls, a 3rd grader, created a cute cat on her laptop. Gina is currently working with Justin to schedule additional sessions once he knows his school schedule.



Information Technology & Collections

Launched:

- new RBdigital channels
- Classic Catalog and Catalog Station interfaces
- Privacy Page

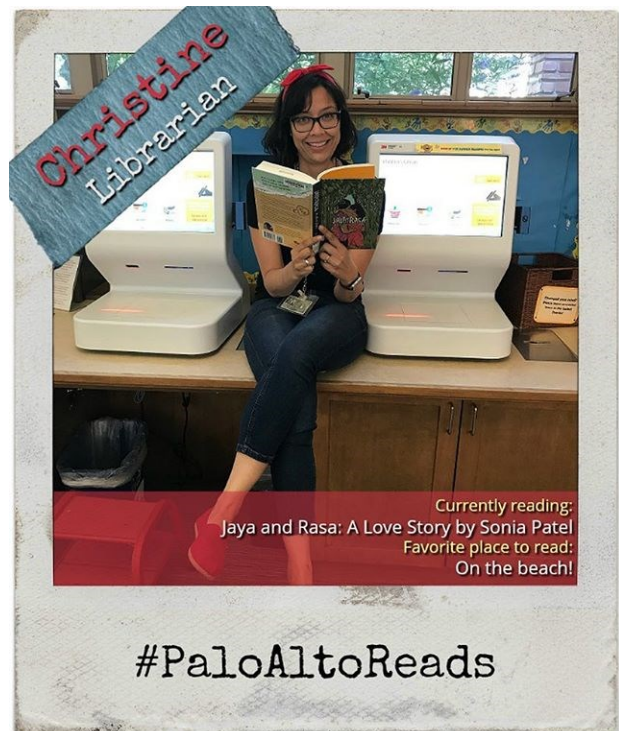
Completed new round of Robot Program Series.

Created Minecraft Online Survey for PLP Minecraft Education project.

Provide a richer library experience for our community because of the expertise and effort of our dynamic staff.

Youth Services

July 23: Senior Librarian **Liz Stewart**, with the help of **Nicole Kreyger**, Children's Library Clerk, began a weekly Instagram post featuring library staff. The image features what they are currently reading and where/how they like to read. As of now we are doing as many library staff as are willing, but would like to expand to other city staff/community members soon.



Adult Services

Librarian **Doris Chen** viewed the webinar, "Laying Out the Welcome Mat: Asset Mapping to Better Serve the Immigrant Community". The webinar provided insight into identifying the needs of the immigrant community and how to develop services and programming to meet those needs.

Senior Librarian **Ana Elisa de Campos Salles** viewed "A Day in the Life of A Leader", part 3, a webcast of leaders in leadership roles working in a variety of library and information environments, and attended "Planning Your Retirement," a CalPERS Training. She will also be leading small group trainings in August on

various eBook platforms, specifically designed for circulation and hourly staff so they can better assist customers. These trainings will include a presentation on how to navigate to these platforms through the library's website from a laptop, as well as a hands-on practice session using smartphones and tablets for a different perspective.

Camden viewed the Infopeople webinar, "STRETCH Your Storytime! Supporting early learning with yoga and movement". This gave her some good ideas about how to incorporate more movement activities into her storytimes.

Information Technology & Collections

Continued development of Data Studio Dashboards.

Finalized report with City Web Assessment team for new City Website RFP.

Met with CSD on potential use of BiblioCommons for non-library city marketing opportunities.

Development of AR experience for PLP Event.

UPCOMING EVENTS

Youth Services

August 4: Senior Librarian Alison de Geus and Librarian Christine Pennington are looking forward to hosting the 2nd Annual Summer Reading Prize Pick Up Party! Event attendees will be able to come and claim their SRP prizes from a wide selection of books, be treated to a popsicle, and a performance by Circus of Smiles.

August 11: Christine and Kathy will present the Little Feet Dance Party at the Mitchell Park Community Center.

August 15: Senior Librarian Deborah Anthonyson and Kathy will present Society of Bookworms: Battle of the Books.

Adult Services

September 27: Camden will hold a Star Trek trivia night at the Rinconada Library.