City of Palo Alto City Council Staff Report

(ID # 7636)

Report Type: Special Orders of the Day Meeting Date: 1/23/2017

Summary Title: Proclamation Honoring Annie Folger

Title: Proclamation Expressing Appreciation to Annie Folger for Outstanding

Public Service on her Retirement

From: City Manager

Lead Department: City Clerk

Attachments:

 Attachment A: Proclamation Expressing Appreciation to Annie Folger for Outstanding Public Service on her Retirement

City of Palo Alto







Proclamation

Expressing Appreciation to Annie Folger for Outstanding Public Service on Her Retirement

WHEREAS, Annie Folger has served as Founder, Board Member, Associate Director and Executive Director of the Midpeninsula Community Media Center since the mid-80's – opening the doors for business in January 1990; and

WHEREAS, during her 15+ years as Executive Director, she oversaw many initiatives that benefitted residents including televising and archiving Council and Commission meetings and producing voter resources; and

WHEREAS, Annie Folger supervised the purchase and building of a state-of-the-art Community Media Center with a high-definition TV studio providing a venue for individual expression, local issues, cultural exchange, arts appreciation and civic engagement, where hundreds of community members have produced local TV shows; and

WHEREAS, during her tenure as Executive Director, the Media Center made major strides in numerous areas including more than doubling its staff, budget, and the number of cable TV channels it programs, becoming a Santa Clara County Green Certified Building, and cultivating a thriving array of summer media camps for youth; and

WHEREAS, under her guidance the Media Center developed many program initiatives including Youth Sports Broadcasting, the Made Into America immigration stories archive, the "Zoom In" collaborative for documentary producers, an annual "Greenlight" Environmental Youth Video Festival, an annual "Local Heroes" awards event, and garnering the 2012 Overall Excellence Award for Programming from the National Alliance for Community Media; and

WHEREAS, Annie Folger defended and advocated for community access media in California and nationally as a Far West Region Board Member where she participated in state government legislation negotiations and provided testimony to a Congressional subcommittee.

NOW, THEREFORE, **I, H. Gregory Scharff,** Mayor of the City of Palo Alto, on behalf of the City Council and the Cable Joint Powers Authority, do hereby commend Annie Folger for her years of dedication and outstanding public service.

Presented: January 23, 2016

H. Gregory Scharff

H. Gregory Scharff Mayor