



CITY OF PALO ALTO OFFICE OF THE CITY CLERK

November 10, 2014

The Honorable City Council
Palo Alto, California

Appointment of Candidates to the Architectural Review Board, the Historic Resources Board, and the Planning and Transportation Commission

The City Council interviewed eight candidates for the Architectural Review Board (ARB) and five candidates for the Historic Resources Board (HRB) on Wednesday, October 15, 2014.

The City Council interviewed one candidate for the Planning and Transportation Commission on Wednesday, October 15, 2014 and seven candidates for the Planning and Transportation Commission (PTC) on Wednesday, October 22, 2014.

Architectural Review Board

On Monday, November 10, 2014 the Council will vote to appoint 2 three-year terms on the Architectural Review Board, expiring on October 31, 2017.

The 8 ARB Candidates are as follows:

Catherine Ballantyne
Matthew Harris
Qiming Huang
Kenneth Huo
Kyu Young Kim
Flore Schmidt
Richard Schoelerman
Mark Weiss

Valerie Driscoll and Daniel Pho withdrew their applications for the Architectural Review Board.

Voting will be by paper ballot. The first two candidates to receive at least five votes (required) will be appointed.

Historic Resources Board

On Monday, November 10, 2014 the Council will vote to appoint 4 three-year terms on the Historic Resources Board, expiring on October 31, 2017.

The 5 HRB Candidates are as follows:

Martin Bernstein (Incumbent)
Roger Kohler (Incumbent)
Michael Makinen (Incumbent)
Iqbal Serang
Margaret Wimmer (Incumbent)

Kenneth Huo withdrew his application for the Historic Resources Board.

Voting will be by paper ballot. The first four candidates to receive at least five votes (required) will be appointed.

Planning and Transportation Commission

On Monday, November 10, 2014 the Council will vote to appoint 2 four-year terms on the Planning and Transportation Commission, expiring on October 31, 2018.

The 8 PTC Candidates are as follows:

Yekaterina Vershov Downing
Claude Ezran
Adrian Fine
Arthur Keller (Incumbent)
C James Schmidt
Jeff Schneble
Lyn Tillery
Asher Waldfogel

Valerie Driscoll, Kenneth Huo and Richard Schoelerman withdrew their applications to the Planning and Transportation Commission.

Jeff Schneble was not available for the interview process, but has been advised he is still eligible for appointment to the Planning and Transportation Commission.

Voting will be by paper ballot. The first two candidates to receive at least five votes (required) will be appointed.

Copies of all applications are attached. Some applications may be redacted at the request of the applicant. A full set of non-redacted applications will be emailed to Council Members directly.

ATTACHMENTS:

- Attachment A: 10/15/2014 At Places Memo Regarding Withdrawn Applications (PDF)
- Attachment B: 10/22/2014 At Places Memo Regarding Withdrawn Applications (PDF)
- Attachment C: Ballantyne, Catherine ARB (PDF)
- Attachment D: Harris, Matthew ARB (PDF)
- Attachment E: Huang, Qiming ARB (PDF)
- Attachment F: Huo, Kenneth ARB(PDF)
- Attachment G: Kim, Kyu Young ARB (PDF)
- Attachment H: Schmidt, Flore ARB (PDF)
- Attachment I: Schoelerman, Richard ARB (PDF)
- Attachment J: Weiss, M ARB (PDF)
- Attachment K: Bernstein, Martin HRB (PDF)
- Attachment L: Kohler, Roger HRB(PDF)
- Attachment M: Makinen, Michael HRB (PDF)
- Attachment N: Serang, Iqbal HRB(PDF)
- Attachment O: Wimmer, Margaret HRB (PDF)
- Attachment P: Downing, Yekaterina Vershov PTC (PDF)
- Attachment Q: Ezran, Claude PTC(PDF)
- Attachment R: Fine, Adrian PTC (PDF)
- Attachment S: Keller, Arthur PTC (PDF)
- Attachment T: Schmidt, C James PTC (PDF)
- Attachment U: Schneble, Jeff PTC (PDF)
- Attachment V: Tillery, Lyn PTC (PDF)
- Attachment W: Waldfogel, Asher PTC (PDF)

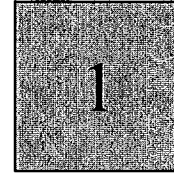
Department Head: Donna Grider, City Clerk

COUNCIL MEETING

10/15/14
 Placed Before Meeting
 Received at Meeting

CITY OF PALO ALTO, CA
CITY CLERK'S OFFICE

14 OCT 15 AM 11:45



TO: HONORABLE CITY COUNCIL

FROM: CITY CLERK

DEPARTMENT: CITY CLERK

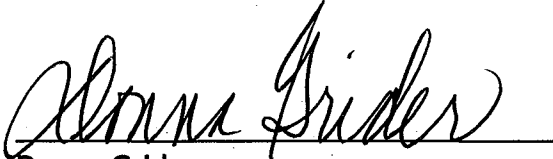
DATE: OCTOBER 15, 2014

STAFF REPORT: 4957

SUBJECT: Interviews of Candidates for Architectural Review Board and the
Historic Resources Board and One Candidate for the Planning and
Transportation Commission

The attached memorandum supplements Agenda Item Number 1: Valerie Driscoll and Daniel Pho withdrew their applications for the Architectural Review Board. Kenneth Huo withdrew his application for the Historic Resources Board.

See attached for a revised interview schedule.


Donna Grider
City Clerk

On Monday, October 6, 2014 City Council selected the following applicants to interview for the Architectural Review Board and the Historic Resources Board. Portions of the Palo Alto Municipal Code describing requirements for serving on each body are included for reference.

Architectural Review Board

2.21.010 Architectural review board.

There is created an Architectural Review Board consisting of five persons appointed by the City Council, and at least three of whom shall be architects, landscape architects, building designers or other design professionals. The Architectural Review Board shall have the powers and duties specified in this chapter, and shall comply with the procedures specified in this chapter.

(Ord. 5208 § 9, 2013; Ord. 4826 § 2 (Exh. 1 (part)), 2004)

There are two open terms ending October 31, 2017 on the Architectural Review Board.

The nine **Architectural Review Board** applicants to be interviewed are as follows: 10 minute interviews

Kenneth Huo	6:00 p.m.
Qiming Huang	6:10 p.m.
Matthew Harris	6:20 p.m.
Richard Schoelerman	6:30 p.m.
Flore Schmidt	6:40 p.m.
Kyu Young Kim	6:50 p.m.
Catherine Ballantyne	7:00 p.m.
Mark Weiss	7:10 p.m.

The following applicant is not able to attend interviews scheduled on Wednesday, October 22, 2014 for the Planning and Transportation Commission, so we are scheduling him along with the above interviews.

Planning and Transportation Commission

2.20.010 Membership.

There is created a planning and transportation commission composed of seven members who are not council members, officers or employees of the city, who are residents of the city, and who shall be appointed by the city council. (Ord. 4606 § 1 (part), 1999)

There are two open terms ending October 31, 2018 on the Planning and Transportation Commission.

The 1* **Planning and Transportation Commission** applicant to be interviewed are as follows: 15 minute interview

C James Schmidt

7:20 p.m.

*Additional interviews for these terms on the **Planning and Transportation Commission** are scheduled for Wednesday, October 22, 2014.

Historic Resources Board

2.27.010 Historic Resources Board.

The Historic Resources Board shall be composed of seven members appointed by the city council and serving without pay. Members shall have demonstrated interest in and knowledge of history, architecture or historic preservation. One member shall be an owner/occupant of a category 1 or 2 historic structure, or of a structure in a historic district; three members shall be architects, landscape architects, building designers or other design professionals and at least one member shall possess academic education or practical experience in history or a related field. The Palo Alto Historic Association shall be given notice of vacancies on the board and shall be encouraged to have its members submit applications.

(Ord. 5208 § 20, 2013)

There are four open terms ending October 31, 2017 on the Historic Resources Board.

The 5 **Historic Resources Board** applicants to be interviewed are as follows: 10 minute interviews

Iqbal Serang	7:40 p.m.
Martin Bernstein (Incumbent)	7:50 p.m.
Michael Makinen (Incumbent)	8:00 p.m.
Margaret Wimmer (Incumbent)	8:10 p.m.
Roger Kohler (Incumbent)	8:20 p.m.

Copies of all applications are attached. Some applications may be redacted at the request of the applicant. A full set of non-redacted applications will be emailed to Council Members directly.

The City Council is scheduled to vote to appoint candidates for the **Architectural Review Board** and the **Historic Resources Board** on Monday, October 20, 2014.

The City Council is scheduled to vote to appoint candidates for the **Planning and Transportation Commission** on Monday, October 27, 2014.

COUNCIL MEETING

10/22/2014

Placed Before Meeting

Received at Meeting

CITY OF PALO ALTO, CA
CITY CLERK'S OFFICE

14 OCT 22 PM 1:08

1

TO: HONORABLE CITY COUNCIL

FROM: CITY CLERK **DEPARTMENT:** CITY CLERK

DATE: OCTOBER 22, 2014 **STAFF REPORT:** 5155

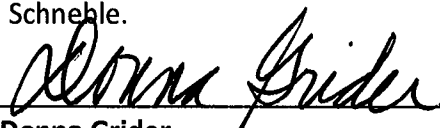
SUBJECT: Interviews of Candidates for the Planning and Transportation Commission

The attached memorandum supplements Agenda Item Number 1: Valerie Driscoll and Richard Schoelerman withdrew their applications to the Planning and Transportation Commission.

Richard Schneble is traveling and will be interviewed via teleconference. In the event his plane is delayed and he cannot call in, he provided supplemental information for consideration.

Attachment A: Revised interview schedule.

Attachment B: Additional information from Richard Schneble.



Donna Grider
City Clerk

On Monday, October 6, 2014 City Council selected the following applicants to interview for the Planning and Transportation Commission. Portions of the Palo Alto Municipal Code describing requirements for serving on the Planning and Transportation Commission are included for reference.

Planning and Transportation Commission

2.20.010 Membership.

There is created a planning and transportation commission composed of seven members who are not council members, officers or employees of the city, who are residents of the city, and who shall be appointed by the city council. (Ord. 4606 § 1 (part), 1999)

There are two open terms ending October 31, 2018 on the Planning and Transportation Commission.

The 7* **Planning and Transportation Commission** applicant to be interviewed are as follows: 15 minute interview

Lyn Tillery	6:00 p.m.
Asher Waldfogel	6:15 p.m.
Claude Ezran	6:30 p.m.
Arthur Keller (Incumbent)	7:00 p.m.
Adrian Fine	7:15 p.m.
Jeff Schneble**	7:30 p.m.
Yekaterina Vershov Downing	7:45 p.m.

*The City Council interviewed C James Schmidt on Wednesday, October 15, 2014 for these terms on the Planning and Transportation Commission.

**Via teleconference

The City Council is scheduled to vote to appoint candidates for the **Planning and Transportation Commission** on Monday, November 10, 2014.

CITY OF PALO ALTO, CA
CITY CLERK'S OFFICE**Carnahan, David**

From: Jeff Schneble <jeff.schneble@gmail.com>
Sent: Monday, October 20, 2014 7:39 AM
To: Carnahan, David
Subject: RE: City of Palo Alto Planning and Transportation Commission Interview

14 OCT 20 AM 11:30

David,

Unfortunately, I'm now going to be on a plane on Wednesday and will not be able to dial-in for my Transportation Commission interview. I appreciate you working to find a way to make this work, and am sorry I won't be able to join after all.

If it's possible to submit a written statement in lieu of my interview, I'd say the following:

- As a Palo Alto resident who lives and works in Palo Alto, I am very passionate about improving our local transportation system
- I see my two qualifications for the job as: 1) I've spent my career improving large technology companies -- I believe this experience lets me make rational decisions in a democratic setting, and 2) I'm an engineer by training and am excited about opportunities to improve the efficiency of our transportation system
- On the second point, I believe the Palo Alto road system is good, but can be better managed. I've noticed that our roads and intersections are frequently poorly optimized, which leads to more cars sitting on the road in traffic, more noise, and a reduced quality of life for residents. I would love to work with the committee to consider options to improve the efficiency of our roads

Thank you and please let me know if you have any questions.

Jeff

Architectural Review Board Application

CITY OF PALO ALTO, CA
CITY CLERK'S OFFICE

Personal Information

Name: **Catherine Ballantyne**

14 SEP 22 PM 3:56

Address: [REDACTED]

Cell Phone: [REDACTED]

Home / Office Phone:

E-mail: [REDACTED]

Contact the Clerk's Office to
View Additional Attachments or
Images Related to this Document

Are you a Palo Alto Resident? Yes No

Do you have any relatives or members of your household who are employed by the City of Palo Alto, who are currently serving on the City Council, or who are Commissioners or Board Members? Yes No

Are you available and committed to complete the term applied for? Yes No

California state law requires appointed board and commission members to file a detailed disclosure of their financial interests, Fair Political Practices Commission, Conflict of Interest (Form 700).

Do you have an investment in, or do you serve as an officer or director of, a company doing business in Palo Alto which you believe is likely to:

1) engage in business with the City;

2) provide products or services for City projects; or

3) be affected by decisions of the board or commission you are applying for? Yes No

Excluding your principal residence, do you own real property in Palo Alto? Yes No

How did you Learn about the vacancy on the Architectural Review Board?

Community Group

Daily Post

Email from City Clerk

City Website

Palo Alto Weekly

Flyer

Other: _____

List relevant education, training, experience, certificates of training, licenses, or professional registration:

Employment

Present or Last Employer:

Occupation:

Describe your involvement in community activities, volunteer and civic organizations:

Consent to Publish Personal Information on the City of Palo Alto Website

California Government Code Section 6254.21 states, in part, "No state or local agency shall post the home address or telephone number of any elected or appointed official on the Internet without first obtaining the written permission of that individual." The full code is attached. *This consent form will not be redacted and will be attached to the Application and posted to the City's website.*

The full code can be read here: [LINK](#)

Read the code, and check only ONE option below:

- I give permission for the City of Palo Alto to post to the City's website the attached Board and Commission Application intact. I have read and understand my rights under Government Code Section 6254.21. I may revoke this permission at any time by providing written notice to the Palo Alto City Clerk.

OR

- I request that the City of Palo Alto redact my home address, phone numbers, and email address from the attached Board and Commission Application prior to posting to the City's website. I am providing the following alternate information and request that they use the following contact information instead.

Address: 805 Sycamore Dr. Palo Alto, CA 94303

Cell Phone:

Home / Office Phone:

E-mail:

Signature: _____



Date: _____

September 22, 2014

ARB application – Catherine Ballantyne

List relevant education, training, experience, certificates of training, licenses, or professional registration:

BS, Material Science & Engineering, Cornell University
MS, Electrical Engineering, Cornell University
Executive MBA, sponsored by Allied Signal
Real Estate Salesperson License, #01360055, State of California
Landscape Design, Foothill College, Horticulture & Design

Employment

Present or Last Employer: Principal, Ecological Design

Occupation: Landscape Design

Describe your involvement in community activities, volunteer and civic organizations:

I've been an active participant in the Palo Alto community on multiple fronts --- as a HAM radio operator CERT [Emergency responder], as a neighborhood community builder [co-host of my neighborhood's 4th of July celebrations], as a parent volunteer first within the Friends Nursery School community, and now within PAUSD where I will shortly have four children concurrently enrolled at elementary through high school levels. I am also involved as a cyclist delighted by safer passage ways through certain thoroughfares, as a classically trained musician participating as a parent coach for talented youth selected to participate in the Palo Alto Chamber orchestra community, and as a tech leader at a hot local start up [Medallia]. Since 2001, I have been continuously engaged as a landscape designer where I have crafted the street-scapes of a handful of residences within the Palo Alto and mid-Peninsula areas. Currently I serve on the leadership committee created to facilitate community dialog around the updates to the comprehensive plan.

1. What is it about the Architectural Review Board that is compatible with your experience and of specific interest to you, and why?

I am a fan of harmony. I am specifically interested in delving head first into the complexities of defining/evangelizing/achieving contextual harmony. Having lived in Palo Alto for the last two decades and watched how the community weathers cycles of change, I wonder if there isn't a distinct shift occurring right now that may well become a tipping point for Palo Alto. As a design professional working in 3D on providing beauty over a 10+ year time horizon, I bring a distinctive perspective to build conversations. Although all five of the articulated responsibilities of the ARB appeal to me, I am keenly interested in the promotion of orderly and harmonious development of the city and in promoting high quality visual environments that are considerate of their context.

2. Please describe an issue that recently came before the Board that is of particular interest to you and describe why you are interested in it. If you have never been to a Board meeting you can view an archive here: [LINK](#).

As an advocate for contextual harmony, I cannot help but be attracted to the project at 385 Sherman Ave. near Sarah Wallis Park that came before the board in August. It illustrates well how perceptions regarding development trends coupled with ARB design review effectiveness have polarized the community. One only has to look to a few of the online comments to get a sense of the passion ignited by the complicated issue of context. That the ARB voted 3/2 to approve it, is further evidence that even given a couple design cycles, ARB architects still wrestled with it's scale/ramifications/contextual harmony.

3. If appointed, what specific goals would you like to see the Architectural Review Board achieve, and why? How would you suggest accomplishing this?

Given that the goals already defined for the ARB are sufficiently lofty, I would suggest considering a few alternative methods of achieving them. Principal among those alternatives would be to consider how to help our community better understand the bounds within which the ARB operates. I wonder if much of the recent skewering of the ARB by the public it serves could have been somewhat mitigated if people knew more about the ARB as a tool for the CC. Repeated evangelizing, for example, of both the five responsibilities of the board and the contextual constraints [zoning/ceqa/psa, etc.] within which those five responsibilities must be executed, might help to better equip community conversations around development which, in turn, might yield more fruitful hearings.

4. Please identify a project or projects that you find to be examples of good architecture, and explain why. You may attach samples, identify project addresses, or provide links. If you attach samples, staff may request that you bring hard copy print outs to the interviews. Provided in separate .ppt file

5. Architectural Review Board Members work with the documents listed below. If you have experience with any of these documents, please describe that experience. Experience with these documents is not required for selection.

As a member of the leadership committee created by the city council to facilitate community dialog around the updates to the comprehensive plan, I am working my way through the Palo Alto Comprehensive Plan document. Although my experience with the zoning code is scant/dated, I have slogged through some portions of it in connection with a project in 2006. My exposure to both the El Camino Real Design Guidelines and the El Camino Real Master Plan Study documents is limited to that which I gleaned as an observer of the recent ARB meetings in which the build to line was discussed.

Architectural Review Board Application

Personal Information

Name: **Matthew Harris**

Address: **217 McKendry Drive**

Cell Phone: **650-690-6282**

Home / Office Phone: **650-325-4157**

E-mail: **Harris_architect@yahoo.com**

Are you a Palo Alto Resident? Yes No

Do you have any relatives or members of your household who are employed by the City of Palo Alto, who are currently serving on the City Council, or who are Commissioners or Board Members? Yes No

Are you available and committed to complete the term applied for? Yes No

California state law requires appointed board and commission members to file a detailed disclosure of their financial interests, Fair Political Practices Commission, Conflict of Interest (Form 700).

Do you have an investment in, or do you serve as an officer or director of, a company doing business in Palo Alto which you believe is likely to:

1) engage in business with the City;

2) provide products or services for City projects; or

3) be affected by decisions of the board or commission you are applying for? Yes No

Excluding your principal residence, do you own real property in Palo Alto? Yes No

How did you Learn about the vacancy on the Architectural Review Board?

Community Group

Daily Post

Email from City Clerk

City Website

Palo Alto Weekly

Flyer

Other: _____

List relevant education, training, experience, certificates of training, licenses, or professional registration:

B.A. Art History, UCSC, M.Architecture, Univ. of Oregon; professional architectural practice experience 1994 - present; Owner of architectural design / engineering firm, 2010 - present; professional registration, CA licensed architect, #C33395

Employment

Present or Last Employer: Sole proprietor, architecture firm, Matt Harris Architects, Menlo Park, CA

Occupation: Architect

Describe your involvement in community activities, volunteer and civic organizations:

Active in re-organization of City of Palo Alto waste treatment facilities 2011 - present, Measure E ballot measure, participated as citizen activist, attended PA City council meetings regarding post-Measure E agenda items

CITY OF PALO ALTO, CA
CITY CLERK'S OFFICE

14 SEP 15 AM 11:07

1. What is it about the Architectural Review Board that is compatible with your experience and of specific interest to you, and why?

Architectural design is an important component of quality-of-life in City of Palo Alto, and the stewardship of the same requires some amount of education and knowledge. I believe my experience of growing up in Palo Alto as well as my professional training and experience as an architect could be useful in serving the purposes and functions of the ARB. It is my understanding that the ARB should protect and help shape the architectural integrity of the city. I can do that.

2. Please describe an issue that recently came before the Board that is of particular interest to you and describe why you are interested in it. If you have never been to a Board meeting you can view an archive here: [LINK](#).

Review of 240 Hamilton Avenue / 615 Ramona Street proposed new project was of interest to me because it featured the ongoing debate about balancing traditionalist, historicist design themes with modernist design themes in the downtown area. I do support the sense that the emphasis of the Board should be on encouraging high-quality architectural design and promoting a fairly liberal environment for architectural expression and development without narrow interpretations.

3. If appointed, what specific goals would you like to see the Architectural Review Board achieve, and why? How would you suggest accomplishing this?

I would support the Board in encouraging high-quality architectural design and promoting a fairly liberal environment for architectural expression and development without narrow interpretations of style or compliance with any historical period styles. The way to achieve this goal might be to seek continuous improvement practices and methods within the Board, that is, to work to improve the clarity of public communications about the Board's means and methods of review.

4. Please identify a project or projects that you find to be examples of good architecture, and explain why. You may attach samples, identify project addresses, or provide links. If you attach samples, staff may request that you bring hard copy print outs to the interviews.

325 Lytton Avenue. Good example of balancing traditional architectural elements with modern office design. Examples of historical elements in this design include the contrasting colors in masonry exterior wall material, balanced against the modernist, hi-tech style of the glass canopy details at the cornice position. Overall effect achieved is good balance of architectural features from a fairly wide time period with regard to palette of materials and styles.

5. Architectural Review Board Members work with the documents listed below. If you have experience with any of these documents, please describe that experience. Experience with these documents is not required for selection.

Palo Alto Comprehensive Plan [LINK](#)

Zoning Code [LINK](#)

El Camino Real Design Guidelines [LINK](#)

El Camino Real Master Plan Study [LINK](#) and Appendices [LINK](#)

Area Plans such as the South of Forest Avenue (SOFA) I and II Plans [LINK](#)

California Environmental Quality Act [LINK](#)

Permit Streamline Act [LINK](#)

Density Bonus Law [LINK](#)

Secretary of the Interior's Standards [LINK](#)

Comprehensive plans are required by CA State code as an aid to good government and regional planning. Familiar with State code which sets guidelines for municipal comprehensive plans.

Consent to Publish Personal Information on the City of Palo Alto Website

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OR


I request that the City of Palo Alto redact my home address, phone numbers, and email address from the attached Board and Commission Application prior to posting to the City's website. I am providing the following alternate information and request that they use the following contact information instead.

Address:

Cell Phone:

Home / Office Phone:

E-mail:

Signature:  Date: 9/13/2014

Architectural Review Board Application

Personal Information

Name: **Qiming Huang**

Address: [REDACTED]

Cell Phone: [REDACTED]

Home / Office Phone:

E-mail: [REDACTED]

Are you a Palo Alto Resident? Yes No

Do you have any relatives or members of your household who are employed by the City of Palo Alto, who are currently serving on the City Council, or who are Commissioners or Board Members? Yes No

Are you available and committed to complete the term applied for? Yes No

California state law requires appointed board and commission members to file a detailed disclosure of their financial interests, Fair Political Practices Commission, Conflict of Interest (Form 700).

Do you have an investment in, or do you serve as an officer or director of, a company doing business in Palo Alto which you believe is likely to:

- 1) engage in business with the City;
- 2) provide products or services for City projects; or
- 3) be affected by decisions of the board or commission you are applying for? Yes No

Excluding your principal residence, do you own real property in Palo Alto? Yes No

How did you Learn about the vacancy on the Architectural Review Board?

- | | |
|---|---------------------------------------|
| <input type="checkbox"/> Community Group | <input type="checkbox"/> Daily Post |
| <input checked="" type="checkbox"/> Email from City Clerk | <input type="checkbox"/> City Website |
| <input type="checkbox"/> Palo Alto Weekly | <input type="checkbox"/> Flyer |

Other: _____

List relevant education, training, experience, certificates of training, licenses, or professional registration:

I got my master degree in Computer Science from University of Texas at Austin. I have been working in high-tech companies for years, including Oracle and Cisco, as senior principal software product manager. I also volunteered in a non-profit organization, Silicon Valley Wireless Technology Association, as a board director.

Recently, I built a few houses in Palo Alto. Through the building process, I read a big portion of the Palo Alto Municipal Code and learnt quite a lot of building knowledge. Now, I am helping my friends building new houses or doing major remodels, providing them design and material selection advice.

I am also reading the California State License Board recommended documents for building professionals. I may take some of the examines for varied state professional licenses.

Employment

Present or Last Employer: **Asquare**

Occupation: **Software Product Management**

Describe your involvement in community activities, volunteer and civic organizations:

Besides my volunteer work for Silicon Valley Wireless Technology Association, I also volunteer for Silicon Valley Youth, which is an organization to encourage students to explore in science, technology, engineering and math. I organized a few visits of students to local IBM and Google offices.

I am helping Terman Middle School Game Club to invite game industry experts to share game design, creation, operation and marketing knowledge with the Terman students.

I have been helping a few Palo Alto City Council candidates reaching out to the votes and collecting votes' feedbacks and suggestions.

CITY OF PALO ALTO, CA
CITY CLERK'S OFFICE

14 SEP 16 PM 6:25

Answers to narrative questions in full sized text attached to application

1. What is it about the Architectural Review Board that is compatible with your experience and of specific interest to you, and why?

I am very interested in the design review and would like to share my opinions based on my building experience from a resident point of view.

I found myself enjoying architectural design and interior design. I usually drive by Palo Alto streets and pay a lot of attention to the house style, color, material, height, and landscape in different neighborhoods. I like the design harmony and consistency on a street. I also think new residential house should be comfortable, elegant and built with latest materials and technology.

I am a first-generation immigrant from Asia. I will bring culture diversity to the ARB, representing a large resident base working in high-tech industry with children going to local public school.

2. Please describe an issue that recently came before the Board that is of particular interest to you and describe why you are interested in it. If you have never been to a Board meeting you can view an archive here: [LINK](#).

I remember there was a case about the 'Grocery Outlet' signage on Alma street. It passed the ARB review, but a local resident organization brought up the issue to the city council.

It is an issue about special case vs the common practice. Normally, a projecting sign should not exceed 12 feet. However, for a fast-driving street like Alma, people normally do not catch the signs along the sides. I never know there was a grocery store in the same location even though I drove by the location for hundreds of times. It makes sense that this case is considered in the special context and approved by the ARB.

3. If appointed, what specific goals would you like to see the Architectural Review Board achieve, and why? How would you suggest accomplishing this?

Here are some approaches that the ARB may try.

1. Offer tangible suggestions and guidance to the architects and property owners to meet the design requirements. Pointing out the problems is just the first step. With the ARB board members' experience through many building reviews, the ARB board may have a good solution for both the property owner and the neighborhood. For most of the issues found during the review, ARB may try to provide a potential solution.
2. Give certain flexibility for the architects and property owners to design the property. At the end of the day, the property will be occupied by the property owner. They have their special needs and preferences for their homes or commercial buildings. Those preference make each house/building unique and add a lot of personality to the neighborhood, especially in Palo Alto, the innovation center of the world. If the designs do not violate the city's codes and regulations, ARB may want to leave the final decision at the owner's discretion.
3. Review the design based on the code and regulations. Enforce strictly the zoning and building codes on all the designs. Provide feedback based on the city's municipal codes. This results in consistent execution on review process and fair judgement across all the projects. Give less consideration to other subjective opinions, which can be varied greatly from one person to another.

4. Please identify a project or projects that you find to be examples of good architecture, and explain why. You may attach samples, identify project addresses, or provide links. If you attach samples, staff may request that you bring hard copy print outs to the interviews.

4197 Baker Avenue, Palo Alto, CA

The home is a typical spanish style house. The design is clean and neat. The window is traditional spanish window, without unnecessary trims. The windows are quality wood clad ones with chestnut brown frame.

All the doors have consistent spanish look with old-world-styled clavos and speak easy, in dark walnut color, matching the window frame color and making great contrast to the bright wall color.

The bright ivory wall really light up the house and bring the spanish style out. The wall color goes very well with the dark red clay tiles on the roof.

The balcony, covered porch, and the chimney all add layers to the design, avoiding flat and plain. The details, like the exterior lights, deco gable vents, and the deco tiles on the chimney bring elegant finishing to the house. The fence of black railing and short stucco wall create the sense of coherence and completeness.

This is one of the references with aesthetic architecture and quality construction.

5. Architectural Review Board Members work with the documents listed below. If you have experience with any of these documents, please describe that experience. Experience with these documents is not required for selection.

Palo Alto Comprehensive Plan [LINK](#)

Zoning Code [LINK](#)

El Camino Real Design Guidelines [LINK](#)

El Camino Real Master Plan Study [LINK](#) and Appendices [LINK](#)

Area Plans such as the South of Forest Avenue (SOFA) I and II Plans [LINK](#)

California Environmental Quality Act [LINK](#)

Permit Streamline Act [LINK](#)

Density Bonus Law [LINK](#)

Secretary of the Interior's Standards [LINK](#)

I read some sections of the Palo Alto Comprehensive Plan when I purchased my home in Palo Alto.

I read the majority of Zoning Code when I built my new houses.

I read California Environment Quality Act and Density Bonus Law when I did research on Maybell Project last year.

Consent to Publish Personal Information on the City of Palo Alto Website

California Government Code Section 6254.21 states, in part, "No state or local agency shall post the home address or telephone number of any elected or appointed official on the Internet without first obtaining the written permission of that individual." The full code is attached. *This consent form will not be redacted and will be attached to the Application and posted to the City's website.*

The full code can be read here: [LINK](#)

Read the code, and check only ONE option below:

I give permission for the City of Palo Alto to post to the City's website the attached Board and Commission Application intact. I have read and understand my rights under Government Code Section 6254.21. I may revoke this permission at any time by providing written notice to the Palo Alto City Clerk.

OR

I request that the City of Palo Alto redact my home address, phone numbers, and email address from the attached Board and Commission Application prior to posting to the City's website. I am providing the following alternate information and request that they use the following contact information instead.

Address: 3790 El Camino Real, #300, Palo Alto, CA 94306

Cell Phone: 408 667 8769

Home / Office Phone:

E-mail: Qiming.Huang@gmail.com

Signature: _____



Date: _____

09/16/2014

Architectural Review Board Application – Qiming Huang

List relevant education, training, experience, certificates of training, licenses, or professional registration:

I got my master degree in Computer Science from University of Texas at Austin. I have been working in high-tech companies for years, including Oracle and Cisco, as senior principal software product manager. I also volunteered in a non-profit organization, Silicon Valley Wireless Technology Association, as a board director.

Recently, I built a few houses in Palo Alto. Through the building process, I read a big portion of the Palo Alto Municipal Code and learnt quit a lot of building knowledge. Now, I am helping my friends building new houses or doing major remodels, providing them design and material selection advice.

I am also reading the California State License Board recommended documents for building professionals. I may take some of the examines for varied state professional licenses.

Describe your involvement in community activities, volunteer and civic organizations:

Besides my volunteer work for Silicon Valley Wireless Technology Association, I also volunteer for Silicon Valley Youth, which is an organization to encourage students to explore in science, technology, engineering and math. I organized a few visits of students to local IBM and Google offices.

I am helping Terman Middle School Game Club to invite game industry experts to share game design, creation, operation and marketing knowledge with the Terman students.

I have been helping a few Palo Alto City Council candidates reaching out to the votes and collecting votes' feedbacks and suggestions.

1. What is it about the Architectural Review Board that is compatible with your experience and of specific interest to you, and why?

I am very interested in the design review and would like to share my opinions based on my building experience from a resident point of view.

I found myself enjoying architectural design and interior design. I usually drive by Palo Alto streets and pay a lot of attention to the house style, color, material, height, and landscape in different neighborhoods. I like the design harmony and

consistency on a street. I also think new residential house should be comfortable, elegant and built with latest materials and technology.

I am a first-generation immigrant from Asia. I will bring culture diversity to the ARB, representing a large resident base working in high-tech industry with children going to local public school.

2. Please describe an issue that recently came before the Board that is of particular interest to you and describe why you are interested in it. If you have never been to a Board meeting you can view an archive here:

I remember there was a case about the 'Grocery Outlet' signage on Alma street. It passed the ARB review, but a local resident organization brought up the issue to the city council.

It is an issue about special case vs the common practice. Normally, a projecting sign should not exceed 12 feet. However, for a fast-driving street like Alma, people normally do not catch the signs along the sides. I never know there was a grocery store in the same location even though I drove by the location for hundreds of times. It makes sense that this case is considered in the special context and approved by the ARB.

3. If appointed, what specific goals would you like to see the Architectural Review Board achieve, and why? How would you suggest accomplishing this?

Here are some approaches that the ARB may try.

1. Offer tangible suggestions and guidance to the architects and property owners to meet the design requirements. Pointing out the problems is just the first step. With the ARB board members' experience through many building reviews, the ARB board may have a good solution for both the property owner and the neighborhood. For most of the issues found during the review, ARB may try to provide a potential solution.
2. Give certain flexibility for the architects and property owners to design the property. At the end of the day, the property will be occupied by the property owner. They have their special needs and preferences for their homes or commercial buildings. Those preference make each house/building unique and add a lot of personality to the neighborhood, especially in Palo Alto, the innovation center of the world. If the designs do not violate the city's codes and regulations, ARB may want to leave the final decision at the owner's discretion.

3. Review the design based on the code and regulations. Enforce strictly the zoning and building codes on all the designs. Provide feedback based on the city's municipal codes. This results in consistent execution on review process and fair judgment across all the projects. Give less consideration to other subjective opinions, which can be varied greatly from one person to another.

4. Please identify a project or projects that you find to be examples of good architecture, and explain why. You may attach samples, identify project addresses, or provide links. If you attach samples, staff may request that you bring hard copy print outs to the interviews.

4197 Baker Avenue, Palo Alto, CA

The home is a typical Spanish style house. The design is clean and neat. The window is traditional Spanish window, without unnecessary trims. The windows are quality wood clad ones with chestnut brown frame.

All the doors have consistent Spanish look with old-world-styled clavos and speak easy, in dark walnut color, matching the window frame color and making great contrast to the bright wall color.

The bright ivory wall really light up the house and bring the Spanish style out. The wall color goes very well with the dark red clay tiles on the roof.

The balcony, covered porch, and the chimney all add layers to the design, avoiding flat and plain. The details, like the exterior lights, deco gable vents, and the deco tiles on the chimney bring elegant finishing to the house. The fence of black railing and short stucco wall create the sense of coherence and completeness.

This is one of the references with aesthetic architecture and quality construction.

5. Architectural Review Board Members work with the documents listed below. If you have experience with any of these documents, please describe that experience. Experience with these documents is not required for selection.

I read some sections of the Palo Alto Comprehensive Plan when I purchased my home in Palo Alto.

I read the majority of Zoning Code when I built my new houses.

I read California Environment Quality Act and Density Bonus Law when I did research on Maybell Project last year.



CITY OF PALO ALTO, CA
CITY CLERK'S OFFICE

14 SEP 22 AM 11:05



CITY OF
**PALO
ALTO**

CHOICE # 1

Application to Serve on the Architectural Review Board

Palo Alto welcomes volunteers and we appreciate that you are taking the time to apply. Completion of this application provides valuable information to the City Council. Please complete the application to the best of your abilities. If you have any questions or concerns please contact the City Clerk's Office.

Authority of Board:

The Architectural Review Board is charged with design review of some new construction, as well as changes and additions to commercial, industrial and multiple-family projects.

The Board is responsible for:

- Promoting orderly and harmonious development of the City,
- Enhancing the desirability of residence or investment in the City,
- Encouraging the attainment of the most desirable use of land and improvements,
- Enhancing the desirability of living conditions upon the immediate site or in adjacent areas,
- Promoting visual environments which are of high aesthetic quality and variety and which, at the same time, are considerate of each other.

Please see Palo Alto Municipal Code Sections 2.16 and 2.21, as well as Titles 16 and 18 for more detailed information.

The Architectural Review Board is composed of five members who are not Council Members, officers, or employees of the City, at least three of whom shall be architects, landscape architects, building designers or other design professionals. Palo Alto residency is not required. Terms of Members will be for three years.

The Architectural Review Board typically meets on the first and third Thursdays of each month at 8:30 am. In addition to regular meetings, Members may be asked to participate on at least one sub-committee which could hold additional meetings.

Click here to receive email notifications of vacancies [CLICK HERE](#). You are also welcome to contact the City Clerk's Office at 329-2571 or David.Carnahan@cityofpaloalto.org.

KENNETH HUO

09-20-14

Personal Information

Name: KENNETH HLO

Address: [Redacted]

Cell Phone: [Redacted]

Home / Office Phone: [Redacted]

E-mail: [Redacted]

Are you a Palo Alto Resident? Yes No

Do you have any relatives or members of your household who are employed by the City of Palo Alto, who are currently serving on the City Council, or who are Commissioners or Board Members? Yes No

Are you available and committed to complete the term applied for? Yes No

California state law requires appointed board and commission members to file a detailed disclosure of their financial interests, Fair Political Practices Commission, Conflict of Interest, Form 700.

Do you have an investment in, or do you serve as an officer or director of, a company doing business in Palo Alto which you believe is likely to;

- 1) engage in business with the City,
- 2) provide products or services for City projects, or
- 3) be affected by decisions of the board or commission you are applying for? Yes No

Excluding your principal residence, do you own real property in Palo Alto? Yes No

How did you Learn about the vacancy on the Architectural Review Board?

- Community Group Daily Post
- Email from City Clerk City Website
- Palo Alto Weekly Flyer

Other: _____

List relevant education, training, experience, certificates of training, licenses, or professional registration:

- 1998 CALIFORNIA LICENSED ARCHITECT
- 98 TERRITORY OF GUAM LICENSED ARCHITECT
- 92 UCLA/CAL BERKELEY - MASTER OF ARCHITECTURE & URBAN PLANNING
- 90 U. OF MICHIGAN, ANN ARBOR - MASTER OF ARCH. & URBAN PLANNING
- 86 TAMKANG U, TAIWAN - BACHELOR OF ARCH. & URBAN PLANNING

Employment

Present or Last Employer: KENNETH HLO, ARCHITECT

Occupation: ARCHITECT

Describe your involvement in community activities, volunteer and civic organizations:

OFFER 26 YEARS DIVERSIFIED & COMBINED PROFESSIONAL OBLIGATION INTERESTS, VOLUNTEERISM, CIVIC ENGAGEMENT IN ARCHITECTURE, EDUCATION, COMMUNITY BUILDING, PUBLIC ART, ENVIRONMENTAL CONSERVATION, DEVELOPMENT SERVICES FROM SF TO SJ, FROM USA TO ASIA, FROM LOCAL TO DC ON THE PENINSULA, IN SAN MATEO & SANTA CLARA COUNTY - LOCALLY & INTERNATIONALLY.

[Signature] 09-20-14

1. What is it about the Architectural Review Board that is compatible with your experience and of specific interest to you, and why?

- "POWER & GRACE UNDER PRESSURE!" REFLECTING, SCALING, GROWING SHALL BE THE COLLECTIVE EXPERIENCE. PROFESSIONALLY TRAINED AS ARCHITECT, PLANNER, PLAN REVIEW ENGINEER WITH DIVERSIFIED, COMBINED ARCHITECTURE, BLDG./ZONING, COLLEGE TEACHING CROSS CULTURE EXCHANGE EXPERIENCE. THE ARB SHALL BE 100% COMPATIBLE WITH MY PURSUIT IN A WIDE RANGING CULTURAL GROUNDING.

2. Please describe an issue that recently came before the Board that is of particular interest to you and describe why you are interested in it. If you have never been to a Board meeting you can view an archive here: [LINK](#).

- AS THE ARCHITECTURAL REVIEW BOARD MEMBERS VOLUNTEER OWN TIME TO BE IN THE FRONT & CENTER FOR PROVIDING OPINIONS TO THE PUBLIC, IN DIRECTING DIRECTION OF BUILT ENVIRONMENT STYLE, WE SHALL KEEP IN MIND: TO SHIFT VIEW FROM DESIGNING 'FOR' TO DESIGNING 'WITH'; CULTIVATE EMPATHY; DEFER JUDGEMENT.

3. If appointed, what specific goals would you like to see the Architectural Review Board achieve, and why? How would you suggest accomplishing this?

- WITH A FRESH PERSPECTIVE & EXPERTISE IN GROWING & SCALING CONSENSUS IN THE ARCHITECTURAL REVIEW PROCESS. I SHALL CONTRIBUTE TO AN INFORMED DECISION-MAKING BUSINESS MODEL BY MOTIVATING OVERALL ORGANIZATIONS ACROSS A BROAD RANGE OF AREAS. ADVOCACY FOR AGELESS DESIGN! W/NO STYLE!!

4. Please identify a project or projects that you find to be examples of good architecture, and explain why. You may attach samples, identify project addresses, or provide links. If you attach samples, Staff may request that you bring hard copy print outs to the interviews.

- GOOD ARCHITECTURE OCCURS WHERE OPENESS, SENSE & SENSIBILITY, WELCOMING GESTURE OVERULES THE DEBATES OF NONTRADITIONAL VS. TRADITIONAL. GOOD ARCHITECTURE TAKES PLACE AT COGSWELL PLAZA, LYTTON PLAZA, AND NICE TREE-LINED STREETS THRU-OUT THE CITY, PUBLIC & PRIVATE.

5. Architectural Review Board Members work with the documents listed below. If you have experience with any of these documents, please describe that experience. Experience with these documents is not required for selection.

✓ Palo Alto Comprehensive Plan [LINK](#) OK

✓ Zoning Code [LINK](#) OK

✓ El Camino Real Design Guidelines [LINK](#) OK

✓ El Camino Real Master Plan Study [LINK](#) and Appendices [LINK](#) OK

✓ Area Plans such as the South of Forest Avenue (SOFA) I and II Plans [LINK](#)

✓ California Environmental Quality Act [LINK](#) OK

✓ Permit Streamline Act [LINK](#) OK

Density Bonus Law [LINK](#) OK

Secretary of the Interior's Standards [LINK](#)

- PALO ALTO SHALL FEATURES A COMMUNITY WIDE SPIRIT OF "BOTH/AND," NOT "EITHER/OR" TRADITION & INNOVATION.

Consent to Publish Personal Information on the City of Palo Alto Website

California Government Code Section 6254.21 states, in part, "No state or local agency shall post the home address or telephone number of any elected or appointed official on the Internet without first obtaining the written permission of that individual." The full code is attached. *This consent form will not be redacted and will be attached to the Application and posted to the City's website.*

The full code can be read here: [LINK](#)

Read the code, and check only ONE option below:

I give permission for the City of Palo Alto to post to the City's website the attached Board and Commission Application intact. I have read and understand my rights under Government Code Section 6254.21. I may revoke this permission at any time by providing written notice to the Palo Alto City Clerk.

OR

I request that the City of Palo Alto redact my home address, phone numbers, and email address from the attached Board and Commission Application prior to posting to the City's website. I am providing the following alternate information and request that they use the following contact information instead.

Address: _____

Cell Phone: 650-465-6598

___ Home / ___ Office Phone:

E-mail: PALOALTOARCHITECT@GMAIL.COM

Signature: _____

KENNETH HLO

Date: _____

09-20-14

Architectural Review Board Application

Personal Information

Name: **Kyu Young Kim**
Address: **1128 Oregon Avenue**
Cell Phone: **650-852-9747**

CITY OF PALO ALTO, CA
CITY CLERK'S OFFICE

14 SEP 29 PM 1:41

Home / Office Phone: **650-852-9747**

E-mail: **kyu@acsarchitects.com**

Are you a Palo Alto Resident? Yes No

Do you have any relatives or members of your household who are employed by the City of Palo Alto, who are currently serving on the City Council, or who are Commissioners or Board Members? Yes No

Are you available and committed to complete the term applied for? Yes No

California state law requires appointed board and commission members to file a detailed disclosure of their financial interests, Fair Political Practices Commission, Conflict of Interest (Form 700).

Do you have an investment in, or do you serve as an officer or director of, a company doing business in Palo Alto which you believe is likely to:

- 1) engage in business with the City;
- 2) provide products or services for City projects; or
- 3) be affected by decisions of the board or commission you are applying for? Yes No

Excluding your principal residence, do you own real property in Palo Alto? Yes No

How did you Learn about the vacancy on the Architectural Review Board?

- | | |
|--|--|
| <input checked="" type="checkbox"/> Community Group | <input type="checkbox"/> Daily Post |
| <input type="checkbox"/> Email from City Clerk | <input checked="" type="checkbox"/> City Website |
| <input checked="" type="checkbox"/> Palo Alto Weekly | <input type="checkbox"/> Flyer |

Previously applied, practicing design professional in architecture.
Other: _____

List relevant education, training, experience, certificates of training, licenses, or professional registration:

- American Institute of Architects Associate Member
- Bachelor of Architecture degree from Cal Poly San Luis Obispo

Employment

Present or Last Employer: **ACS Architects**

Occupation: **Architectural Designer / Draftsman**

Describe your involvement in community activities, volunteer and civic organizations:

- A member of Palo Alto Forward
- Children's Ministry teacher at New Community Baptist Church

1. What is it about the Architectural Review Board that is compatible with your experience and of specific interest to you, and why?

I am a practicing design professional, living and working in Palo Alto. I have grown up in Palo Alto and plan to continue living here and contributing to Palo Alto's future.

2. Please describe an issue that recently came before the Board that is of particular interest to you and describe why you are interested in it. If you have never been to a Board meeting you can view an archive here: [LINK](#).

636 Middlefield Road – I am involved with the project and gave the last presentation to the board
Little League Cell Tower – ...

3. If appointed, what specific goals would you like to see the Architectural Review Board achieve, and why? How would you suggest accomplishing this?

Making meetings and hearings more efficient, bringing in a younger point of view.

4. Please identify a project or projects that you find to be examples of good architecture, and explain why. You may attach samples, identify project addresses, or provide links. If you attach samples, staff may request that you bring hard copy print outs to the interviews.

Los Gatos Library – organization, relationship to surroundings, materials, space
Stanford Clark Center – relationship to people in-and-out of building
Apple Store – Downtown & Stanford Mall, innovative details and materials, sustainable strategies

5. Architectural Review Board Members work with the documents listed below. If you have experience with any of these documents, please describe that experience. Experience with these documents is not required for selection.

Palo Alto Comprehensive Plan [LINK](#)

Zoning Code [LINK](#)

El Camino Real Design Guidelines [LINK](#)

El Camino Real Master Plan Study [LINK](#) and Appendices [LINK](#)

Area Plans such as the South of Forest Avenue (SOFA) I and II Plans [LINK](#)

California Environmental Quality Act [LINK](#)

Permit Streamline Act [LINK](#)

Density Bonus Law [LINK](#)

Secretary of the Interior's Standards [LINK](#)

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OR

I request that the City of Palo Alto redact my home address, phone numbers, and email address from the attached Board and Commission Application prior to posting to the City's website. I am providing the following alternate information and request that they use the following contact information instead.

Address:

Cell Phone:

Home / Office Phone:

E-mail:

Signature: _____



Date: _____

9/29/2014

Architectural Review Board Application

Personal Information

CITY OF PALO ALTO, CA
CITY CLERK'S OFFICE

Name: **Flore Schmidt**

Address: **1091 Tanland Drive 207 # 94303 Palo Alto**

14 SEP 29 PM 5:27

Cell Phone:

Home / Office Phone: **650 494 43 41**

E-mail: **schmidt.flore@gmail.com**

Are you a Palo Alto Resident? Yes No

Do you have any relatives or members of your household who are employed by the City of Palo Alto, who are currently serving on the City Council, or who are Commissioners or Board Members? Yes No

Are you available and committed to complete the term applied for? Yes No

California state law requires appointed board and commission members to file a detailed disclosure of their financial interests, Fair Political Practices Commission, Conflict of Interest (Form 700).

Do you have an investment in, or do you serve as an officer or director of, a company doing business in Palo Alto which you believe is likely to:

- 1) engage in business with the City;
- 2) provide products or services for City projects; or
- 3) be affected by decisions of the board or commission you are applying for? Yes No

Excluding your principal residence, do you own real property in Palo Alto? Yes No

How did you Learn about the vacancy on the Architectural Review Board?

- | | |
|--|---|
| <input type="checkbox"/> Community Group | <input type="checkbox"/> Daily Post |
| <input type="checkbox"/> Email from City Clerk | <input type="checkbox"/> City Website |
| <input type="checkbox"/> Palo Alto Weekly | <input checked="" type="checkbox"/> Flyer |

Other: _____

List relevant education, training, experience, certificates of training, licenses, or professional registration:

Full architecture degree, Paris-Versailles - France 1988
Graduate year in Rome La Sapienza University - Italy 1990
Cofounded and run 20 architects architecture firm in Paris area, France 1991-2013
Experience includes: Résidentials & multi apartment buildings / education (3 high school - 2 middle school) / remodelling university campus in Orsay // Government (Civic Hall, library...) / sport facilities (stadium) / international experience / many competitions
Not a California licensed architect

Employment

Present or Last Employer:

Occupation: Moved to Silicon Valley 2014 / Currently works with Sunplanter INC a Solar building start up company, Palo Alto

Describe your involvement in community activities, volunteer and civic organizations:

Recently arrived in California. I am looking for involvement opportunities in subject I am deeply interested in. As Teenager I have consistently been engaged in Christian charity actions
During the students years I have also given art classes (painting, drawing, sculpture & models) to 5 - 12 year children

1. What is it about the Architectural Review Board that is compatible with your experience and of specific interest to you, and why?

For 20 years, I have been in France, on the other side of the table, submitting projects to building departments, boards & governments. Although the administrative organization is quite different, I have been wishing the French permit granting authorities were more open-minded, more professionally experienced and supported a higher vision. I also wished they better understood the designer's constraints and quest and there was a productive dialog between the designer and the authorities. I have been member of many architecture competition juries and I have been involved in several city planning projects from small to very large scale

2. Please describe an issue that recently came before the Board that is of particular interest to you and describe why you are interested in it. If you have never been to a Board meeting you can view an archive here: [LINK](#).

I have pleasure to hear debate goes on !

3. If appointed, what specific goals would you like to see the Architectural Review Board achieve, and why? How would you suggest accomplishing this?

I am very impressed by the level of the thinking I have seen at work here. I understand Palo Alto is headed to strong urban density which is something that occurred in Europe decades ago. I have spent a large part of my professional life curing the failures of too fast or ill designed density all over France. I understand Palo Alto approaches is very smartly, with much reflection and inverting a genuine American way based on a series of great principles that drive American city planning.

It must harmoniously develop the environment but still preserve every one's identity, freedom and potential to grow.

I think it is a fascinating high level mission. How does city planning encourage "living together", "energy and resource conservation" "meaningful life", "efficient business", while make denser ?

4. Please identify a project or projects that you find to be examples of good architecture, and explain why. You may attach samples, identify project addresses, or provide links. If you attach samples, staff may request that you bring hard copy print outs to the interviews.

Let me talk here about PA City Hall. I don't know if it works well internally, but I feel it provides PA downtown with remarkable qualities. Its volume make it stand apart like a government building should, it's architectural design, the material employed gives a scale and style reference. It's a landmark. It's also manages to create a European style "piazza" which is both a focal point, a breath in the city, a harbour while its reveals the institution's importance, providing public parking too. I absolutely do not mean private buildings should be allowed what the City Hall is. I mean that architectural design, volume, layout, building implementation must be use to build a neighborhood quality, an order in the city, meaning and hierarchy. However for the future, I strongly believe buildings should be designed around the sun so they are positive energy solar powered, so they treat the sun light and allow quality inner spaces while reducing the need for air conditioning and artificial lighting.

To my European eyes, LEED Platinum is an easy target, I wish Palo Alto invents the next step.

5. Architectural Review Board Members work with the documents listed below. If you have experience with any of these documents, please describe that experience. Experience with these documents is not required for selection.

Palo Alto Comprehensive Plan [LINK](#)

Zoning Code [LINK](#)

El Camino Real Design Guidelines [LINK](#)

El Camino Real Master Plan Study [LINK](#) and Appendices [LINK](#)

Area Plans such as the South of Forest Avenue (SOFA) I and II Plans [LINK](#)

California Environmental Quality Act [LINK](#)

Permit Streamline Act [LINK](#)

Density Bonus Law [LINK](#)

Secretary of the Interior's Standards [LINK](#)

I am familiar with the French equivalent of most of these documents however I have no specific experience with the cited links.

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The full code can be read here: [LINK](#)

Read the code, and check only ONE option below:

I give permission for the City of Palo Alto to post to the City's website the attached Board and Commission Application intact. I have read and understand my rights under Government Code Section 6254.21. I may revoke this permission at any time by providing written notice to the Palo Alto City Clerk.

OR

I request that the City of Palo Alto redact my home address, phone numbers, and email address from the attached Board and Commission Application prior to posting to the City's website. I am providing the following alternate information and request that they use the following contact information instead.

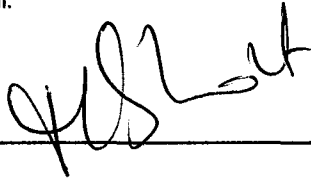
Address:

Cell Phone:

Home / Office Phone:

E-mail:

Signature: _____



Date: _____

09/29/2014

Personal Information

CITY OF PALO ALTO, CA
CITY CLERK'S OFFICE

Name: RICHARD SCHOELERMAN
Address: 674 LOMA VERDE, PALO ALTO
Cell Phone: 650-566-8033

14 SEP 29 PM 4: 16

Home / Office Phone: SAME

E-mail: RICHARD@SCHOELERMAN.COM

Are you a Palo Alto Resident? Yes No

Do you have any relatives or members of your household who are employed by the City of Palo Alto, who are currently serving on the City Council, or who are Commissioners or Board Members? Yes No

Are you available and committed to complete the term applied for? Yes No

California state law requires appointed board and commission members to file a detailed disclosure of their financial interests, Fair Political Practices Commission, Conflict of Interest (Form 700).

Do you have an investment in, or do you serve as an officer or director of, a company doing business in Palo Alto which you believe is likely to:

- 1) engage in business with the City;
- 2) provide products or services for City projects; or
- 3) be affected by decisions of the board or commission you are applying for? Yes No

Excluding your principal residence, do you own real property in Palo Alto? Yes No

How did you Learn about the vacancy on the Architectural Review Board?

- | | |
|--|---------------------------------------|
| <input type="checkbox"/> Community Group | <input type="checkbox"/> Daily Post |
| <input type="checkbox"/> Email from City Clerk | <input type="checkbox"/> City Website |
| <input type="checkbox"/> Palo Alto Weekly | <input type="checkbox"/> Flyer |

Other: LEE LIPPERT

List relevant education, training, experience, certificates of training, licenses, or professional registration:

SEE ATTACHED

Employment

Present or Last Employer:

Occupation:

Describe your involvement in community activities, volunteer and civic organizations:

List relevant education, training, experience, certificates of training, licenses, or professional registration:

- Licensed Real Estate Salesmen / 2004 – present
- Licensed California General Contractor / 1989 – present
- Licensed Architect / 1983 – present
 - California / 1989 – present
 - Texas – 1983 / Louisiana – 1986 / Arizona – 1986 / Arkansas – 1986 / New Mexico – 1986 / Florida – 1986 / Colorado – 2001 (pass licenses)
 - Licensed Texas Interior Designer – 1994 (pass license)
- Master Degree in Architecture, University of Texas at Arlington / 1982
- National Council Architectural Registration Board certification number 41623

Employment

Present or Last Employer: Independent Contractor – Coldwell Banker
Occupation: Realtor, Architect, General Contractor

Describe your involvement in community activities, volunteer and civic organizations:

- Palo Alto University Rotary Club / 2003 – present
 - President elect / 2014 – present
 - Club President for the coming term / 2015 – 2016
 - Community Service committee chair / 2010 – 2013
 - Club Annual Fundraising Committee / 2011 – present
 - RotaCare Clinic Annual Fundraising Committee / 2011 - present
- Deacon Menlo Park Presbyterian Church / 2005 – 2008
- City of Palo Alto Community Development Block Grant Citizen Advisory Committee / 2007 – 2008
- Safety Assessment Program Volunteer (SAPV) Disaster Service Worker (DSW) State of California Governor's Office of Emergency Services / 2005 – 2008
- Rebuilding Together Peninsula Playhouse Donation / 2005 and 2007
- Realtor Service Volunteer Program (RSVP) 2004 (free home repair services for seniors and the homebound)
- Tour de Menlo bicycle ride volunteer (sponsored by Menlo Park Rotary Club) 2004
- Palo Alto Chamber of Commerce / 2003 – 2005 / 2013 – present
 - Business Association Public Policy Forum (BAPPF) committee member / 2013 - present
- Rotary Club Denver Southeast / 2001 – 2003

1. What is it about the Architectural Review Board that is compatible with your experience and of specific interest to you, and why?

- Architect for over 30 years
- Palo Alto realtor for the past 10 year
- Developer of residential property in Palo Alto and Menlo Park.
- General Contractor who owned and operated an 80 employee commercial construction company with projects including public schools, universities, medical facilities, retail, office, juvenile detention facilities, daycare, banking, churches, etc.
- Many commercial properties are nearing the end of their building life cycle.
 - Replace buildings with higher density and mixed uses
 - Build with better efficiencies
 - Consume less energy, not more (net zero)
 - Reduction of operating costs
 - CalGreen Code energy performance standards which use LEED and built it green standards.

2. Please describe an issue that recently came before the Board that is of particular interest to you and describe why you are interested in it. If you have never been to a Board meeting you can view an archive here: [LINK](#).

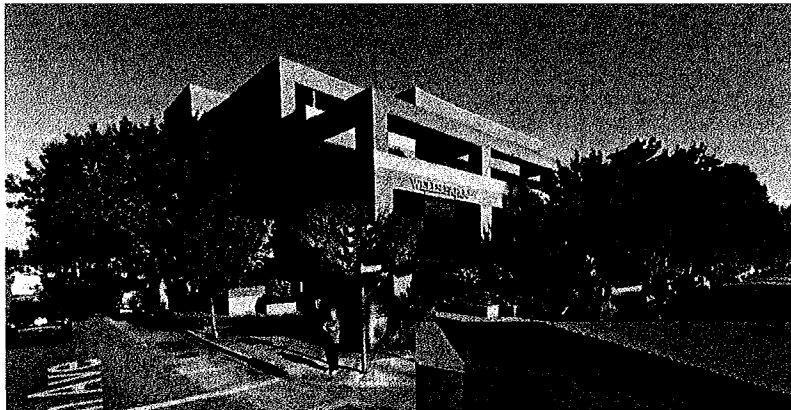
- Build to Line requirements
 - Urban Design addresses the character and quality of the built environment in relation to the human scale.
 - The understanding of walking distances and spatial perceptions at a human scale determines the most positive placement of buildings,
 - Buildings ranging in height from two to six stories, trees, and pedestrian scaled signs and street lights, textured pedestrian paths, and semi-private spaces all enhance this positive scale.
 - Alleviate the fortress like feeling of recent developments such as the Alma Village / Grocery Outlet at 3445 Alma.
- Streetscape compatibility with site landscaping requirements. Unified urban forest.
- Context based analysis to ensure new buildings do not overpower existing development and to fit into local and regional visions for vibrant boulevards

3. If appointed, what specific goals would you like to see the Architectural Review Board achieve, and why? How would you suggest accomplishing this?

- As new developments are occurring on El Camino Boulevard there is a unique opportunity to redefine the existing streetscape in order to bring it closer in line with Comprehensive Plan polices and the Grand Boulevard Initiative.
- Encourage tree lined streets in Midtown and South Palo Alto to create a harmonious streetscape throughout the city.
- Encourage undergrounding power lines to create a pleasing streetscape and showcase Palo Alto as true Silicon Valley leader.
- Remove some on street parking along University Ave in front of restaurants to create pleasing outdoor dining opportunities without encumbering the sidewalks which will also increase restaurant economic viability.



4. Please identify a project or projects that you find to be examples of good architecture, and explain why. You may attach samples, identify project addresses, or provide links. If you attach samples, staff may request that you bring hard copy print outs to the interviews.



- 400 Hamilton Wells Fargo Bank, utilizes the art of negative space and proportional massing to create human scale on the ground level and pleasing patios on upper levels.

- 245 Lytton Cornish and Carey, demonstrates balanced massing and scale. Not all the building is built up to the sidewalk. It provides human scale with a pedestrian friendly streetscape.



5. Architectural Review Board Members work with the documents listed below. If you have experience with any of these documents, please describe that experience. Experience with these documents is not required for selection.

As a Realtor, Architect and General Contractor since 1982, I am well qualified to review and interpret the requested documents.

Palo Alto Comprehensive Plan [LINK](#)

Zoning Code [LINK](#)

El Camino Real Design Guidelines [LINK](#)

El Camino Real Master Plan Study [LINK](#) and Appendices [LINK](#)

Area Plans such as the South of Forest Avenue (SOFA) I and II Plans [LINK](#)

California Environmental Quality Act [LINK](#)

Permit Streamline Act [LINK](#)

Density Bonus Law [LINK](#)

Secretary of the Interior's Standards [LINK](#)

Consent to Publish Personal Information on the City of Palo Alto Website

California Government Code Section 6254.21 states, in part, "No state or local agency shall post the home address or telephone number of any elected or appointed official on the Internet without first obtaining the written permission of that individual." The full code is attached. *This consent form will not be redacted and will be attached to the Application and posted to the City's website.*

The full code can be read here: [LINK](#)

Read the code, and check only ONE option below:

I give permission for the City of Palo Alto to post to the City's website the attached Board and Commission Application intact. I have read and understand my rights under Government Code Section 6254.21. I may revoke this permission at any time by providing written notice to the Palo Alto City Clerk.

OR

I request that the City of Palo Alto redact my home address, phone numbers, and email address from the attached Board and Commission Application prior to posting to the City's website. I am providing the following alternate information and request that they use the following contact information instead.

Address:

Cell Phone:

Home / Office Phone:

E-mail:

Signature: _____

Richard Schoelmer

Date: _____

9/29/14

Architectural Review Board Application

Personal Information

Name: **MARK WEISS**
 Address: **1788 OAK CREEK DR #217 PALO ALTO CA 94304**
 Cell Phone: **650 305 07 01**
 Home / Office Phone:
 E-mail: **EARWOP1@YAHOO.COM**
 Are you a Palo Alto Resident? Yes No

Do you have any relatives or members of your household who are employed by the City of Palo Alto, who are currently serving on the City Council, or who are Commissioners or Board Members? Yes No

Are you available and committed to complete the term applied for? Yes No

California state law requires appointed board and commission members to file a detailed disclosure of their financial interests, Fair Political Practices Commission, Conflict of Interest (Form 700).

Do you have an investment in, or do you serve as an officer or director of, a company doing business in Palo Alto which you believe is likely to:

- 1) engage in business with the City;
- 2) provide products or services for City projects; or
- 3) be affected by decisions of the board or commission you are applying for? Yes No

Excluding your principal residence, do you own real property in Palo Alto? Yes No

CITY OF PALO ALTO, CA
 CITY CLERK'S OFFICE
 14 SEP 30 AM 9:35
 *

How did you Learn about the vacancy on the Architectural Review Board?

- | | |
|--|---------------------------------------|
| <input type="checkbox"/> Community Group | <input type="checkbox"/> Daily Post |
| <input type="checkbox"/> Email from City Clerk | <input type="checkbox"/> City Website |
| <input type="checkbox"/> Palo Alto Weekly | <input type="checkbox"/> Flyer |

Other: **DAVID CARNAMAN SPOKE AT SEVERAL**

List relevant education, training, experience, certificates of training, licenses, or professional registration:

GWU 1982
DARTMOUTH 1986
COURSEWORK, FORTYONE 1988-2012

Employment

Present or Last Employer: **EARTHWISE OF P.A.**
 Occupation: **CEO / CONCERT PROMOTER / DESIGNER**

Describe your involvement in community activities, volunteer and civic organizations:

READ MY BLOG (2010-2014)

* APPLICATION ACCEPTED LATE BECAUSE OF COMPUTER ISSUES ON 9/29/14. *Donna Binder*

Consent to Publish Personal Information on the City of Palo Alto Website

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I give permission for the City of Palo Alto to post to the City's website the attached Board and Commission Application intact. I have read and understand my rights under Government Code Section 6254.21. I may revoke this permission at any time by providing written notice to the Palo Alto City Clerk.

OR

I request that the City of Palo Alto redact my home address, phone numbers, and email address from the attached Board and Commission Application prior to posting to the City's website. I am providing the following alternate information and request that they use the following contact information instead.

Address:

Cell Phone:

Home / Office Phone:

E-mail:

Signature: _____

Mary Lee

Date: _____

9/29 →
9/30/14

Carnahan, David

From: mark weiss <earwopa@yahoo.com>
Sent: Tuesday, September 30, 2014 9:15 AM
To: Grider, Donna; Council, City; Shepherd, Nancy; Holman, Karen; Carnahan, David
Subject: weiss applies to Architecture Review Board concurrent to Council bid

Ghost-dogging and gehry'd ARB ap

Posted on [September 30, 2014](#) by [markweiss86](#)



Hoover Tower by Michael Broadhurst, of Abilities United and Greensboro, N.C.

In the film you and Gehry compare filmmaking with architecture. What similarities or differences in the two arts struck you the most?

A: They're both mosaic arts in that they're comprised of many, many, many other art forms all put together like a big puzzle. When they're successful, they have a pleasurable dreamlike element – the shape of a piece of sculpture, of a building, the way light hits it, the dream of a movie, the idea of a movie. But in order to achieve either you have to break it down into technical components, which are sort of mosaic in nature. In order to build the building you have to understand all kinds of physics. You have to figure out how to get people in and out of the building, how to get sewers in and where to put the loading docks, etc. If I want to make people moved or cry in a film, I figure out what the room looks like, what the people are wearing, what time of day it is, what the light is, how to photograph it, where to put the camera. It involves optics and costume design and set design and architecture. (Sydney Pollack on Frank Gehry and Dr. Milton Wexler)



event 9/20/14 Lytton DESIGNED site specific by mark weiss for earthwise of paloalto

I'm lampin', I'm lampin', I'm cold cold lampin'

Arrington et al

1. What is it about ARB that is compatible with your experience and of specific interest to you, and why? I design concerts, especially site-specific events like on Sept. 20, 2014, “!Taylor Ho!” featuring Taylor Ho Bynum and Ben Goldberg, free jazz concert at Lytton Plaza, when the music stopped Taylor and I biked from Lytton Plaza (he had started his day in San Francisco), to Bol Park and past Gunn High, towards Foothill where he proceeded on to Cowell Redwoods Park and eventually Los Angeles. I've produced more than 200 events here, most at Cubberley, and, based on that, submitted to Mandy Lowell et al a white paper on the value of Cub as a regional arts venue. I think the board would benefit from non-architect design values.



In Pollock's film about Gehry and his therapist Milton Wexler, the doctor noted that couples come to him to be happy while artists come to change the world

2. Please describe an issue that recently came before the Board ...and describe why you are interested in it. I've spoken on about 10 projects in the last six months. Regarding the antennas at the Little League field I wrote, published and read into the record a prose poem about there being no "center field foul pole" which was not quite to the standards of Jack Hirschman or Lawrence Ferlinghetti, but borrows form it. I called it "chin music for corporate creep": *Old timers recall Art Kuehn bouncing a ball off the library, a long home run — he is our Babe Ruth. calling a shot* Also, because my partner Terry Acebo Davis, the former two-term arts commissioner, once owned a house on Venice beach, which we checked on in July, I commented on a current downtown plan, the one designed by a psychologist but not Dr. Milton Wexler, and lauded it as "sorta Abbott-Kinney". I knew slightly—ok, we met once, on the stairway, between the 5th and 6th floor of 77 Maiden Lane — Jay Chiat, the early champion of Frank Gehry — this is 1986 — and immediately sero-converted to Frank, and just this same July — we actually stayed Downtown LA at the old Universal Studios buildings — Pickford, Fairbanks — now called the Ace Hotel — with the JESUS SAVES neon intact — on Broadway but zipped out to Santa Monica Venice to see the Oldenburg binoculars at what is now Google La (goog lay lah) and made a little film there, similar to a film I made just last weekend walking from the new Anderson building thru the Richard Serra corten steel structure, to Cantor. We also, Terry and I, walked on the Disney concert Hall, exterior, a Gehry. Palo Alto needs, if not a Gehry, our version of such. We are more garish than Gehry.



artwork by Stacey Carter, based on photo by Mark Weiss, NYC, summer 1988

I also own a print of the Oldenburg baseball bat; if you want to put one of those on Middlefield and pack that with senders and receivers, that I will support.

3. If appointed to ARB — but not seated by will of the people to Council November 4, 2014 — the specific goal I would like the ARB to achieve, and why and how I would suggest achieving, as part of process per se, an effect where, as Thoreau in 1849 and George Packer — Gunn 1978 — said in 2013, the leadership seems representative of and responsive to the people, and it's not so much what color stucco or how much glass each new investment into our skyline and walking tour adds, but that there is a little of us in each brick, nail or plate so to speak, and, with due respect, to for example my Fremont Hills, Terman and Gunn schoolmate RP, there is at least a perception of lack. So maybe a sound and ambience slash negative space bricklayer would add a nuance to these proceedings and not just as a finish fetish.

At the Tsuchianura Festival at Lucie Stern Sunday a lady named Nemet (but not unlike “Broadway Joe”) suggested we, like our Japanese Sisters, adopt a mascot; maybe we need a monster-mascot, to exorcise from these flippers and tear-downs and carpet-bagging opportunities, that which lurks herein. Maybe a zombie-ice-cream-cone fetish will make the monster homes seem more humane.

4. (long question, but opens doors, so to speak, to these visual aids)



event DESIGNED by mark weiss for earthwise, lytton

I like 250 Hamilton just fine, with or without the \$4 mil facelift, Phil Ciralsky. (insert photo).

I can also link to or reproduce in entirety here my previous draft of this posted as “Dancing About Architecture”.

(I wrote two previous versions of this, from 4:20 to 5:25 while seated in lobby of 7th floor of 250, on my Apple laptop, but twice had the file deleted after answering the 4 questions above; David the clerk said “use Acrobat not Preview” and I admit I don’t know everything about this little doo-hicky — Terry did pay for, it was my 50th birthday — time at the “genius bar” but so far I have been faking it like an idiot savant, so maybe its just me. Number 5 I could not even get the thing to let me squeeze in a doomed bit of copy between all the links. I did suss out a bit on the previous links, thusly:

Our forty six (46) not 80 zoning ordinances under Title 18 and our 38 not .62 building regulations, (i.e Title 16 et cetera) including the new ordinance about Public art and private development (which incidentally, I privately opposed, although I am somewhat known as proponent of the 1 percent in muni projects, and my partner is a former two-term arts commissioner).

I likes me some Birge Clark.

I think we should be charging Joe Bellomo for his bike racks on Civic Center MKL Plaza — it is not a park, it is a limited public forum. Can I say that here?

This is my 59th post this month alone and my fourth attempt to be boarded.

Two hundred fifty patters by “Christ” to 618 shields of reality by “King” David.

Ten titles, or volumes, pulled somewhat hastily from my shelves, and then stacked neatly on a table at Peet’s about three hours and two posts ago:

1. Hiroshi Sugimoto & Jonathan Safran Foer, “Joe” about Richard Serra and Ando, in this case;
2. Art in America, June/July 2014 for article about architecture at Venice Biennale,
3. Off The Wall!: A Guide to Greg Brown’s Murals in Palo Alto;
4. Trisha Brown, So That the Audience Does Not Know Whether I Have Stopped Dancing — if and only if it has the photo of her site specific piece of people waving flags from rooftops;
5. Scott Meacham, Dartmouth College: The Campus Guide;
6. Almanac Chapple-Mazinani-Thomas which I think is about recent grad students at Stanford, and something in a tower, ala Ann Hamilton tower at the art colony up in Petaluma I toured a while back; which reminds me to look for content I created or documented when John Barton had some cute young French exchange students talk in a compelling way about 27 University; and further about John Barton, who said, at the time, I could ring him>
7. Al’ America, by Jon Curiel, the former Chron writer and friend of a friend thru the dear Charlotte Gerstein (Dartmouth 1986, from West Hartford, CT, whose father made a film about the fact that Mark Twain deliberately made his house there face that of Harriet Beecher Stowe, to annoy here) the connect being that Barton and Carrasco here build a lovely mosque;
8. From Bauhaus to Our House by Tom Wolfe;
9. Fodor’s New York City from 1983 back in the good old days (and very avid Plastic Alto readers or close personal friends my recall that I spent February, 2001 that is in the final seven months of Western Civilization in New York, or Brooklyn for you sticklers and bums;

and lastly a 10. Frank Lloyd Wright Field Guide Clayton, Running Press Cyclopedia, this fits in my pocket although I shlepped all ten, plus David Shields Realty Hunger and a Linda Ronstadt cd in a canvas bag from SXSW 2009;

I regrettably sold off my Christopher “Christ” Alexander, “[A Pattern Language](#)” which I bought in 1988 because Rob Bagot had it, Rob a future Howard Gossage winner, compared to Dan Mountain the 1988 Howard Gossage winner, Dan and HISWIFE, who Terry and I saw in July, Clay Kershaw was on the mound and the tv, in Venice Beach, an Abbot Kinney kind of thing, you know.

This is my way of announcing that beyond or technically before in some ways running Mark Weiss me that is for Palo Alto City Council — and again, since we are on topic, exactly 26 years after conceiving of an actualizing and presenting the 1988 Goose Gossage Award for copywriting-reading to Jeff Goodby— I am also concurrently little poMo and yes “pomp” (my computer is now ghost-writing this part, on auto-Pilot the pen) that I am applying for the appointable position or seat for Architecture Review Board. Not being an actual architect — although Matt H. Porteus and I, in Clay Leo’s 1978 HisGoBAM/APB History and Geography of the Bay Area Metropolis slash American Political Behavior did once design a lovely little piece of fiction, and fishin’ for that matter, Port Weissius, somewhere between Escondido and San Diego or in another dimension, an architect. But I have a good eye for music.

More to comb.

(Do I get bonus points, in some universe, parallel or on a different plane, for bridging, like the grandfather of a nice lady from Michigan in Old Palo Alto, Claytons Kershaw and Leo?)

edita, ten minutes later: I also shot on my Moto Android a group of 11 photos of works on paper (and in one case tin) of architectural themed art works, that I hope color, shapes, supports and bulwarks (if that is a verb) this application, or essay, or exercise, from a private collection; a private collection {self-edited} and then addendumbed down.

>>>sarsaparilla, and this is NOT a Palo Alto Buildings Inspector training film, unless we want to be SEIU’d:

Occasionally, some of your visitors may see an advertisement here.

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Related

[Frank Gehry Jazz Bakery](#)

[Long interview with Jessica Yu, lifted in honor of 148th anniversary of Gettysburg Address](#)

[Two points for Gehry and assorted dribblingIn "art"](#)



About markweiss86

Mark Weiss, founder of Plastic Alto blog, is a concert promoter and artist manager in Palo Alto, as Earthwise Productions, with background as journalist, advertising copywriter, book store returns desk, college radio producer, city council and commissions candidate, high school basketball player; he also sang in local choir, and fronts an Allen Ginsberg tribute Beat Hotel Rm 32

[View all posts by markweiss86](#) →

This entry was posted in [art](#), [Plato's Republic](#), [sex](#) and tagged [arthur bert kuehn](#), [birge clark](#), [christopher alexander](#), [flavor flav](#), [frank gehry](#), [sonny valario](#), [stacey carter](#). Bookmark the [permalink](#). [Edit](#)

14 SEP -4 AM 11: 13



CITY OF
**PALO
ALTO**

Application to Serve on the Historic Resources Board

Palo Alto welcomes volunteers and we appreciate that you are taking the time to apply. Completion of this application provides valuable information to the City Council. Please complete the application to the best of your abilities. If you have any questions or concerns please contact the City Clerk's Office.

The Historic Resources Board is responsible for:

- Reviewing and making recommendations to the Architectural Review Board on proposed exterior changes of commercial and multiple-family buildings on the Historic Building Inventory;
- Reviewing and making recommendations on exterior changes of significant (Categories 1 and 2) single-family residences on the Historic Building Inventory;
- Researching and making recommendations to the City Council on proposed additions and on reclassifications of existing buildings on the Inventory; and
- Performing other functions as may be delegated from time to time to the Historic Resources Board by the City Council.

Please see Palo Alto Municipal Code Sections 2.16, 2.27 and 16.49 for more detailed information.

The Historic Resources Board is composed of seven members who are not Council Members, officers, or employees of the City. Members shall have demonstrated interest in and knowledge of history, architecture or historic preservation. One member shall be an owner/occupant of a category 1 or 2 historic structure, three members shall be architects, landscape architects, building designers or other design professionals and at least one member shall possess academic education or practical experience in history or a related field. Terms of Board Members will be for three years.

The Historic Resources Board typically meets on the first and third Wednesdays of each month at 8:00 am. In addition to regular meetings, members may be asked to participate on at least one sub-committee which could hold additional meetings.

Click here to receive email notifications of vacancies [CLICK HERE](#). You are also welcome to contact the City Clerk's Office at 329-2571 or David.Carnahan@cityofpaloalto.org.

THIS PAGE INTENTIONALLY LEFT BLANK
FOR DUPLEX PRINTING

Personal Information

Name: Martin Bernstein

Address: [Redacted]

Cell Phone: [Redacted]

Home / Office Phone:

E-mail: [Redacted]

Are you a Palo Alto Resident? Yes No

Do you have any relatives or members of your household who are employed by the City of Palo Alto, who are currently serving on the City Council, or who are Commissioners or Board Members? Yes No

Are you available and committed to complete the term applied for? Yes No

California state law requires appointed board and commission members to file a detailed disclosure of their financial interests, Fair Political Practices Commission, Conflict of Interest (Form 700).

Do you have an investment in, or do you serve as an officer or director of a company doing business in Palo Alto which you believe is likely to:

- 1) engage in business with the City;
- 2) provide products or services for City projects; or
- 3) be affected by decisions of the board or commission you are applying for? Yes No

Excluding your principal residence, do you own real property in Palo Alto? Yes No

How did you Learn about the vacancy on the Historic Resources Board?

- | | |
|---|---------------------------------------|
| <input type="checkbox"/> Community Group | <input type="checkbox"/> Daily Post |
| <input checked="" type="checkbox"/> Email from City Clerk | <input type="checkbox"/> City Website |
| <input type="checkbox"/> Palo Alto Weekly | <input type="checkbox"/> Flyer |

Other: _____

List relevant education, training, experience, certificates of training, licenses, or professional registration:

Mr. Bernstein obtained his Bachelor of Architecture degree from California Polytechnic State University, San Luis Obispo. Martin has also lived in Italy, where he has studied the Italian and European traditions. He is well versed in styles ranging from historical to contemporary. Martin has been active in Bay Area home design since 1984, and is familiar with the unique character of various neighborhoods, as well as local building regulations.

Employment

Present or Last Employer: Martin Bernstein Architect

Occupation: Architect

Describe your involvement in community activities, volunteer and civic organizations:

President, Los Altos Hills Historical Society, Los Altos Hills, CA, USA, and served as President, Palo Alto Stanford Heritage, Palo Alto, CA, USA. Martin's Architectural Travel Drawings have been exhibited in San Francisco, CA, USA and Santa Clara, CA, USA. He currently leads architectural walking tours in Pacific Heights, San Francisco, CA, USA and the Professorville National Historic District and Downtown Palo Alto, Palo Alto, CA, USA. Martin provides architectural freehand drawing instruction and cover art drawing services for Mills College Cottage Tours, Palo Alto, CA, USA. Chair Professorville Design Guidelines Committee.

1. What is it about the Historic Resources Board that is compatible with your experience and of specific interest to you, and why?

Membership on the HRB provides an opportunity to assist in educating the public about the cultural value of historic preservation. Being a fair judge when balancing the concerns of historic preservation with the needs of contemporary life-style needs is an important aspect of a Board Member. My practical experience includes restoring and remodeling 20 historic structures.

2. Please describe an issue that recently came before the Board that is of particular interest to you and describe why you are interested in it. If you have never been to a Board meeting you can view an archive here: [LINK](#).

A discussion that explored balancing the requirements of the Secretary of Interior Standards for Rehabilitation with the intentions of individual property owners.

3. If appointed, what specific goals would you like to see the Historic Resources Board achieve, and why? How would you suggest accomplishing this?

I would like the Board to be an approachable resource that provides public education about historic preservation. A suggestion to accomplish this includes inviting school-age children to attend a HRB Public Hearing.

4. Please identify a project or projects that you find to be examples of good historic architecture, and explain why. You may attach samples, identify project addresses, or provide links. If you attach samples, staff may request that you bring hard copy print outs to the interviews.

Several homes in Professorville that conform with the Secretary of Interior Standards for Rehabilitation.

5. Historic Resources Board Members work with the documents listed below. If you have experience with any of these documents, please describe that experience. Experience with these documents is not required for selection.

Palo Alto Comprehensive Plan Land Use Element [LINK](#)

Palo Alto Municipal Code Chapter 16.49 [LINK](#)

Secretary of the Interiors Standards for Preserving, Rehabilitating, Restoring, and Reconstructing Historic Buildings [LINK](#)

California Environmental Quality Act [LINK](#)

I have experience with all of these documents.

Comprehensive Plan: I contributed comments to the City Council during the Plan's development.

Municipal Code: I utilized the Code when analyzing proposed projects.

SISR: I utilized the SISR when analyzing proposed projects.

CEQA: I applied the CEQA when analyzing proposed projects.

Consent to Publish Personal Information on the City of Palo Alto Website

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Read the code, and check only ONE option below:

I give permission for the City of Palo Alto to post to the City's website the attached Board and Commission Application intact. I have read and understand my rights under Government Code Section 6254.21. I may revoke this permission at any time by providing written notice to the Palo Alto City Clerk.

OR

I request that the City of Palo Alto redact my home address, phone numbers, and email address from the attached Board and Commission Application prior to posting to the City's website. I am providing the following alternate information and request that they use the following contact information instead.

Address: 250 Hamilton Avenue, Palo Alto CA 94301

Cell Phone: 650.324.9610

Home / Office Phone:

E-mail:

Signature: _____



Date: _____

04SEP2014

Personal Information

Name: ROGER K. KOHLER
Address: 4291 WILKIE WAY
Cell Phone: 650 804 6550
 Home / Office Phone: 650 328 1086
E-mail: rkkarch@aol.com

CITY OF PALO ALTO, CA
CITY CLERK'S OFFICE

14 SEP 19 PM 12: 52

Are you a Palo Alto Resident? Yes No

Do you have any relatives or members of your household who are employed by the City of Palo Alto, who are currently serving on the City Council, or who are Commissioners or Board Members? Yes No

Are you available and committed to complete the term applied for? Yes No

California state law requires appointed board and commission members to file a detailed disclosure of their financial interests, Fair Political Practices Commission, Conflict of Interest (Form 700).

Do you have an investment in, or do you serve as an officer or director of a company doing business in Palo Alto which you believe is likely to:

- 1) engage in business with the City: OWNER - KOHLER ASSOCIATES ARCHITECTS
- 2) provide products or services for City projects; or NONE
- 3) be affected by decisions of the board or commission you are applying for? Yes No

Excluding your principal residence, do you own real property in Palo Alto? Yes No

How did you Learn about the vacancy on the Historic Resources Board?

- | | |
|--|---------------------------------------|
| <input type="checkbox"/> Community Group | <input type="checkbox"/> Daily Post |
| <input type="checkbox"/> Email from City Clerk | <input type="checkbox"/> City Website |
| <input type="checkbox"/> Palo Alto Weekly | <input type="checkbox"/> Flyer |

Other: MEMBER OF HRB FOR 20 YEARS.

List relevant education, training, experience, certificates of training, licenses, or professional registration:

- ARCHITECT LICENSES IN CALIFORNIA, OREGON, HAWAII.
- AS AN ARCHITECT, I HAVE WORKED ON MULTIPLE REMODEL-ADDITIONS TO HISTORIC STRUCTURES IN PALO ALTO AND NEIGHBORING CITIES.

Employment

Present or Last Employer: OWNER OF KOHLER ASSOCIATES ARCHITECTS.
Occupation: ARCHITECT.

Describe your involvement in community activities, volunteer and civic organizations:

- MEMBER OF HRB SINCE MAY 1994.
- PAST MEMBER SEVERAL BUILDING DEPT COMMITTEES -
 - CREATING DEVELOPMENT CENTER
 - PLAN CHECK PROCESS
- 2013 - RECENTLY ON THE PROFESSORVILLE COMMITTEE
- TO UPDATE IR GUIDELINES FOR PROFESSORVILLE -

1. What is it about the Historic Resources Board that is compatible with your experience and of specific interest to you, and why?

- STUDIED HISTORIC FARM HOUSES WHILE AT UNIV. OF OREGON
- ONE OF MY VERY FIRST PROJECTS IN PA IN 1978 WAS TO ADD
2ND FLR ADDITION TO MATT HEMMERBERG'S HOUSE AT 319
ADDISON. IN PROFESSOR VILLE

2. Please describe an issue that recently came before the Board that is of particular interest to you and describe why you are interested in it. If you have never been to a Board meeting you can view an archive here: [LINK](#).

WE RECENTLY REVIEWED MODIFICATIONS TO THE VARSITY THEATER,
THIS IS PROBABLY THE THIRD TIME WE HAVE LOOKED AT
PLANS FOR THE VARSITY THEATER-

3. If appointed, what specific goals would you like to see the Historic Resources Board achieve, and why? How would you suggest accomplishing this?

CONTINUE OUR GOAL OF INCREASING PUBLIC AWARENESS
OF THE VALUE OF KEEPING AND RESTORING HISTORIC
STRUCTURES -

4. Please identify a project or projects that you find to be examples of good historic architecture, and explain why. You may attach samples, identify project addresses, or provide links. If you attach samples, staff may request that you bring hard copy print outs to the interviews.

- NEW BUILDING BUILT AROUND ROLLER, HARGOOD, TIMNEY FUNERAL PARLOR
MODIFIED DESIGN AS SUGGESTED BY HRB MEMBERS -
- MAIN LIBRARY DESIGN FOR STRUCTURAL SUPPORT BEAMS WERE
REMOVED AS REQUESTED BY HRB -

5. Historic Resources Board Members work with the documents listed below. If you have experience with any of these documents, please describe that experience. Experience with these documents is not required for selection.

- ✓ Palo Alto Comprehensive Plan Land Use Element [LINK](#)
- ✓ Palo Alto Municipal Code Chapter 16.49 [LINK](#)
- ✓ Secretary of the Interiors Standards for Preserving, Rehabilitating, Restoring, and Reconstructing Historic Buildings [LINK](#)
- ✓ California Environmental Quality Act [LINK](#)

Consent to Publish Personal Information on the City of Palo Alto Website

California Government Code Section 6254.21 states, in part, "No state or local agency shall post the home address or telephone number of any elected or appointed official on the Internet without first obtaining the written permission of that individual." The full code is attached. *This consent form will not be redacted and will be attached to the Application and posted to the City's website.*

The full code can be read here: [LINK](#)

Read the code, and check only ONE option below:

I give permission for the City of Palo Alto to post to the City's website the attached Board and Commission Application intact. I have read and understand my rights under Government Code Section 6254.21. I may revoke this permission at any time by providing written notice to the Palo Alto City Clerk.

OR

I request that the City of Palo Alto redact my home address, phone numbers, and email address from the attached Board and Commission Application prior to posting to the City's website. I am providing the following alternate information and request that they use the following contact information instead.

Address:

Cell Phone: 650-604-1050

Home / Office Phone: 650 328 1086 -

E-mail:

Signature: _____

[Handwritten Signature]

Date: _____

9/22/14

Historic Resources Board Application

Personal Information

Name: Michael Makinen

Address: [REDACTED]

Cell Phone:

Home / Office Phone:

E-mail: [REDACTED]

Are you a Palo Alto Resident? Yes No

Do you have any relatives or members of your household who are employed by the City of Palo Alto, who are currently serving on the City Council, or who are Commissioners or Board Members? Yes No

Are you available and committed to complete the term applied for? Yes No

California state law requires appointed board and commission members to file a detailed disclosure of their financial interests, Fair Political Practices Commission, Conflict of Interest (Form 700).

Do you have an investment in, or do you serve as an officer or director of a company doing business in Palo Alto which you believe is likely to:

- 1) engage in business with the City;
- 2) provide products or services for City projects; or
- 3) be affected by decisions of the board or commission you are applying for? Yes No

Excluding your principal residence, do you own real property in Palo Alto? Yes No

14 SEP 22 AM 11:23
CITY OF PALO ALTO, CA
CITY CLERK'S OFFICE

How did you Learn about the vacancy on the Historic Resources Board?

- | | |
|--|---------------------------------------|
| <input type="checkbox"/> Community Group | <input type="checkbox"/> Daily Post |
| <input type="checkbox"/> Email from City Clerk | <input type="checkbox"/> City Website |
| <input type="checkbox"/> Palo Alto Weekly | <input type="checkbox"/> Flyer |

Other: I currently serve on the HRB and I am the Vice Chairman.

List relevant education, training, experience, certificates of training, licenses, or professional registration:

My education includes a BSME and a MSME. I am currently a historic preservation consultant for NASA at Moffett Field. Prior to my retirement from NASA, I was the NASA Ames Historic Preservation Officer. I was responsible for all aspects of historic preservation, relating to individual historic buildings, historic districts and historic landmarks. I worked with the California Office of Historic Preservation and the Advisory Council on Historic Preservation on actions at Moffett Field relating to all historic properties including the airship hangars and historic districts. I have attended over 50 training sessions and seminars on historic preservation

Employment

Present or Last Employer: NASA, Ames Research Center, Moffett Field, CA
Occupation: Historic Preservation Officer, Chief of Facilities Planning Office

Describe your involvement in community activities, volunteer and civic organizations:

I participate in the Restoration Advisory Board (RAB), a citizens advisory group that reviews actions proposed by the US Navy for the environmental remediation of the former Naval Air Station property at Moffett Field. The RAB provides critique of proposals and makes recommendations to the Navy regarding actions to eliminate environmental contamination at Moffett Field.

1. What is it about the Historic Resources Board that is compatible with your experience and of specific interest to you, and why?

The Historic Resources Board deals with many of the same issues regarding the treatment of historic properties and historic districts that I have worked on at Moffett Field to resolve. The Historic Resources Board utilizes the Secretary of the Interior's Standards to address evaluations of proposed treatment and rehabilitation plans of historic properties in the same manner as my experience and interest in solving historic issues related to modification, adaptive reuse and rehabilitation of historic buildings and historic districts at Moffett Field.

2. Please describe an issue that recently came before the Board that is of particular interest to you and describe why you are interested in it. If you have never been to a Board meeting you can view an archive here: [LINK](#).

A project that came before the HRB on December 5, 2012, was the so called "Arts & Innovation District" also known as 27 University Ave. (MacArthur Park), was of particular interest to me. This project was developed and matured before it came to the HRB for review in a study session. It was obvious from the first review that the project had not considered any impacts to the city owned historic resource (27 MacArthur Park). I expressed strong objections to the impacts that the project would have to a National Register listed property.

3. If appointed, what specific goals would you like to see the Historic Resources Board achieve, and why? How would you suggest accomplishing this?

I would like to see the citizens of Palo Alto become more aware of the value of historic preservation. This value is expressed in maintaining a high quality of life for our citizens and the enhancement of property values. One project that the HRB is currently working on is the Professorville design guidelines to better acquaint and guide home owners. The HRB also invites homeowners to seek advice from the Board on rehabilitation planning of their properties. Educational outreach is a goal I would like to see the HRB expand on.

4. Please identify a project or projects that you find to be examples of good historic architecture, and explain why. You may attach samples, identify project addresses, or provide links. If you attach samples, staff may request that you bring hard copy print outs to the interviews.

The HRB reviewed the rehabilitation planning for 345 Forest Ave. (Lanning Chateau apartments) on June 5, 2013. The HRB was able to agree with the selected modification of the building that allowed for commercial use in the ground floor space while still preserving the historic character of the building. Additional windows and doors were designed and installed that were compatible with the historic character of the building. The successful application of the Secretary of the Interiors Standards allowed modern usage while still maintaining historic integrity.

5. Historic Resources Board Members work with the documents listed below. If you have experience with any of these documents, please describe that experience. Experience with these documents is not required for selection.

Palo Alto Comprehensive Plan Land Use Element [LINK](#)

Palo Alto Municipal Code Chapter 16.49 [LINK](#)

Secretary of the Interiors Standards for Preserving, Rehabilitating, Restoring, and Reconstructing Historic Buildings [LINK](#)

California Environmental Quality Act [LINK](#)

As a long standing member of the Historic Resources Board we worked with all of the above documents. The documents most frequently utilized are the Secretary of the Interiors Standards and the California Environmental Quality Act (CEQA). The HRB also references the Palo Alto Municipal Code for most of our reviews and the Comprehensive Plan is sometimes referenced.

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OR

I request that the City of Palo Alto redact my home address, phone numbers, and email address from the attached Board and Commission Application prior to posting to the City's website. I am providing the following alternate information and request that they use the following contact information instead.

Address:

Cell Phone: (440) 503-4926

Home / Office Phone: (440) 243-4926 ,

E-mail: (650) 323-4800

MIKE 4926@POL.COM

Signature: Michael D. Maksimen Date: 9/21/14

CITY OF PALO ALTO

HISTORIC RESOURCES BOARD
SUPPLEMENTAL QUESTIONNAIRE

Please return to:

(650) 329-2571

Office of the City Clerk
250 Hamilton Avenue
Palo Alto, CA. 94301

Name Michael D. Makinen

Date 4-16-05

Please print or type your answers to the following questions and submit with your completed application. You may submit additional sheets, if necessary, to complete your answers.

1. Have you attended any of the following meetings?

Yes No

Board/Commission Orientation Session

X

Date _____

Historic Resources Board (MEMBER)

X

Date 1999 -> TO DATE

2. How did you learn about vacancy on the Historic Resources Board?

Community Group _____ Newspaper Ad _____ Place of Employment _____

Utility Bill Stuffer _____ City Clerk's Office _____

Other (specify) CURRENTLY A MEMBER OF THE HRB (VICE-CHAIR HRB)

3. Are you an owner/occupant of an historic structure (Category 1 or 2), or of a structure in an historic district?

OWNER OF A CATEGORY 3 HOUSE

4. *Are you an architect, landscape architect, building designer or other design professional?*

I am a mechanical engineer by education (MSME) and I have worked as a NASA engineer, manager and supervisor for many years. I taught (part time) architectural graphics at Baldwin Wallace College in Ohio for 20 years. I also have experience in renovation of historic properties. I currently serve as the NASA - Ames Historic Preservation Officer. As the chief historic preservation official at NASA - Ames, I am responsible for the NASA - Ames Research Center historic preservation program and negotiating historic preservation issues (undertakings) with the State Historic Preservation Officer (SHPO) on all matters relating to compliance with historic preservation laws. I have also been responsible for developing urban planning concepts for the reconfiguration of existing property and land at Moffett Field. This property includes an airfield, golf course, 750 units of military family housing and various other US Navy buildings and land. This property was conveyed to NASA in 1994 as a result of the U.S. Navy Base Reduction action. NASA is currently adaptively re-utilizing the historic properties at Moffett Field for Carnegie Mellon University's new western campus. The California Air And Space Center will soon begin the conversion of the historic dirigible hangar # 1 into an air and space museum. Another new facility, the Computer History Museum, will soon be erected adjacent to the Moffett Field historic district property. I am responsible for directing architects and planners working on these issues. I have also worked with traffic analysts and the Santa Clara Valley Transit Authority (VTA) on traffic planning issues related to Highway 101 interconnects to Moffett Field (Moffett Blvd. and Ellis Street exits). Additional work with the VTA involved establishing the NASA alternate commute program. I have also managed and coordinated contract urban planning and historic preservation work being performed by EDAW Inc, DMJM Architects, Beyond Buildings Historic Preservation Consultants, Bay Area Economics Inc., Caltrope Associates, Page & Turnbull Preservation Architects and Architectural Resources Group (ARG). This work at Moffett Field has also involved coordination with the planning departments of the City of Mountain View and the City of Sunnyvale on a frequent basis. I developed the NASA - Ames Research Center Historic Resources Protection Plan for the Shenandoah Plaza National Historic District at Moffett Field. This plan has been submitted to the SHPO and the Advisory Council on Historic Preservation. Prior to this work, I managed the development of a report known as the Cold War Era Survey of buildings at Moffett Field for historical significance related to the cold war era. I have recently been involved in the creation of the Environmental Impact Statement of the NASA Ames Development Plan which includes work related to historic properties at Moffett Field.

Yes No

California state law requires appointed board and commission members to file a detailed disclosure of their financial interests. Do you have an investment in, or do you serve as an officer or director of, a company doing business in Palo Alto which you believe is likely 1) to engage in business with the City, 2) to provide products or services for City projects, or 3) be affected by decisions of the board or commission you are applying for?

— X

If you answered yes, you may wish to consult with the City Attorney before filing this application. Please contact Ariel Calonne at (650) 329-2171 to arrange an appointment.

Excluding your principal residence, do you own real property in Palo Alto or within two miles of Palo Alto?

— X

If you answered yes, you may wish to consult with the City Attorney before filing this application. Please contact Ariel Calonne at (650) 329-2171 to arrange an appointment.

EMPLOYMENT

Present or last employer

Name of Company NASA - AMES RESEARCH CENTER

Occupation FACILITIES MGR, NASA & NASA HISTORIC PRESERVATION OFFICER

Signature of Applicant: Michael D. Makinen
Michael D. Makinen

4/20/05

10. If appointed, what specific goals would you like to see the Historic Resources Board achieve?

Improving the image of the Palo Alto Historic Resources program with the community and developing greater community support.

2

14 SEP 22 PM 3:05

Personal Information

Name: IQBAL A. SERANG
Address: 488 UNIVERSITY AVE #307
Cell Phone: 650-906-7059
 Home / Office Phone: SAME
E-mail: iasdesigns@aol.com

Are you a Palo Alto Resident? Yes No
Do you have any relatives or members of your household who are employed by the City of Palo Alto, who are currently serving on the City Council, or who are Commissioners or Board Members? Yes No

Are you available and committed to complete the term applied for? Yes No
California state law requires appointed board and commission members to file a detailed disclosure of their financial interests, Fair Political Practices Commission, Conflict of Interest (Form 700).

Do you have an investment in, or do you serve as an officer or director of a company doing business in Palo Alto which you believe is likely to:
1) engage in business with the City;
2) provide products or services for City projects; or
3) be affected by decisions of the board or commission you are applying for? Yes No
Excluding your principal residence, do you own real property in Palo Alto? Yes No

How did you Learn about the vacancy on the Historic Resources Board?

- | | |
|--|---------------------------------------|
| <input type="checkbox"/> Community Group | <input type="checkbox"/> Daily Post |
| <input type="checkbox"/> Email from City Clerk | <input type="checkbox"/> City Website |
| <input type="checkbox"/> Palo Alto Weekly | <input type="checkbox"/> Flyer |

Other: ACQUAINTANCES; MARTIN (HRB MEMBER) DENNIS BACKLUND.

List relevant education, training, experience, certificates of training, licenses, or professional registration:
PROFESSIONAL ARCHITECT'S LICENSE #23534
B.A. FROM UNIVERSITY OF CALIF. BERKELEY
PRACTICING ARCHITECTURE PRESENTLY

Employment

Present or Last Employer: SELF EMPLOYED AT I.A.S. DESIGNS.
Occupation: ARCHITECT

Describe your involvement in community activities, volunteer and civic organizations:
I WAS ACTIVELY INVOLVED & PARTICIPATED AT MY DAUGHTER'S ELEMENTARY SCHOOL IN P.A.

1. What is it about the Historic Resources Board that is compatible with your experience and of specific interest to you, and why? I AM A PRACTICING PROFESSIONAL ARCHITECT WHO BELIEVES IN PRESERVING HISTORIC STRUCTURES & ENVIRONMENTS FOR FUTURE GENERATIONS.

2. Please describe an issue that recently came before the Board that is of particular interest to you and describe why you are interested in it. If you have never been to a Board meeting you can view an archive here: [LINK](#).

→ NA

3. If appointed, what specific goals would you like to see the Historic Resources Board achieve, and why? How would you suggest accomplishing this? CONTINUE TO SAVE & PRESERVE HISTORICAL SUBSTANCE IN STRUCTURES & ENVIRONMENTS SO THEY BECOME RELEVANT & STAY ALIVE & IN USE AS "LIVE HISTORY" THIS BY ADHERING TO THE SISR STDS. & MAKING THAT A KNOWN ENTITY IN PALO ALTO.

4. Please identify a project or projects that you find to be examples of good historic architecture, and explain why. You may attach samples, identify project addresses, or provide links. If you attach samples, staff may request that you bring hard copy print outs to the interviews.

BIRGE CLARK BUILDINGS; I.E. ① PRESIDENT'S HOTEL APTS. ② MAIN POST OFFICE ③ VARSITY THEATER ④ MAIN LIBRARY ⑤ 1000 FOREST AVE. RESIDENCE (VICTORIAN)

5. Historic Resources Board Members work with the documents listed below. If you have experience with any of these documents, please describe that experience. Experience with these documents is not required for selection.

Palo Alto Comprehensive Plan Land Use Element [LINK](#) FAMILIAR WITH IT GENERALLY

Palo Alto Municipal Code Chapter 16.49 [LINK](#) FAMILIAR & USE FOR PROFESSION

Secretary of the Interiors Standards for Preserving, Rehabilitating, Restoring, and Reconstructing Historic Buildings [LINK](#) FAMILIAR & FEEL IT IS THE BEDROCK OF HISTORIC PRESERVATION.

California Environmental Quality Act [LINK](#) FAMILIAR & FEEL IT IS VERY IMPORTANT POLICY DOC. & HELPS GEN. PUBLIC & PROFESSIONALS IN DIRECTION & SUBSTANCE OF DEVELOPMENT.

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OR

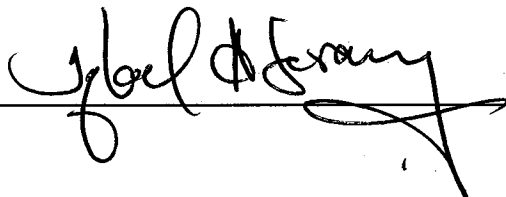
I request that the City of Palo Alto redact my home address, phone numbers, and email address from the attached Board and Commission Application prior to posting to the City's website. I am providing the following alternate information and request that they use the following contact information instead.

Address:

Cell Phone:

Home / Office Phone:

E-mail:

Signature:  Date: 9/21/2014

Historic Resources Board Application

CITY OF PALO ALTO, CA
CITY CLERK'S OFFICE

Personal Information

Name: Margaret Wimmer

Address: PO Box 60681 Palo Alto, CA 94306

Cell Phone: 650-646-1610

Home / Office Phone:

E-mail: mmwimmer@yahoo.com

Are you a Palo Alto Resident? Yes No

Do you have any relatives or members of your household who are employed by the City of Palo Alto, who are currently serving on the City Council, or who are Commissioners or Board Members? Yes No

Are you available and committed to complete the term applied for? Yes No

California state law requires appointed board and commission members to file a detailed disclosure of their financial interests, Fair Political Practices Commission, Conflict of Interest (Form 700).

Do you have an investment in, or do you serve as an officer or director of a company doing business in Palo Alto which you believe is likely to:

- 1) engage in business with the City;
- 2) provide products or services for City projects; or
- 3) be affected by decisions of the board or commission you are applying for? Yes No

Excluding your principal residence, do you own real property in Palo Alto? Yes No

How did you Learn about the vacancy on the Historic Resources Board?

Community Group

Daily Post

Email from City Clerk

City Website

Palo Alto Weekly

Flyer

Other: I am currently serving on the Board

List relevant education, training, experience, certificates of training, licenses, or professional registration:

I have a Bachelors Degree from the College of Architecture and Environmental Design from Arizona State University.

Employment

Present or Last Employer: I am Self Employed

Occupation: Residential Designer

Describe your involvement in community activities, volunteer and civic organizations:

I am currently a board member of the HRB.

1. What is it about the Historic Resources Board that is compatible with your experience and of specific interest to you, and why?

I have done work on local historic residences and have presented to the board in the past. I have a special interest in historic architectural design.

2. Please describe an issue that recently came before the Board that is of particular interest to you and describe why you are interested in it. If you have never been to a Board meeting you can view an archive here: [LINK](#)

I think the whole process is interesting and educational.

3. If appointed, what specific goals would you like to see the Historic Resources Board achieve, and why? How would you suggest accomplishing this?

I think greater community awareness of the board and the boards purpose would be a great goal to have.

4. Please identify a project or projects that you find to be examples of good historic architecture, and explain why. You may attach samples, identify project addresses, or provide links. If you attach samples, staff may request that you bring hard copy print outs to the interviews.

I think most of the historic residences in Professorville that have come before the board have been great examples of projects that are maintaining historic character while trying to accommodate modern lifestyles. building codes and technology.

5. Historic Resources Board Members work with the documents listed below. If you have experience with any of these documents, please describe that experience. Experience with these documents is not required for selection.

Palo Alto Comprehensive Plan Land Use Element [LINK](#)

Palo Alto Municipal Code Chapter 16.49 [LINK](#)

Secretary of the Interiors Standards for Preserving, Rehabilitating, Restoring, and Reconstructing Historic Buildings [LINK](#)

California Environmental Quality Act [LINK](#)

I have experience with CEQA, and the Secretary of the Interiors Standards mostly with my work with the board.

I have experience with the PAMC thru my work as a residential design professional.

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Address:

Cell Phone:

Home / Office Phone:

E-mail:

Signature: _____



Date: _____

9/20/2014

Planning and Transportation Commission Application

Personal Information

Name: Yekaterina Vershov Downing

Address: 450 Pepper Ave

Cell Phone: 650-575-9843

Home / Office Phone:

E-mail: kate.vershov@gmail.com

Are you a Palo Alto Resident? Yes No

Do you have any relatives or members of your household who are employed by the City of Palo Alto, who are currently serving on the City Council, or who are Commissioners or Board Members? Yes No

Are you available and committed to complete the term applied for? Yes No

California state law requires appointed board and commission members to file a detailed disclosure of their financial interests, Fair Political Practices Commission, Conflict of Interest (Form 700).

Do you have an investment in, or do you serve as an officer or director of, a company doing business in Palo Alto which you believe is likely to:

- 1) engage in business with the City;
- 2) provide products or services for City projects; or
- 3) be affected by decisions of the board or commission you are applying for? Yes No

Excluding your principal residence, do you own real property in Palo Alto? Yes No

How did you Learn about the vacancy on the Planning and Transportation Commission?

- | | |
|--|---------------------------------------|
| <input type="checkbox"/> Community Group | <input type="checkbox"/> Daily Post |
| <input type="checkbox"/> Email from City Clerk | <input type="checkbox"/> City Website |
| <input type="checkbox"/> Palo Alto Weekly | <input type="checkbox"/> Flyer |

Other: Eric Rosenblum

List relevant education, training, experience, certificates of training, licenses, or professional registration:

Georgetown University, Bachelor of Science in Business Administration (finance major)
Columbia University, Juris Doctor
Member of the California Bar

Employment

Present or Last Employer: VMware, Inc.

Occupation: Products and technology attorney

Describe your involvement in community activities, volunteer and civic organizations:

Pro Bono volunteer for the Housing Negotiation Project, representing families facing eviction.

Volunteer for Northern California Family Dog Rescue.

Co-founder of Palo Alto Forward, a non-profit dedicated to better housing and transportation options in Palo Alto.

1. What is it about the Planning and Transportation Commission that is compatible with your experience and of specific interest to you, and why?

I have developed a deep interest in the details of city planning and have spent a lot of time getting up to speed on key documents. I believe that I can offer the City Council timely, concise, easy to parse recommendations based on rigorous analytical assessments that leverage my analytical, detail-oriented, and fiscally-focused skills.

2. Please describe an issue that recently came before the Commission that is of particular interest to you and describe why you are interested in it. If you have never been to a Commission meeting you can view an archive here: [LINK](#).

I'm interested in the future of the RPP program. It's the sort of solution that we need to try before we move onto solutions with much larger capital expenditures. It may not be a solution for all causes of parking shortage and it may not be city-wide, but together with other solutions like TDM and ride-sharing apps, it can be part of a winning toolkit.

3. If appointed, what specific goals would you like to see the Planning and Transportation Commission achieve, and why? How would you suggest accomplishing this?

I'd like to assist the PTC in successfully updating the Comprehensive Plan, including appropriately framing the options the EIR should explore to make sure they reflect the gamut of options posited by the community. I would also like to work on refining the Housing Element to make sure that additional units required by ABAG/RHNA are located near transit, thereby minimizing attendant traffic and parking issues.

4. Planning and Transportation Commission Members work with the documents listed below. If you have experience with any of these documents, please describe that experience. Experience with these documents is not required for selection.

Palo Alto Comprehensive Plan [LINK](#)

Zoning Code [LINK](#)

City Charter [LINK](#)

California Environmental Quality Act [LINK](#)

El Camino Real Design Guidelines [LINK](#)

El Camino Real Master Plan Study [LINK](#) and Appendices [LINK](#)

Area Plans such as the South of Forest Avenue (SOFA) I and II Plans [LINK](#)

Baylands Master Plan [LINK](#)

As an attorney, I'm well versed in reading and interpreting very dense, technical documents. When I became interested in local planning, I read through most of the Comprehensive Plan, and like Pat Burt recently underscored, was surprised to find it focused on "directing growth to appropriate locations within the urban area, particularly along transit corridors and near employment centers," given the current tenor of the community. I've also looked through the El Camino Real Design Guidelines and read through the El Camino Real Master Plan. I live just a few houses down from El Camino, so its development and improvement is of prime importance to me. The vision for El Camino is especially poignant because it is one of most underutilized corridors in our community, with great potential for something that resembles more of a beautiful Parisian boulevard with outdoor cafes, shops, and people strolling about, than the unwalkable and unwelcoming current reality.

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OR

I request that the City of Palo Alto redact my home address, phone numbers, and email address from the attached Board and Commission Application prior to posting to the City's website. I am providing the following alternate information and request that they use the following contact information instead.

Address:

Cell Phone:

Home / Office Phone:

E-mail:

Signature: _____



Date: 9/21/14

Planning and Transportation Commission Application

Personal Information

CITY OF PALO ALTO, CA
CITY CLERK'S OFFICE

Name: Claude Ezran

Address: 770 Seale Avenue, Palo Alto, CA 94303

14 SEP 19 PM 4: 58

Cell Phone: 650-248-5706

Home / Office Phone: 650-324-2040

E-mail: claude@ezran.com

Are you a Palo Alto Resident? Yes No

Do you have any relatives or members of your household who are employed by the City of Palo Alto, who are currently serving on the City Council, or who are Commissioners or Board Members? Yes No

Are you available and committed to complete the term applied for? Yes No

California state law requires appointed board and commission members to file a detailed disclosure of their financial interests, Fair Political Practices Commission, Conflict of Interest (Form 700).

Do you have an investment in, or do you serve as an officer or director of, a company doing business in Palo Alto which you believe is likely to:

- 1) engage in business with the City;
- 2) provide products or services for City projects; or
- 3) be affected by decisions of the board or commission you are applying for? Yes No

Excluding your principal residence, do you own real property in Palo Alto? Yes No

How did you Learn about the vacancy on the Planning and Transportation Commission?

- | | |
|---|---------------------------------------|
| <input type="checkbox"/> Community Group | <input type="checkbox"/> Daily Post |
| <input checked="" type="checkbox"/> Email from City Clerk | <input type="checkbox"/> City Website |
| <input type="checkbox"/> Palo Alto Weekly | <input type="checkbox"/> Flyer |

Other: _____

List relevant education, training, experience, certificates of training, licenses, or professional registration:

- MBA, Harvard Business School
- MSEE, Ecole Superieure d'Electricite (France)
- BS, Advanced Math & Physics, Lycee Louis Le Grand (France)

Employment

Present or Last Employer: LaborVoices, Inc. Also worked for Intel, Xerox, 3Com, Adobe.

Occupation: Vice President of Marketing

Describe your involvement in community activities, volunteer and civic organizations:

- Human Relations Commission, including vice-chair and chair: 2008-2014
- Founder, Palo Alto World Music Day: 2009-Present
- Member of the Board of Directors, Palo Alto Recreation Foundation (PARF) 2010-Present
- Member of Steering Committee for Measure A (school parcel tax): 2005
- Treasurer of the PTA Council: 2004-2007
- Member of the Board of Directors, Cable Co-op: 1992-1998

1. What is it about the Planning and Transportation Commission that is compatible with your experience and of specific interest to you, and why?

I have a passion for public service and would like to continue to serve my community. While on the HRC for six years, I was exposed to many of the P&T Commission's critical issues. Furthermore, I supervised the design and building of my current home from 2009 to 2011 and had to frequently interact with the Development Center. Based on my experience, I presented a series of recommendation to Curtis Williams, just as he was starting to improve the process.

2. Please describe an issue that recently came before the Commission that is of particular interest to you and describe why you are interested in it. If you have never been to a Commission meeting you can view an archive here: [LINK](#).

The Palo Alto Shuttle Program is of interest to me. On the HRC I saw how transportation is a major issue for seniors, youth, and low-income individuals. I am also interested in improving public transportation and bicycling opportunities to reduce traffic and improve the parking situation.

3. If appointed, what specific goals would you like to see the Planning and Transportation Commission achieve, and why? How would you suggest accomplishing this?

I would like the Commission to continue to assist the City Council in improving the traffic and parking situations. Some things to look at: Transportation Demand Management, more bike-sharing stations, counting of available spaces in garages coupled with electronic signs. Other objectives: improve the PC zoning process (evaluate better the real benefits to the developers and to the community), and continue to focus on improving customer satisfaction at the Development Center (e.g. customer surveys).

4. Planning and Transportation Commission Members work with the documents listed below. If you have experience with any of these documents, please describe that experience. Experience with these documents is not required for selection.

Palo Alto Comprehensive Plan [LINK](#)

Zoning Code [LINK](#)

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California Environmental Quality Act [LINK](#)

El Camino Real Design Guidelines [LINK](#)

El Camino Real Master Plan Study [LINK](#) and Appendices [LINK](#)

Area Plans such as the South of Forest Avenue (SOFA) I and II Plans [LINK](#)

Baylands Master Plan [LINK](#)

As part of my duties as a Human Relations Commissioner, I reviewed several chapters of the Comprehensive Plan: Transportation, Housing Element and Community Services. I sent many detailed comments to Staff regarding these chapters.

Over the years, I also participated in many community meetings organized by the City's Planning Department, including several of the Our Palo Alto community meetings.

I am familiar with several of the Zoning Code designations, but not in detail.

I have heard about CEQA many times, but I am not an expert.

Furthermore, I participated in the Community Workshop for the Palo Alto Rail Corridor Study, in March 2012.

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OR

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Address:

Cell Phone:

Home / Office Phone:

E-mail:

Signature: _____



Date: 9/19/14

Planning and Transportation Commission Application

Personal Information

Name: Adrian Fine
Address: 2002 Columbia St, Palo Alto, CA 94306
Cell Phone: 650-468-6331

CITY OF PALO ALTO, CA
CITY CLERK'S OFFICE

14 SEP 22 PM 4: 18

Home / Office Phone:

E-mail: adrianfine@gmail.com

Are you a Palo Alto Resident? Yes No

Do you have any relatives or members of your household who are employed by the City of Palo Alto, who are currently serving on the City Council, or who are Commissioners or Board Members? Yes No

Are you available and committed to complete the term applied for? Yes No

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Do you have an investment in, or do you serve as an officer or director of, a company doing business in Palo Alto which you believe is likely to:

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- 2) provide products or services for City projects; or
- 3) be affected by decisions of the board or commission you are applying for? Yes No

Excluding your principal residence, do you own real property in Palo Alto? Yes No

How did you Learn about the vacancy on the Planning and Transportation Commission?

- | | |
|--|--|
| <input type="checkbox"/> Community Group | <input type="checkbox"/> Daily Post |
| <input type="checkbox"/> Email from City Clerk | <input checked="" type="checkbox"/> City Website |
| <input type="checkbox"/> Palo Alto Weekly | <input type="checkbox"/> Flyer |

Other: _____

List relevant education, training, experience, certificates of training, licenses, or professional registration:

University of Washington 2008 - BA Geography Honors, Cum Laude
University of Pennsylvania 2012 - MA City & Regional Planning, Cum Laude;
Graduate Teaching Assistant for Planning Department
Metropolitan Transportation Commission 2007-2010 - Intern + Program Coordinator
City of Philadelphia 2012-2013 - Planning Intern

Employment

Present or Last Employer: Nextdoor, Inc.
Occupation: City Operations - www.nextdoor.com/city

Describe your involvement in community activities, volunteer and civic organizations:
My passion is building mutually beneficial partnerships between stakeholders including the public, interest groups, government agencies, and private parties. I have helped communities in the US and abroad achieve consensus -or at least define their differences- through design studios, planning workshops, GIS analysis, and civic outreach for underserved communities. Currently, I have the opportunity to connect public agencies across the US with their residents through the Nextdoor City Program (www.nextdoor.com/city), of which Palo Alto is a member.

1. What is it about the Planning and Transportation Commission that is compatible with your experience and of specific interest to you, and why?

I am a lifelong Palo Altan interested in smart planning, economic development, and public service. I enjoy the technical aspects of planning and transportation, but I also recognize that these issues are contextual - you have to talk with the public, business owners, and the development community. Even though I'm not yet 30, my background in planning is diverse, and I thoroughly enjoy this type of work. I would be proud to help Palo Alto move forward.

2. Please describe an issue that recently came before the Commission that is of particular interest to you and describe why you are interested in it. If you have never been to a Commission meeting you can view an archive here: [LINK](#).

The Mayfield Agreement and housing project is a complex public private project that has shown the best and worst of planning and engagement in Palo Alto. While the agreement identified a laudable set of goals and stipulations, many Palo Altans felt blindsided or ignored. There is a healthy middle ground, but Palo Alto, Stanford, and the community have yet to find it.

3. If appointed, what specific goals would you like to see the Planning and Transportation Commission achieve, and why? How would you suggest accomplishing this?

The commission has an opportunity to increase visibility into the planning process for the public, developers, and other partners. The perception of an opaque planning process is driving dissatisfaction and causing the City as a whole to miss out on genuine opportunities. Through a mix of streamlined decision-making, information sharing, and meaningful engagement, the commission could turn this perception around. The community needs to understand that planning is a partnership for shared growth.

4. Planning and Transportation Commission Members work with the documents listed below. If you have experience with any of these documents, please describe that experience. Experience with these documents is not required for selection.

Palo Alto Comprehensive Plan [LINK](#)

Zoning Code [LINK](#)

City Charter [LINK](#)

California Environmental Quality Act [LINK](#)

El Camino Real Design Guidelines [LINK](#)

El Camino Real Master Plan Study [LINK](#) and Appendices [LINK](#)

Area Plans such as the South of Forest Avenue (SOFA) I and II Plans [LINK](#)

Baylands Master Plan [LINK](#)

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OR

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Address:

Cell Phone:

Home / Office Phone:

E-mail:

Signature: _____

Adrian Fine



Date: 9/22/14

Personal Information

Name: Arthur M. Keller, Ph.D.

14 SEP -9 AM 10: 05

Address: [REDACTED]

Cell Phone: [REDACTED]

Home / Office Phone: [REDACTED]

E-mail: [REDACTED]

Are you a Palo Alto Resident? Yes No

Do you have any relatives or members of your household who are employed by the City of Palo Alto, who are currently serving on the City Council, or who are Commissioners or Board Members? Yes No

Are you available and committed to complete the term applied for? Yes No

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- 2) provide products or services for City projects; or
- 3) be affected by decisions of the board or commission you are applying for? Yes No

Excluding your principal residence, do you own real property in Palo Alto? Yes No

How did you Learn about the vacancy on the Planning and Transportation Commission?

- | | |
|---|---------------------------------------|
| <input type="checkbox"/> Community Group | <input type="checkbox"/> Daily Post |
| <input checked="" type="checkbox"/> Email from City Clerk | <input type="checkbox"/> City Website |
| <input type="checkbox"/> Palo Alto Weekly | <input type="checkbox"/> Flyer |

Other: _____

List relevant education, training, experience, certificates of training, licenses, or professional registration:

Ph.D., Computer Science, Stanford University, 1985; Lecturer and Researcher, UC Santa Cruz, 2001-present; Senior Research Scientist, Stanford University, 1987-1999; Co-Founder, Board Member, and CFO, Mergent Systems, PSYCHeANALYTICS, Active Ion Displays; Chief Technical Advisor and Board Member, Persistence Software.

Employment

Present or Last Employer: Minerva Consulting

Occupation: Consultant

Describe your involvement in community activities, volunteer and civic organizations:

Served on Planning and Transportation Commission for the City of Palo Alto since August 2006; Founder of Adobe Meadow Neighborhood Association, 2005; Gunn PTSA Public Transit Coordinator since 2008; Gunn High School Facilities Steering Committee, Standards Coordinator, IEEE Voting Systems Standards Committee; Site Council, Ohlone Elementary School; Board Member, Girls Middle School in Mountain View, Cong. Kol Emeth, Electric Auto Assoc.; member, City of Palo Alto's Website Advisory Cmte.

1. What is it about the Planning and Transportation Commission that is compatible with your experience and of specific interest to you, and why?

As a data scientist, I am interested in how to apply data about Palo Alto to make better decisions about Palo Alto's future. For example, I identified the need for smaller housing units (studio and 1 bedroom) providing housing for seniors and young professionals, based on housing stock mix and demographic need. I've also done analysis of the Census Transportation Planning Package to observe that transit use among Palo Alto residents is so low that the concept of transit-oriented housing is better supplanted by housing near services, where transit is just another service along with shopping and other amenities. Indeed, the number of Palo Altans taking any form of transit to work is exceeded by each of the number of those who work at home, bicycle, carpool, or walk. And nearly as many Palo Alto workers walk or bike to work than take all forms of transit combined. So clearly we should do more to promote biking and walking in general, and facilitate commuting by public transit by those who work in Palo Alto and live elsewhere.

2. Please describe an issue that recently came before the Commission that is of particular interest to you and describe why you are interested in it. If you have never been to a Commission meeting you can view an archive here: [LINK](#).

Planned Community zone regulations have been before the Commission repeatedly. My suggestions for reform include having the PTC make formal recommendations upon initiation that are tracked through the process, saying "no" early to undesirable projects like those that overwhelm the surrounding community., quantifying public benefits and the benefit to the developer so that they are commensurate, but not "upzoning for sale." Palo Alto also needs to enforce that the public benefits are actually provided, which can be more difficult when the development is no longer owned by the original developer, such as 800 High St

3. If appointed, what specific goals would you like to see the Planning and Transportation Commission achieve, and why? How would you suggest accomplishing this?

The current Comprehensive Plan was written in the last millennium and has served us well. But economics and development pressures have changed since 1998. Section 19.04.010 gives the planning commission the "primary duty to prepare, adopt and recommend to the city council for their adoption, a long-range comprehensive general plan...." Further, Section 19.04.030 states that the "planning commission shall annually review the general plan...." I would like to see the PTC work with the Council, staff, and consultants to complete the Comprehensive Plan update process to extend its life until 2030, and then have a formal review process to proactively recommend changes to the Comp Plan based on changing circumstances.

4. Planning and Transportation Commission Members work with the documents listed below. If you have experience with any of these documents, please describe that experience. Experience with these documents is not required for selection.

Palo Alto Comprehensive Plan [LINK](#)

Zoning Code [LINK](#)

City Charter [LINK](#)

California Environmental Quality Act [LINK](#)

El Camino Real Design Guidelines [LINK](#)

El Camino Real Master Plan Study [LINK](#) and Appendices [LINK](#)

Area Plans such as the South of Forest Avenue (SOFA) I and II Plans [LINK](#)

Baylands Master Plan [LINK](#)

During my service on the PTC, I have participated in amendments to the Palo Alto Comprehensive Plan (including being the primary editor of the Transportation Element draft that is part of the Comp Plan Update process), a variety of changes to the Zoning Code (including the Zoning Ordinance Update Process), the Baylands Master Plan, the Bicycle and Pedestrian Transportation Plan, and the preparation of the East Meadow Circle and California Avenue Concept Area Plans, the Rail Corridor Study, and the 2007-2014 and 2015-2024 Housing Elements. I have also reviewed several EIRs as part of CEQA reviews. I also participated in the development of the electric vehicle charging infrastructure ordinance as part of the EV Task Force, including working closely with the City Attorney in its drafting.

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OR

I request that the City of Palo Alto redact my home address, phone numbers, and email address from the attached Board and Commission Application prior to posting to the City's website. I am providing the following alternate information and request that they use the following contact information instead.

Address: 3881 Corina Way, Palo Alto, CA 94303-4507

Cell Phone:

Home / Office Phone: 650-424-0202

E-mail:

Signature: _____

Date: 8/25/2014

Planning and Transportation Commission Application

CITY OF PALO ALTO, CA
CITY CLERK'S OFFICE

14 SEP 25 PM 2: 02

Personal Information

Name: *C James Schmidt*

Address: *244 Forest Ave*

Cell Phone:

Home / Office Phone: *322 2153*

E-mail: *james39@comcast.net*

Are you a Palo Alto Resident? Yes No

Do you have any relatives or members of your household who are employed by the City of Palo Alto, who are currently serving on the City Council, or who are Commissioners or Board Members? Yes No

Are you available and committed to complete the term applied for? Yes No

California state law requires appointed board and commission members to file a detailed disclosure of their financial interests, Fair Political Practices Commission, Conflict of Interest (Form 700).

Do you have an investment in, or do you serve as an officer or director of, a company doing business in Palo Alto which you believe is likely to:

- 1) engage in business with the City;
- 2) provide products or services for City projects; or
- 3) be affected by decisions of the board or commission you are applying for? Yes No

Excluding your principal residence, do you own real property in Palo Alto? Yes No

How did you Learn about the vacancy on the Planning and Transportation Commission?

Community Group

Daily Post

Email from City Clerk

City Website

Palo Alto Weekly

Flyer

Other: _____

List relevant education, training, experience, certificates of training, licenses, or professional registration:

BA Catholic Univ
MSLS Columbia
PhD Florida State

Employment *Retired*

Present or Last Employer: *San Jose State*

Occupation: *Library Director*

Describe your involvement in community activities, volunteer and civic organizations:

Member, Infrastructure Commission
Member, Cubberly Advisory Committee
Member, Bond Oversight Committee
Past President, Friends of the Library
President, HOA

1. What is it about the Planning and Transportation Commission that is compatible with your experience and of specific interest to you, and why?

P&T is THE locus of decision making on growth - population, housing, business, traffic. I have lived in Palo Alto since 1981.

2. Please describe an issue that recently came before the Commission that is of particular interest to you and describe why you are interested in it. If you have never been to a Commission meeting you can view an archive here: [LINK](#).

Residential parking. ABAG housing target, Zoning

3. If appointed, what specific goals would you like to see the Planning and Transportation Commission achieve, and why? How would you suggest accomplishing this?

Eliminate parking waivers for commercial developments. Residential parking permits.

4. Planning and Transportation Commission Members work with the documents listed below. If you have experience with any of these documents, please describe that experience. Experience with these documents is not required for selection.

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City Charter [LINK](#)

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Area Plans such as the South of Forest Avenue (SOFA) I and II Plans [LINK](#)

Baylands Master Plan [LINK](#)

NO experience with these documents,
Lead representative of SJSU for the
joint MLK Library in San Jose.

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Address:

Cell Phone:

Home / Office Phone:

E-mail:

Signature: _____

Erin James Schmidt

Date: _____

9/25/14

14 AUG 21 PM 2: 28

Personal Information

Name: Jeff Schneble
Address: 501 Forest Ave, #806, Palo Alto CA 94301
Cell Phone: 617 999 8769
 Home / Office Phone:
E-mail: jschneble@gmail.com
Are you a Palo Alto Resident? Yes No

Do you have any relatives or members of your household who are employed by the City of Palo Alto, who are currently serving on the City Council, or who are Commissioners or Board Members? Yes No

Are you available and committed to complete the term applied for? Yes No

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Do you have an investment in, or do you serve as an officer or director of, a company doing business in Palo Alto which you believe is likely to:

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- 3) be affected by decisions of the board or commission you are applying for? Yes No

Excluding your principal residence, do you own real property in Palo Alto? Yes No

How did you Learn about the vacancy on the Planning and Transportation Commission?

- | | |
|--|--|
| <input type="checkbox"/> Community Group | <input type="checkbox"/> Daily Post |
| <input type="checkbox"/> Email from City Clerk | <input checked="" type="checkbox"/> City Website |
| <input type="checkbox"/> Palo Alto Weekly | <input type="checkbox"/> Flyer |

Other: _____

List relevant education, training, experience, certificates of training, licenses, or professional registration:

I have a PhD in engineering, and an MBA.

Employment

Present or Last Employer: Silver Lake Partners
Occupation: Investor

Describe your involvement in community activities, volunteer and civic organizations:

I currently volunteer with First Graduate, a program dedicated to helping high school students get into college.

1. What is it about the Planning and Transportation Commission that is compatible with your experience and of specific interest to you, and why?

I am very interested in improving the efficiency of local transportation, as it can improve the lives of residents,

2. Please describe an issue that recently came before the Commission that is of particular interest to you and describe why you are interested in it. If you have never been to a Commission meeting you can view an archive here: [LINK](#).

The discussion of the downtown development cap in the May 28th meeting is interesting because limiting development can help alleviate traffic.

3. If appointed, what specific goals would you like to see the Planning and Transportation Commission achieve, and why? How would you suggest accomplishing this?

I am passionate about improving the efficiency of our local roads. I would like to explore the use of technology to reduce congestion.

4. Planning and Transportation Commission Members work with the documents listed below. If you have experience with any of these documents, please describe that experience. Experience with these documents is not required for selection.

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Zoning Code [LINK](#)

City Charter [LINK](#)

California Environmental Quality Act [LINK](#)

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OR

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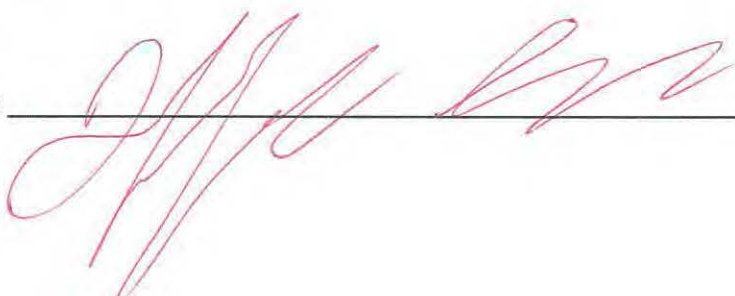
Address:

Cell Phone:

Home / Office Phone:

E-mail:

Signature: _____



Date: _____

8-21-14

Planning and Transportation Commission Application

Personal Information

CITY OF PALO ALTO, CA
CITY CLERK'S OFFICE

Name: Lyn Tillery

Address: 139 Hawthorne Ave Apt E Palo Alto, CA 94301

Cell Phone: 3104004611

Home / Office Phone: 6504978203

E-mail: c.lyn.tillery@gmail.com

Are you a Palo Alto Resident? Yes No

Do you have any relatives or members of your household who are employed by the City of Palo Alto, who are currently serving on the City Council, or who are Commissioners or Board Members? Yes No

Are you available and committed to complete the term applied for? Yes No

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- 2) provide products or services for City projects; or
- 3) be affected by decisions of the board or commission you are applying for? Yes No

Excluding your principal residence, do you own real property in Palo Alto? Yes No

How did you Learn about the vacancy on the Planning and Transportation Commission?

- | | |
|--|--|
| <input type="checkbox"/> Community Group | <input type="checkbox"/> Daily Post |
| <input type="checkbox"/> Email from City Clerk | <input checked="" type="checkbox"/> City Website |
| <input type="checkbox"/> Palo Alto Weekly | <input type="checkbox"/> Flyer |

Other: _____

List relevant education, training, experience, certificates of training, licenses, or professional registration:

I have ample experience that makes me qualified and suited for this commission. Specifically, my Masters in Public Administration has given me the foundation to apply the concepts I learned to the issues presented to this committee. I gained city zoning and constituents related experience while working with LA Congresswoman Karen Bass and my perspective as a Palo Alto resident should add value to the scope I bring to the commission.

Employment

Present or Last Employer: Stanford Children's Health (AKA. Lucile Packard Children's Hospital)

Occupation: Revenue Cycle Operations

Describe your involvement in community activities, volunteer and civic organizations:

I am very involved in my community. Specifically, I am a member of the California Association of Healthcare Leaders and the Healthcare Financial Management Association. While I served as a Public Allies Silicon Valley Fellow (AmeriCorp's Program) I worked with various city nonprofit organizations (Boys and Girls Club, Year-Up, etc) to execute town halls, community events, and specific education initiatives.

1. What is it about the Planning and Transportation Commission that is compatible with your experience and of specific interest to you, and why?

I am very interested in the Planning and Transportation commission because I think that many of the topics you approve and overview directly impact my life as a downtown Palo Alto resident. Specifically, I am interested in helping to build sustainable communities that meet house supply challenges and provide alternative transportation options as outlined in the comprehensive city plan.

2. Please describe an issue that recently came before the Commission that is of particular interest to you and describe why you are interested in it. If you have never been to a Commission meeting you can view an archive here: [LINK](#).

The residential preferential parking program is very interesting to me. As the amounts of offices and commercial construction developments in grow throughout Palo Alto I think it is very important to develop a sustainable plan that allows for residents to have various parking options. Personally as a resident that does not have non street parking this program will directly impact me as I take a community shuttle to work and leave my car parked on the street. As it stands now I sometime have to find creative ways to find open parking new my residence.

3. If appointed, what specific goals would you like to see the Planning and Transportation Commission achieve, and why? How would you suggest accomplishing this?

If appointed I would like to see the committee continue to work on creating more alternative methods of transportation. As a downtown Palo Alto resident that also works in the accompanying area I often use the shuttle system to get to my destinations. I think we can accomplish this goal through the help and involvement of community members. Their input can help us to optimize our routes and shuttle times.

4. Planning and Transportation Commission Members work with the documents listed below. If you have experience with any of these documents, please describe that experience. Experience with these documents is not required for selection.

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City Charter [LINK](#)

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Area Plans such as the South of Forest Avenue (SOFA) I and II Plans [LINK](#)

Baylands Master Plan [LINK](#)

I have experience working with and evaluating City plans and capital improvement projects. I also have seen some of the EI Camino Real design ideas and side width related pedestrian nodes.

Consent to Publish Personal Information on the City of Palo Alto Website

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The full code can be read here: [LINK](#)

Read the code, and check only ONE option below:

I give permission for the City of Palo Alto to post to the City's website the attached Board and Commission Application intact. I have read and understand my rights under Government Code Section 6254.21. I may revoke this permission at any time by providing written notice to the Palo Alto City Clerk.

OR

I request that the City of Palo Alto redact my home address, phone numbers, and email address from the attached Board and Commission Application prior to posting to the City's website. I am providing the following alternate information and request that they use the following contact information instead.

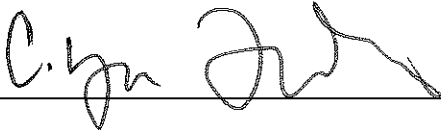
Address:

Cell Phone:

Home / Office Phone:

E-mail:

Signature: _____



Date: 09/22/14

Planning and Transportation Commission Application

Personal Information

Name: Asher Waldfogel

Address: 300 Santa Rita Ave

Cell Phone: 650 224-2425

Home / Office Phone: 650 321-6745

E-mail:

Are you a Palo Alto Resident? Yes No

Do you have any relatives or members of your household who are employed by the City of Palo Alto, who are currently serving on the City Council, or who are Commissioners or Board Members? Yes No

Are you available and committed to complete the term applied for? Yes No

California state law requires appointed board and commission members to file a detailed disclosure of their financial interests, Fair Political Practices Commission, Conflict of Interest (Form 700).

Do you have an investment in, or do you serve as an officer or director of, a company doing business in Palo Alto which you believe is likely to:

1) engage in business with the City;

2) provide products or services for City projects; or

3) be affected by decisions of the board or commission you are applying for? Yes No

Excluding your principal residence, do you own real property in Palo Alto? Yes No

How did you Learn about the vacancy on the Planning and Transportation Commission?

Community Group

Daily Post

Email from City Clerk

City Website

Palo Alto Weekly

Flyer

Other: _____

List relevant education, training, experience, certificates of training, licenses, or professional registration:

20 year tech innovator and entrepreneur. 6 years PA City commission experience and very familiar with City processes and budgets. Client for simple and complex residential development. Facilities and Finance committee member for multiple boards. Client and owner of most-published residential project in PA history.

Employment

Present or Last Employer: Self Employed

Occupation: Technology entrepreneur and innovation consultant

Describe your involvement in community activities, volunteer and civic organizations:

PA Utilities Advisory Commission. Boards: California College of the Arts, Castilleja School, ZooLabs (music incubator), NexLeaf (global health care). Adjunct Professor at CCA. MIT Visiting Committee. SFMOMA Architecture and Design Acquisition Committee. Former PA Library Technology Advisory Commission, Global Fund for Women (Investment Committee)

1. What is it about the Planning and Transportation Commission that is compatible with your experience and of specific interest to you, and why?

I am interested in how we can shape land use policy for the 21st century. We're a 20th century garden community struggling with 21st century regional land use problems. I am interested in protecting our core values while finding innovative paths forward. I work closely with residents, innovators, artists, designers and architects who can all provide insights.

2. Please describe an issue that recently came before the Commission that is of particular interest to you and describe why you are interested in it. If you have never been to a Commission meeting you can view an archive here: [LINK](#).

Planning code revisions. Our planning code has gotten very complicated and yet it doesn't seem to lead to the results the community wants. Housing is getting replaced with cookie cutter tract houses and many of our new commercial buildings are large and ordinary. Code confusion aggravates the problems.

3. If appointed, what specific goals would you like to see the Planning and Transportation Commission achieve, and why? How would you suggest accomplishing this?

Ensuring that Cal Ave and Midtown districts remain neighborhood retail friendly. Commercial development and transit opportunities in the El Camino corridor. Minimizing commercial district intrusion into neighborhoods. Ensuring consistency and intent in building and planning codes. Advocating for public, park, not-for-profit and non-commercial land use designations and overlays.

4. Planning and Transportation Commission Members work with the documents listed below. If you have experience with any of these documents, please describe that experience. Experience with these documents is not required for selection.

Palo Alto Comprehensive Plan [LINK](#)

Zoning Code [LINK](#)

City Charter [LINK](#)

California Environmental Quality Act [LINK](#)

El Camino Real Design Guidelines [LINK](#)

El Camino Real Master Plan Study [LINK](#) and Appendices [LINK](#)

Area Plans such as the South of Forest Avenue (SOFA) I and II Plans [LINK](#)

Baylands Master Plan [LINK](#)

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9^{Text} 22.14