

**MINUTES**  
**PUBLIC ART COMMISSION**  
**MEETING**  
**Thursday, January 17, 2019**  
Palo Alto City Hall  
Community Meeting Room  
**7:00 p.m.**

**Commissioners Present:** **Ben Miyaji, Nia Taylor, Jim Migdal, Loren Gordon, Amanda Ross, Hsinya Shen**

**Commissioners Absent:** **Ian Klaus**

**Staff Present:** **Nadya Chuprina, Public Art Program Coordinator**  
**Monique leConge Zieshenne, Director of Library & Community Services**

CALL TO ORDER: Chair Migdal called the meeting to order at 7:03 p.m.

AGENDA CHANGES, REQUESTS, DELETIONS – Non-action item 5 was tabled till the February 21 meeting.

ORAL COMMUNICATIONS – None

APPROVAL OF MINUTES: December 20, 2018 PAC Meeting Minutes **Moved:** Vice Chair Miyaji;  
**Second:** Chair Migdal. **All in favor.**

STAFF COMMENTS: Staff announced recent installations of artworks for Fire Station 3 and Avenidas. A kinetic bench titled *Welcome Wagon* by Pete Beeman was installed outside the new fire station facility along Newell Road. A mural from reclaimed wood titled *148 Possibilities* by Martin Webb was completed for the new atrium lobby at Avenidas.

**ACTION:**

1. **Election of Officers** – Chair Migdal summarized the general duties of the Chair and Vice Chair, including the monthly time commitments to facilitate the meetings to the Commissioners. Chair Migdal opened the floor to nominations for the position of Chair. Migdal nominated Vice Chair Miyaji. Miyaji accepted the nomination. **Moved:** Chair Migdal made a motion to close the nomination. **Second:** Commissioner Gordon. **All in Favor.** Commissioners filled out the ballots and passed to staff. Staff announced the votes: **Commissioner Miyaji won the Chair vote (6-0).** Commissioner Migdal opened the floor to nominations for the position of Vice Chair. Chair Miyaji nominated Commissioner Gordon. Gordon accepted the nomination. No other nominations followed. **Moved:** Commissioner Migdal made a motion to close the nomination. **Second:** Chair Miyaji. All in Favor. Commissioners filled out the ballots and passed to staff. Staff announced the votes: **Commissioner Gordon won the Vice Chair vote (6-0).** Chair elect Miyaji thanked Commissioner Migdal for his leadership and dedicated service as the PAC Chair.

2. Mobile App for the Public Art Collection – Staff provided an overview of the STQRY platform functionalities and reported on the outcomes of the mobile app trial, providing stats on the numbers and types of public engagements with the artworks during the trial period. Staff presented pricing options for monthly, annual and 3-year subscriptions. There was some discussion about staff capacity to manage content and facilitate appropriate on-site signage that would allow the public to access the multimedia content. **Moved:** Commissioner Migdal moved to approve funding for the mobile app for the public art collection with a pricing option at staff discretion. **Second:** Chair Miyaji. **All in Favor.**
  
3. Approval of Temporary Public Art Installations at King Plaza – Staff provided an overview of the selection process for temporary public art for King Plaza. Staff presented and shared visuals of previous installations and initial concepts for King Plaza by five selected artists and art collectives, including FreelandBuck, Adam Marcus, Paz de la Calzada, Randy Colosky, and Electric Coffin. The artists presented to the Commissioners were ranked by a selection panel comprised of Elise DeMarzo, Palo Alto Public Art Program Director, Ian Klaus, Public Art Commissioner, and Valerie Tam, Public Works Engineer, based on the following criteria: artistic excellence of previous body of work, site-specificity to Palo Alto of the proposed concept, and how dynamic and engaging the proposed concepts are. Staff clarified with the Commissioners that the public art team would be working closely with the selected artists to refine and develop further the presented initial concepts to meet specific requirements of the exhibition site and take in account the feedback from the PAC. Commissioners requested that staff keep the PAC informed of the proposals as they develop further. Commissioners also requested that those who served on the selection panel share their feedback on the artist selection process with the PAC. **Moved:** Commissioner Midgal moved to approve upcoming temporary art installations and allocation of funds in the amount of \$40,000 for artists FreelandBuck and Adam Marcus; **Second:** Commissioner Shen. **All in Favor.**

**NON-ACTION:**

4. The Baylands Artist-in-Residence – Staff and commissioner Migdal led a discussion about the Baylands Comprehensive Conservation Plan (BCCP) Public Art Overlay. Commissioners expressed overall support for the drafted plan prepared by Watershed artists as well thought-out and clearly stated. Commissioners highlighted the temporary ecological installation by the artists, its appropriateness to the unique ecosystem of the Baylands and great educational value for the public.

ANNOUNCEMENTS – Staff announced the upcoming CASP artist reception at the Palo Alto Art Center on Thursday, January 24, 5:30 – 7:30 pm.

CALENDAR: Next PAC Regular Meeting – February 21, 2019 at 7 pm.

MEETING ADJOURNED at 8:46 by staff.