Extension of the Old Palo Alto RPP Pilot Program

City Council

October 5, 2020

www.cityofpaloalto.org/parking
DISCUSSION PURPOSE

• Provide an update on the Old Palo Alto Residential Preferential Parking pilot Program
  • Review initial community input and program data collected
  • Review COVID-19 impacts on program evaluation

• Consider extension of the pilot phase of the Old Palo Alto Residential Preferential Parking (RPP) Program for twelve months
BACKGROUND

October 2019
• Pilot adopted

Late November 2019
• Permits issued, enforcement began

January 2020
• Gained program feedback and collected preliminary parking data

Early Spring 2020
COVID 19 Impacts on program evaluation
• Planned feedback surveys have been delayed
• Planned occupancy studies have been delayed
• Parking availability standards have not yet been established
• Travel patterns have changed significantly due to the pandemic
RPP FINANCIAL INFORMATION

Citywide RPP Programs FY20

Total Expenses: $990,596 (Enforcement was halted in March 2020)
Total Revenue: $931,145 (Permit Sales and Citations)

Old Palo Alto RPP FY20

Total Expenses: $35,813 (~5 months of enforcement)
Total Revenue: $5,826 (Permit Sales and Citations)
COMMUNITY INPUT

Anecdotal community support
• Reduced neighborhood traffic
• Improved visibility at intersections & driveways
• Improved visibility of bicyclists
• Improved parking availability

Potential Issues
• Parking overflow on adjacent blocks outside of the district

Community requests received to date
• Extend the program for another year
• Make the program permanent
• Eliminate the program
COUNCIL CONSIDERATIONS

1. Approve staff recommendation to extend the pilot phase of the Old Palo Alto Residential Preferential Parking (RPP) Program

2. Give staff direction to explore other options
PILOT EXTENSION NEXT STEPS

Next Steps
• Conduct feedback surveys
• Evaluate Parking occupancy
• Establish Parking availability standards
• Return to Council in Fall of 2021

Based on pilot data and community input, staff would recommend one of the following options:
• An additional extension (to resolve continued uncertainty)
• Modify or dissolve the RPP district, or
• Establish the OPA RPP as an ongoing program
UPCOMING COUNCIL DISCUSSIONS ON PARKING

NEW CAL. AVE. GARAGE / EVERGREEN PARK MAYFIELD RPP POLICY CHANGE

Staff Recommendation – Agendized for City Council on 10/19

• Reduce and eventually eliminate employee permits in the Evergreen Park – Mayfield Residential Preferential Parking District

• Recommendations relating to operating costs and financial sustainability
RECOMMENDATION

Extend the pilot phase of the Old Palo Alto Residential Preferential Parking (RPP) Program for twelve months ending on October 31, 2021.
CITY OF
Palo Alto

Nathan Baird
Parking Manager
Office of Transportation