Baumb, Nelly

From: Allen Akin <akin@arden.org>
Sent: Friday, September 11, 2020 2:19 PM
To: Council, City
Subject: September 14, Item 10 (Update and Direction re Business Recovery Efforts)

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The long-term strategy recommendation appears to be:

1. Grow as much as possible.
2. Eliminate parking.
3. Don't even use the words traffic, water, power, open space, etc.

Obviously, nothing could possibly go wrong with that!

I hope Council provides long-term direction that’s more thoughtful -- perhaps mandating jobs/housing balance and net zero traffic increase for all new development, taxing large companies to support housing and transportation and services, managing the City budget to preserve services to businesses and residents, and so on.

Allen