

Tuesday, April 4, 2017 at 6:00 P.M. FLEX ROOM, PALO ALTO CITY HALL Ground Floor, 250 Hamilton Avenue, Palo Alto, CA 94301

1.	CALL TO ORDER	6:00
2.	AGENDA CHANGES	
3.	APPROVAL OF ACTION MINUTES	
4.	SRTS UPDATE	
5.	STAFF UPDATES: a. EXISTING TRAFFIC CIRCLES & INFLUENCE ON BIKE BLVD PROJECT b. SHARED USE PATH SIGNAGE & BOL PARK PATH PLAN	
6.	CHARLESTON/ARASTRADERO PRESENTATION (65% PLANS) a. 65% Plans Part 1 b. 65% Plans Part 2	7:00
7.	STANDING ITEMS: a. BIKE SHARE UPDATE b. GRANT FUNDING UPDATE c. VTA BPAC UPDATE	
8.	ANNOUNCEMENTS	
Q	ADIOURNMENT	8.00

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Tuesday, March 7, 2017 6:00 P.M.

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FLEX ROOM, PALO ALTO CITY HALL

Ground Floor, 250 Hamilton Avenue, Palo Alto, CA 94301

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Members Present: Robert Neff (Chair), Eric Nordman (Vice Chair), Cedric de la

Beaujardiere, Bill Courington, Paul Goldstein, Ken Joye, Rob Robinson,

Jane Rothstein, Richard Swent, Bill Zauman

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18 Members Absent: Bruce Arthur, Ann Crichton, Steve Rock

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20 Staff Present: Chris Corrao, Cherie Walkowiak

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None.

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- 24 **1. CALL TO ORDER** at 6:02 p.m.
- 25 2. AGENDA CHANGES
- 26 Chair Neff announced Item Number 8 would follow Item Number 5.
- 27 3. APPROVAL OF ACTION MINUTES
- 28 MOTION

Guest:

- 29 Motion by Mr. Goldstein, second by Vice Chair Nordman, to approve the minutes of the
- February 7, 2017 meeting as presented. Motion passed unanimously with Mr. Joye abstaining.
- 31 4. SRTS UPDATE
- 32 Ms. Walkowiak reported the Police Department was providing a monthly collision report, which
- 33 Traffic Division staff analyzed to determine whether engineering solutions could be
- 34 implemented to prevent collisions. In October, November, and December, several right-hook
- and left-turn collisions were reported. She would obtain and provide a summary of the data.
- 36 Schools were organizing encouragement events. She continued to organize Bike to Work Day.
- A Getting to High School event was being planned for eighth graders at JLS, Terman and Jordan
- 38 Middle Schools. City staff was scheduled to present Safe Routes for toddlers at preschools.
- 39 Several schools were holding bike mobiles. Staff would focus on strategies to implement goals

- 1 for SRTS in year one. Because Penny Ellson would be leaving SRTS committee at the end of
- 2 the school year, the PTA had divided her tasks and recruited a few people to replace her.
- 3 Mr. Goldstein had communicated concerns about SRTS education encompassing encouragement
- 4 projects to VTA staff, who assured him it would.
- 5 Mr. Corrao noted the collision report would be useful because the California Highway Patrol
- 6 usually updated information every one or two years.
- 7 Mr. Zauman requested collision data be provided to Committee Members monthly.

8 VTA BPAC Update

- 9 Mr. Goldstein reported BPAC members discussed the suggested change of VERBS funding to
- 10 Measure B funding. With this change, SRTS programs would have fewer restrictions on their
- ability to do non-infrastructure projects. BPAC members also heard an extended presentation
- 12 regarding Next Network. VTA staff was well aware of concerns raised by Palo Alto residents.
- 13 There was definite interest in reducing the distance between bus stops for the limited buses, but
- 14 the problem was finding logical locations for bus stops. The agenda for the March meeting
- included finalizing VERBS criteria and an annual report of County development projects.

16 **5. STAFF UPDATES**

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A. Caltrain Bike Parking Management Plan

- 18 Mr. Corrao had been participating in the Caltrain Bike Parking Management Plan group.
- 19 Onboard and online surveys of Caltrain riders showed 17 percent of Caltrain riders arrived by
- 20 bicycle. Of that 17 percent, 93 percent carried their bikes onboard, 6 percent parked at the
- 21 station, and 1 percent used a bike share program. Caltrain staff received 1,600 responses to
- surveys. 24 percent of onboard respondents with bicycles would take the train if there was an
- 23 extensive bike share program. That could be important information in planning the bike share
- program for Palo Alto. People favored lockers or valet service in theory but not in practice.
- 25 Caltrain staff would complete the survey in the summer and make a recommendation to the
- 26 Board to improve bike parking at Caltrain stations.
- 27 In response to questions from PABAC members, Mr. Corrao was not sure how a person walking
- 28 to and driving away from a Caltrain station was counted in the survey. Caltrain staff discussed at
- 29 length the pros and cons of different types of technology for bike parking. Caltrain staff felt bike
- 30 ridership would increase if bicyclists could be assured of not being bumped. There was no
- 31 discussion of subsidies for last-mile transit. Caltrain staff mentioned smart capabilities, but the
- 32 obstacle was cost. Train riders could reserve key lockers now, but there were waiting lists at
- 33 some stations. Caltrain staff did discuss methods for increasing the efficiency of providing
- 34 lockers and asked if cities with downtown stations would be interested in cosponsoring bike
- 35 stations in downtown areas, to which Mr. Corrao informed them Palo Alto would be interested.
- 36 Committee Members discussed the previous valet bike parking at the Caltrain station in Palo
- 37 Alto and attempting to find out the pros and cons of that operation to consider for a future
- 38 operation.

8. STANDING ITEMS

- 2 a. Bike Share Update
- 3 **b.** Grant Funding Update
 - c. VTA BPAC Update
- 5 Mr. Corrao advised that VTA requested staff submit a new application with a waiver for TFCA
- 6 funding because the proposed bike share program had changed. The amount of a potential grant
- 7 could be approximately \$160,000. The City Council did not discuss or vote on the bike share
- 8 program the previous evening. The bike share proposal was one of the most affordable offered
- 9 to municipalities.

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- 10 Committee Members discussed potential users of a bike share program and community benefits
- provided by a bike share program. New bike share companies were dropping off bikes in cities
- and not having stations or obtaining City permits.

13 6. AMBLUR WAYFINDING DISCUSSION

- 14 Chair Neff noted Appendix A of the Bike Plan offered general guidance for signage and
- 15 requested feedback on ideas for wayfinding signage.
- 16 Committee Members debated including common neighborhood names on signs because the Bike
- 17 Plan suggested it. However, neighborhood names did not have any meaning for commuters.
- 18 The need for wayfinding signage was small because the majority of cyclists were locals who
- 19 knew the locations of neighborhoods and destinations. Most people used some type of GPS
- device for navigation. More signage would mean more clutter. A few well-placed signs could
- be helpful. Signs could list major destinations at the top, nearby destinations in the middle, and
- parks or neighborhoods at the bottom if there was space for them. Destinations should be
- 23 appropriate to the direction of travel along a route. Signs should be more refined in directing
- 24 cyclists to Caltrain stations. Signs should illuminate crosstown routes and connections riders
- 25 may not have considered. Emphasis should be placed on destinations further away rather than
- 26 bigger destinations. Listed destinations should be reasonably accessible by a good bicycle
- 27 connection. Signs should indicate the best routes to destinations and could include directions to
- 28 important roads and bikeways. Signs could list restrooms, directions from one Bike Boulevard
- 29 to another, routes to cross barriers. Follow-up signage would be needed along the route to a
- destination. Directional signage should lead to the stated destination. Signs could direct cyclists
- 31 between Caltrain stations.
- 32 Signage did not need to be placed at every intersection. Bike boulevard markings at every major
- intersection helped a cyclist find his way.
- 34 Because of limited space on signs, Caltrans abbreviations would be used whenever possible.
- 35 Mr. Corrao advised that he would be meeting with his transportation counterparts from Menlo
- Park and Mountain View to discuss wayfinding among the three cities. Wayfinding signage may
- be needed in other parts of the city to direct people to bike boulevards.
- 38 Committee Members discussed the pros and cons of reflective pavement markings installed in
- 39 Mountain View. The Committee reached consensus that the markings were not useful because

- they became less noticeable with wear and tear, were paved over, and were generally too small.
- 2 A sign along with a pavement marking might be more noticeable.

3 MOTION

- 4 Motion by Vice Chair Nordman, second by Mr. Robinson, for wayfinding signs to focus on
- 5 major destinations such as adjacent communities and important commercial areas and to avoid
- 6 neighborhood names, unless otherwise designated in the Comprehensive Plan. Motion passed
- 7 unanimously.
- 8 Committee Members also suggested signs list community centers, libraries, bike shops, staffed
- 9 bike stations, but not list destinations that did not show up on a bike route map.
- 10 Chair Neff mentioned a possible route from the intersection of Moreno and Ross to the Bay with
- destinations of Ohlone school, the Bay Trail, Ramos Park, and Middlefield Road or Midtown
- 12 Shopping Center. Directions from Oregon Avenue to the overpass might direct cyclists to go to
- 13 Greer, over and then up.
- 14 Mr. Zauman suggested a subcommittee would be more efficient than the full Committee
- discussing each point.
- 16 Chair Neff appointed [no one stated his name, Robert, Cedric, Bill???] to a subcommittee to draft
- 17 plans for wayfinding signage.
- Mr. Joye recalled a proposal for renaming schools, which could affect signage.

19 7. ADDITIONAL BIKE/PED WAYFINDING SIGNAGE CITYWIDE

- 20 Committee Members suggested routes of Cowper to Mitchell Park via Charleston; Channing and
- St. Francis to the 101 bike bridge; Melville to (inaudible) between the library and Town and
- 22 Country; the Caltrain path to Downtown via Churchill; to Greer Park by turning off Bryant onto
- 23 El Dorado with a jog to Colorado or Midtown Shopping Center; the California Avenue Caltrain
- station to Stanford Research Park; from Menlo Park across the bridge at the Guild; and signs on
- 25 the other side of the Homer tunnel directing people to the right to the shopping center and left to
- Town and Country.

Future Agenda Items

- 28 Chair Neff announced an update on the Charleston/Arastradero project was scheduled for April.
- 29 Committee Members suggested agenda items of an update of the projects in the Council
- 30 Infrastructure Funding Plan; the monthly collision report; the St. Francis wayfinding signage
- 31 project; an update regarding Bike to Work Day; and the proposed roundabout or traffic signal at
- 32 the entrance to eastbound Oregon Expressway.

9. ANNOUNCEMENTS

None.

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1 **10. ADJOURNMENT** – 7:58 p.m.

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