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PUBLIC ART COMMISSION
Thursday, June 19, 2014
Palo Alto Civic Center
Council Conference Room
250 Hamilton Avenue
7:00 p.m.
AGENDA

ROLL CALL

AGENDA CHANGES, REQUESTS, DELETIONS

ORAL COMMUNICATIONS

(Members of the public are invited to address the commission on any subject not on the agenda. A reasonable time restriction may be imposed at the discretion of the Chair.)

Materials related to an item on this agenda submitted to the Public Art Commission after distribution of the agenda packet are available for public inspection in the front office of the Lucie Stern Community Center during normal business hours

APPROVAL OF MINUTES – April 17, 2014 and May 15, 2014

FINANCIAL REPORT - CIP BUDGET MAINTENANCE BUDGET

STAFF COMMENTS

ACTION

1. Municipal Golf Course Artist Selection- Staff recommends the approval of an artist for the Municipal Golf Course Project. (15 minutes)

NON-ACTION

2. City Hall New Media Artwork- Update by staff on the status of the project. (15 minutes)
3. 180 El Camino Real- Initial review of the 180 El Camino Real (Stanford Mall) project. Presentation by Eric Allen of Simon Property Group and Chandra Cerrito of Chandra Cerrito Art Advisors of the project. ATTACHMENTS (25 minutes)

4. 385 Sherman Avenue– Initial review of the 385 Sherman Avenue project. Presentation by Daniel Minkoff of 385 Sherman Avenue Holdings LLC. ATTACHMENTS (25 minutes)

5. Retreat– Discussion with staff and Commissioners regarding the upcoming retreat. (5 minutes)

6. Subcommittee Reports:
 - a. Governance
 - b. Innovation
 - c. Outreach
 - d. Ad-Hoc

7. Collection Review- Highlights of the Public Art Collection, discussion led by Chair Kavanaugh (10 minutes)

ANNOUNCEMENTS
FOR YOUR CALENDAR

Next Meeting: Retreat June 23rd, Council Conference Room
Regular Meeting Thursday July 17

Stanford Shopping Center PUBLIC ART

Summary of the Project

OVERVIEW OF THE DEVELOPMENT

Stanford Shopping Center is a beloved regional shopping center that is owned by Stanford University and managed by The Simon Property Group. The Center has modified and grown over its 60+-year history. Currently the Center is undergoing both renovation and redevelopment, which are intended to modernize the Center to reflect today's simple yet elegant lifestyle, creating an "urban garden shopping village." The essential character of the design is Northern California Modern. Lush landscaping (full of seasonal floral displays), shaded walkways, free-flowing linkage between indoor shopping and outdoor living, are the defining features of this Center's friendly, casual, eclectic but elegant style.

The renovation will take place in a variety of areas of the shopping center:

- 1) Enhanced primary gateway from El Camino Real
- 2) Center-wide unifying paving
- 3) Center-wide simplified and reorganized landscaping
- 4) Center-wide streetscape improvements such as removing select overhead structures, modifying certain canopies and trellises, and unifying existing building facades
- 5) Enhanced west entry plaza

The redevelopment project is a result of the relocation of Bloomingdale's to a newly constructed building at the east corner of the Center. In the location of the previous Bloomingdale's building, there will be four small retail shop buildings with walkways between. The new buildings are designed to be shells, allowing retail tenants to build full-height storefronts to complement the scale and diversity of the existing Center's facades.

All design improvements take into account the important needs of retail tenants, such as clear visibility of signage and storefronts.

PUBLIC ART PROGRAM

Public art will be a substantial contribution to the overall renovation and redevelopment project. The Center already has a significant number of existing artworks, including fountain sculptures, intimate freestanding sculptures, wall-mounted artwork, and murals. To complement the existing art and to support the intent to unify the Center, the new public artworks will have a more monumental and/or iconic presence, adding to the character of the place in a meaningful way.

Art Budget
\$416,090

Art Selection Process and Consultant

Chandra Cerrito of Chandra Cerrito / Art Advisors has been hired to work with The Simon Property Group, Stanford University stakeholders and the design team to develop an art plan, identify artists, lead the conceptual design process, and help oversee the fabrication/installation phase. After identifying primary locations and types of artworks that would be appropriate, Cerrito will present a wide variety of qualified public artists to the team for consideration. Potential artists will be assessed via past work and interviews. Once artists are selected, they will be hired to work with the team to develop conceptual designs.

Estimated Timeline

June 19, 2014	Initial Public Art Commission Meeting
June-Aug.	Artists are selected
Sep.-Nov.	Artists develop Conceptual Designs
Dec.-Jan. 2015	Artists' Conceptual Designs are presented to Public Art Commission
Jan.-Feb.	Artists begin fabrication
Dec. 2015	Installation

Stanford Shopping Center

Renovation and Redevelopment
Project Overview



VICINITY MAP



1



2



3



4



5



6



7



8



9



10



11



SIMON
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GROUP, INC.

Stanford Shopping Center

PROJECT INFORMATION - EXISTING SITE CONTEXT

G.1A

BAR
ARCHITECTS

THE GUZZARDO
PARTNERSHIP

B&F
ENGINEERS

HOLMES CULLEY
PARTNERSHIP

GAUSMAN & MOORE
ASSOCIATES

LIGHTING DESIGN
ALLIANCE





RTKL
ASSOCIATES

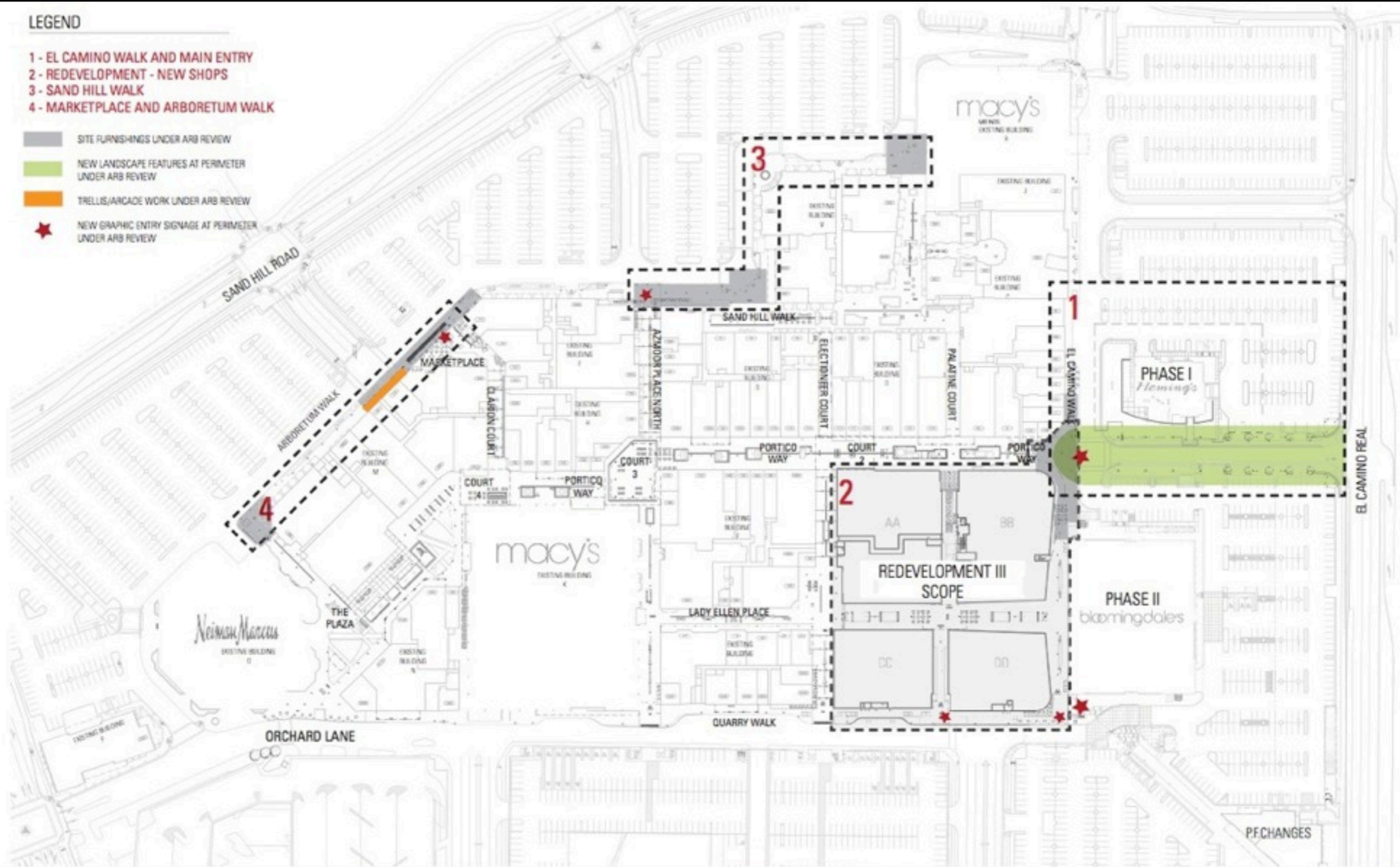
Date: 05.16.14
Project No.: 12055

BARARCHITECTS

LEGEND

- 1 - EL CAMINO WALK AND MAIN ENTRY
- 2 - REDEVELOPMENT - NEW SHOPS
- 3 - SAND HILL WALK
- 4 - MARKETPLACE AND ARBORETUM WALK

-  SITE FURNISHINGS UNDER ARB REVIEW
-  NEW LANDSCAPE FEATURES AT PERIMETER UNDER ARB REVIEW
-  TRELLIS/ARCADE WORK UNDER ARB REVIEW
-  NEW GRAPHIC ENTRY SIGNAGE AT PERIMETER UNDER ARB REVIEW



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Stanford Shopping Center

ARB REVIEW SCOPE OF WORK AND OVERALL KEY PLAN  **G.2**

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PARTNERSHIP

B&P
ENGINEERS

HOLMES CULLEY
PARTNERSHIP

GAUSMAN & MOORE
ASSOCIATES

LIGHTING DESIGN
ALLIANCE

RTKL
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Date: 05.16.14
Project No.: 13065

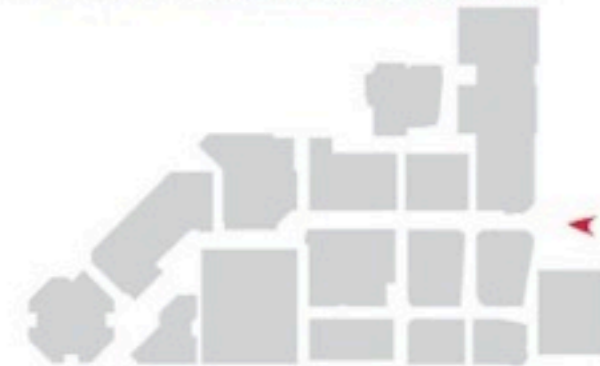
BARARCHITECTS



Illustrative Plan



VIEW AT MAIN ENTRY AT EL CAMINO WALK LOOKING WEST



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ALLIANCE

RTKL
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BARARCHITECTS

PERSPECTIVE AT MAIN ENTRY

2.1



VIEW OF PORTICO WAY AT PALATINE COURT CROSSING LOOKING WEST



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PERSPECTIVE AT PORTICO WAY

2.5



VIEW AT LADY ELLEN PLACE LOOKING WEST



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LIGHTING DESIGN
ALLIANCE

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BARARCHITECTS

PERSPECTIVE AT REDEVELOPMENT WALK

2.3



VIEW OF SHOPPING CENTER ENTRY FROM CORNER OF EL CAMINO REAL AND QUARRY ROAD



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BARARCHITECTS

PERSPECTIVE AT DIAGONAL WALK

2.4



VIEW OF PAVILION 4 AT PORTICO WAY AND CLARION COURT CROSSING LOOKING WEST

UPDATE IN
PROGRESS



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PERSPECTIVE AT PAVILION 4

2.6

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PARTNERSHIP

B&F
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PARTNERSHIP

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ALLIANCE

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BARARCHITECTS



VIEW AT PLAZA PARK LOOKING WEST



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PERSPECTIVE AT PLAZA PARK

2.7

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PARTNERSHIP

GAUSMAN & MOORE
ASSOCIATES

LIGHTING DESIGN
ALLIANCE

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ASSOCIATES

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BARARCHITECTS



VIEW AT PLAZA PARK LOOKING EAST



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PERSPECTIVE AT PLAZA PARK

2.8

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ENGINEERS

HOLMES CULLEY
PARTNERSHIP

GAUSMAN & MOORE
ASSOCIATES

LIGHTING DESIGN
ALLIANCE

RTKL
ASSOCIATES

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Project No.: 12005

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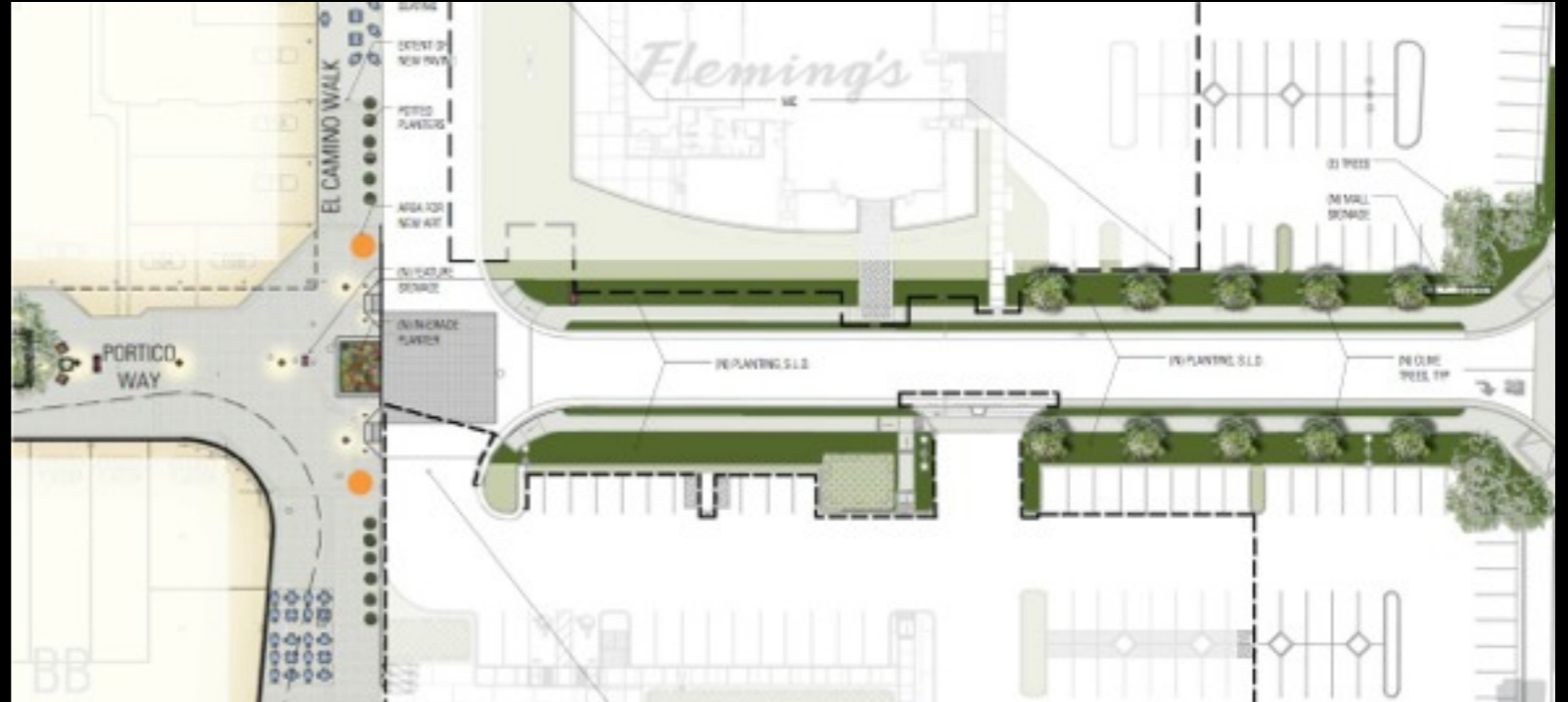
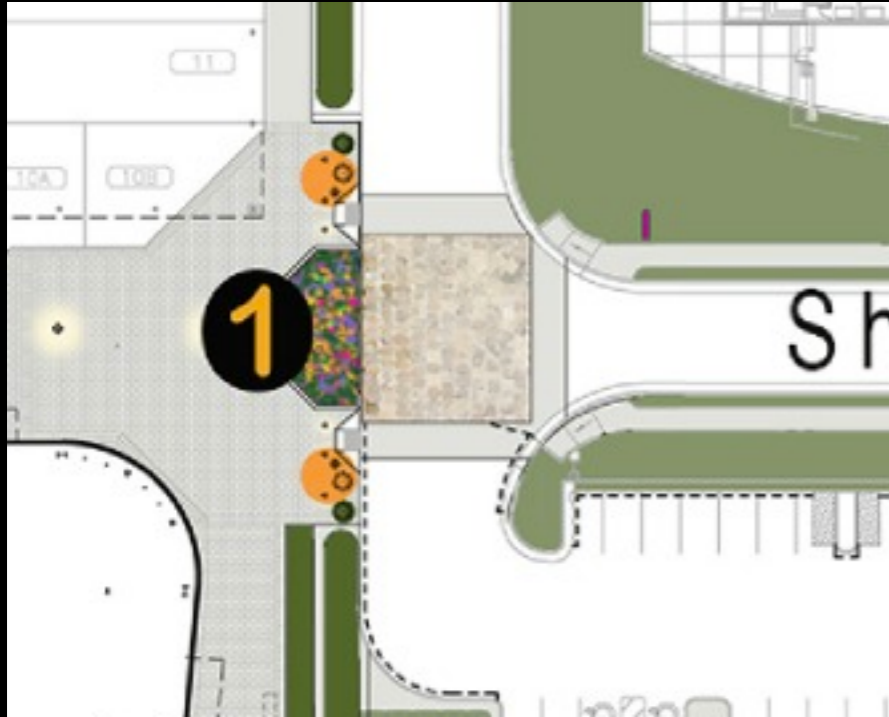
Stanford Shopping Center PUBLIC ART PLAN



Art Locations and Types

- #1 Gateway freestanding artwork(s) at main entrance
- #2 Suspended artwork at Center Court
- #3 Freestanding sculpture at Loop Road near Bloomingdale's

Stanford Shopping Center PUBLIC ART PLAN



Site #1
Main Entry



Site Characteristics

Major pedestrian entrance
At terminus of major vehicular entrance
At edge of plaza, along sidewalk
Hospitality / welcoming

Site #1
Main Entry



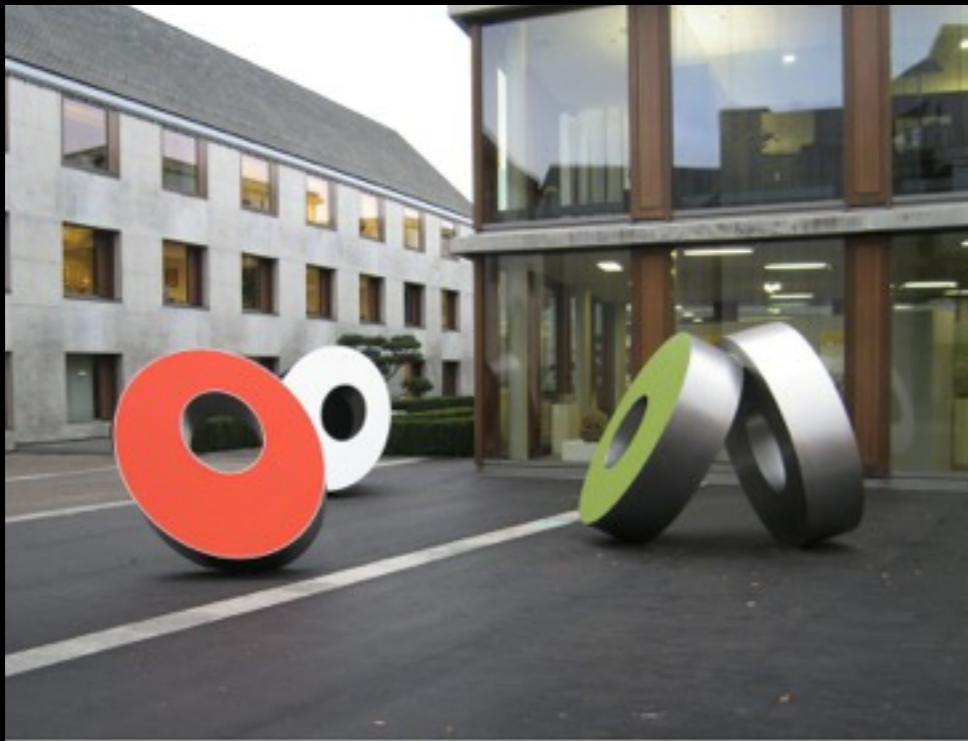
Site #1
Main Entry

Art Type

Freestanding sculpture
One or two flanking entrance
Tall enough to be seen from vehicles
Approximately 12' high
Or low and long, approximately 4' high
Illuminated at night

Artwork Character

Landmark artwork(s)
Creates a sense of arrival
Iconic
Memorable
Sophisticated
Elegant

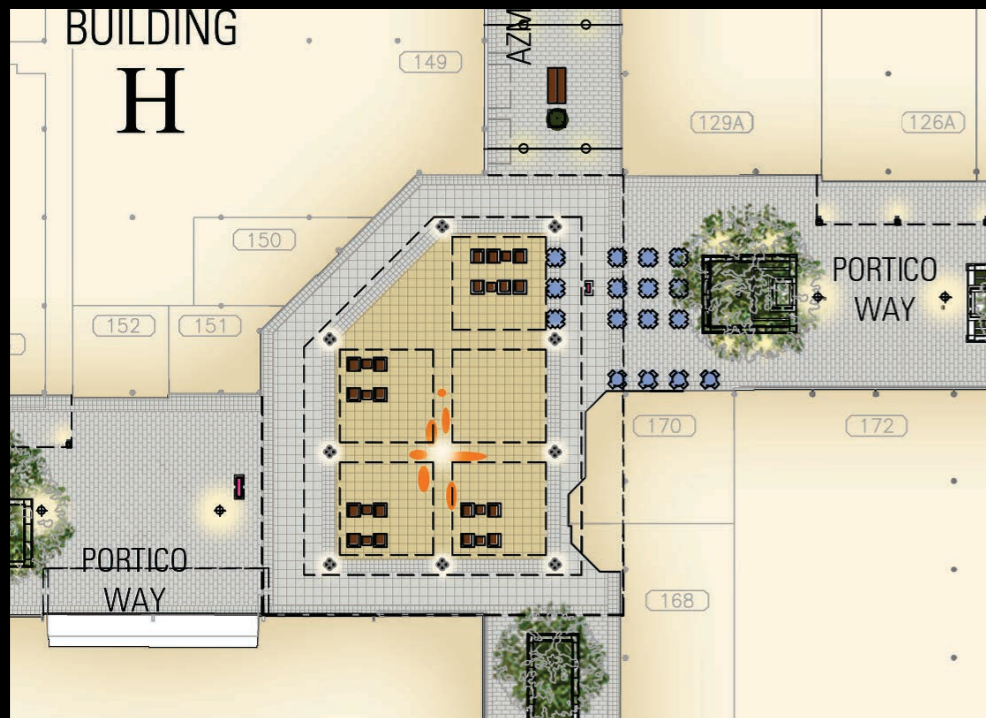


Site #1
Main Entry

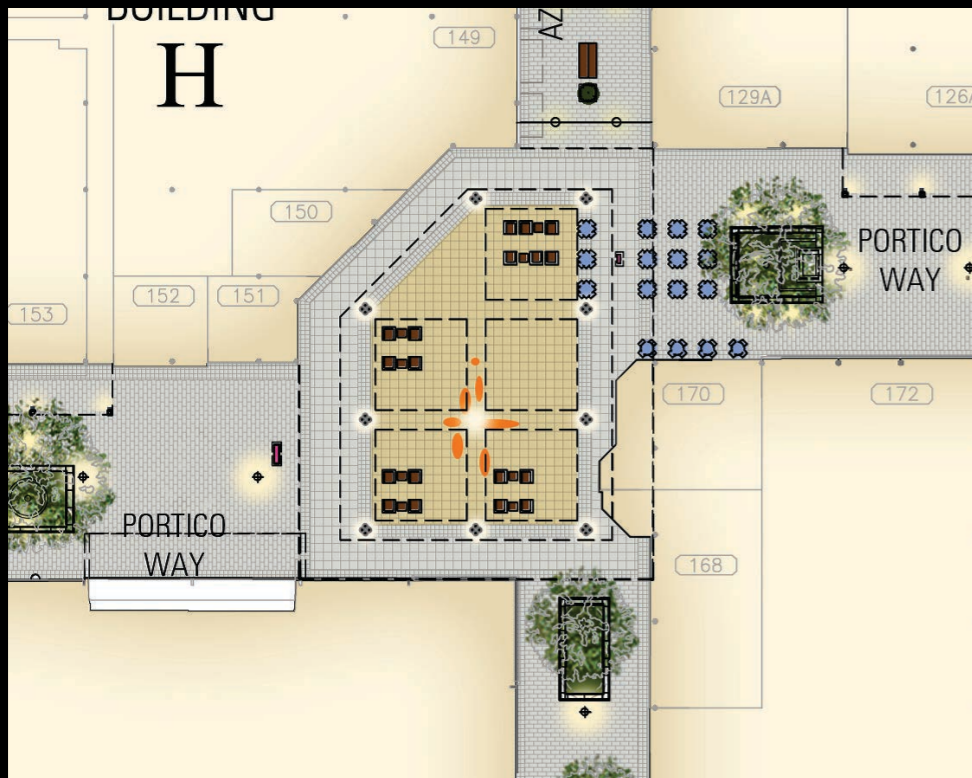
Examples
of Art Types and Character



Site Characteristics
Center of luxury stores
Gathering space during events
Heart / central hub of the project
Indoor/outdoor feeling



Site #2
Center Court



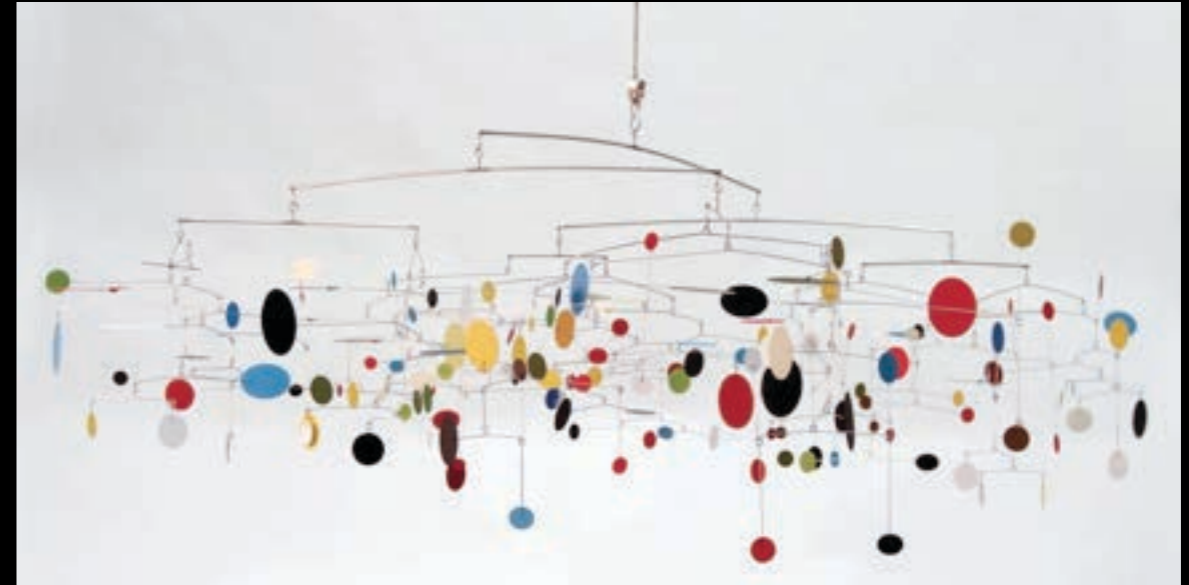
Art Type
Suspended
Allow clearance below
Attach to existing structure



Artwork Character
Sophisticated
Friendly
Contemporary
Dynamic
Possibly kinetic

Site #2
Center Court

Examples of Art Types and Character



Site #2
Center Court



Art Type

Freestanding sculpture
Vertical with small footprint
Approximately 10' high
Illuminated at night

Artwork Character

Acts as a beacon
Welcoming
Sophisticated
Warm and inviting
Helps signal the entry point
Contrasts with
Bloomingdale's wall

Site #3

Outside Bloomingdale's



Examples
of Art Type and Character



Site #3
Outside Bloomingdale's

Stanford Shopping Center PUBLIC ART PLAN



Art Locations and Types

- #1 Gateway freestanding artwork(s) at main entrance
- #2 Suspended artwork at Center Court
- #3 Freestanding sculpture at Loop Road near Bloomingdale's

Pedestrian Walkway
to Train Station

Quarry Road



El Camino Real

385 SHERMAN AVENUE PUBLIC ART MEETING

PUBLIC ART STRATEGY

The approximate public art budget for 385 Sherman Ave redevelopment is \$80,000. The Artist and Artwork will be selected by applicant with the consultation of the Public Art Staff and Commission. Since the proposed project encompasses the majority of the site, the most desirable opportunity for Public Art is on the Sherman Ave or Ash St Facades or in the sidewalk area adjacent to these facades. The building lobby is not a suitable location for Public Art as it may not be publicly accessible 40 hours / week due to tenant security concerns.

PROJECT TIMELINE

We plan to start construction Summer 2015 and complete construction Summer or Fall 2016.

PROJECT DESCRIPTION

385 Sherman Avenue is located on a 27,783 square foot parcel of land (0.64 acres) on the southwestern corner of Sherman Avenue and Ash Street in Palo Alto. The Assessor's Parcel Number (APN) is 124-33-055. The Comprehensive Plan Designation is Regional Community Commercial. The Zoning Designation is CC (2). This site is within the designated area of the Pedestrian and Transit Oriented Development Zoning (PTOD). The proposed project will be a new three story mixed use building over two levels of a subterranean parking garage. The commercial portion of the building inhabits the northeast, northwest and southwest quadrants of the site. The third level is set back from the property lines farther than the first two levels with provisions for roof gardens and decks on level three. The residential wing is two stories on the southeast corner of the site adjacent to Sarah Willis Park with two units on the ground floor provided with stoops, and 2 units on the second floor for a total of four residential units.

The project proposal contained herein references a previous ARB submittal for this site submitted to the City of Palo Alto on June 23, 2009, reference No. [09PLN-00143]. A Staff Report from the Architectural Review Board was issued November 19, 2009 in which the Planning and Community Environment recommended that the Director of Planning and Community Environment approve the project based on the Architectural Review findings. This project proposal takes into account those findings.

EXISTING CONDITIONS

The existing site currently is improved with a 21,600 one-story concrete tilt-up building. It has been occupied as medical and professional office, general business office and administrative office. It has not been upgraded since 1974.

The building is located on the southwest corner of Sherman Avenue and Ash Street. There are two residential buildings adjacent to the site. To the north and east of the parcel are two RM-40 parcels known as Birch Court. The parcel to the north includes a 33 foot 2 story building above a ground level parking area located at the corner of Sherman Ave. and Birch Street. The parcel to the east includes a 26 foot 2 story building and a 44 foot 4 story building on top of a partially above grade parking area at the

corner of Birch Street and Grant Avenue. The Birch Court residences consist of 40 residential condominium units.

To the east of the site, across Sherman Avenue, is an existing City of Palo Alto Public Parking Lot. To the south of the site, across Ash street, are a 25 foot two story and 42 foot three story office building at Sherman Avenue and a 45 foot four story apartment building at Grant Avenue. To the north of the site, across Birch Street, is the 50 foot tall Santa Clara County Courthouse complex.

Currently there are no on-site vehicle parking spaces, bicycle parking racks, bicycle lockers or loading zone spaces.

PROJECT PROPOSAL

The proposed building is a mixed-use development that responds to its surroundings.

The commercial portion of the building fronts Sherman Avenue and turns the corner onto Ash Street. Three stories of commercial office are proposed. An employee recreation/work out/break area will be provided on the first and second floors.

The residential portion of the building sits on the southeast corner of the site and looks directly onto an adjacent city park, (Sara Wallis Park.) Four units on 2 stories (2 units per floor) are proposed. Stoops are provided on the ground floor, allowing inhabitants to access these units from the street and adjacent park.

There will be two stories of underground parking with approximately 103 stalls, 10 greater than what is required by code in conjunction with a TDM plan.

ARCHITECTURAL DESIGN CONCEPT

The goal of the project is to create an elegant and appropriate design that responds to the existing public and private areas on site.

The Sherman Avenue elevation, the primary public street of the project, is sophisticated and transparent while providing sun-shading devices to address the western exposure. The entrance to the underground parking garage is located at the north corner of Sherman in order to direct traffic away from the smaller scale of Ash Street. The volume of the office building turns the corner and resolves along Ash Street.

The volume of the residential building then begins along Ash Street and sits directly on Sara Wallis Park, providing views and access to the park for the residential occupants. The placement of the residential volume on the site completes the existing edge condition of Sara Wallis Park, with residences facing the park on all sides.

On the east portion of the office building, both architectural and landscape strategies are being implemented to respond to the existing two and three story residential buildings facing the proposed building. Along the first floor, a good neighbor fence will be provided at a height designed to block direct view angles from either side. Existing trees that exist along the east yard will be retained and supplemented with additional tree planting to create a visual screen for inhabitants on the second floor of the proposed building and of the Birch Court neighbors. The third floor is set back from the second floor and views into the existing residential units are blocked by a parapet as well as the difference in height between the third floor and existing residential floors. There are no windows or openings along the north corner of this elevation, where the heaviest concentrations of existing residential windows are

located. A shading study included in the project drawings demonstrates that this project will not cast unwelcome shadows on adjacent buildings.

Existing trees along the north elevation help to screen the inhabitants of the existing 3 story residential building. The north elevation looks into an existing residential courtyard where no windows are located.

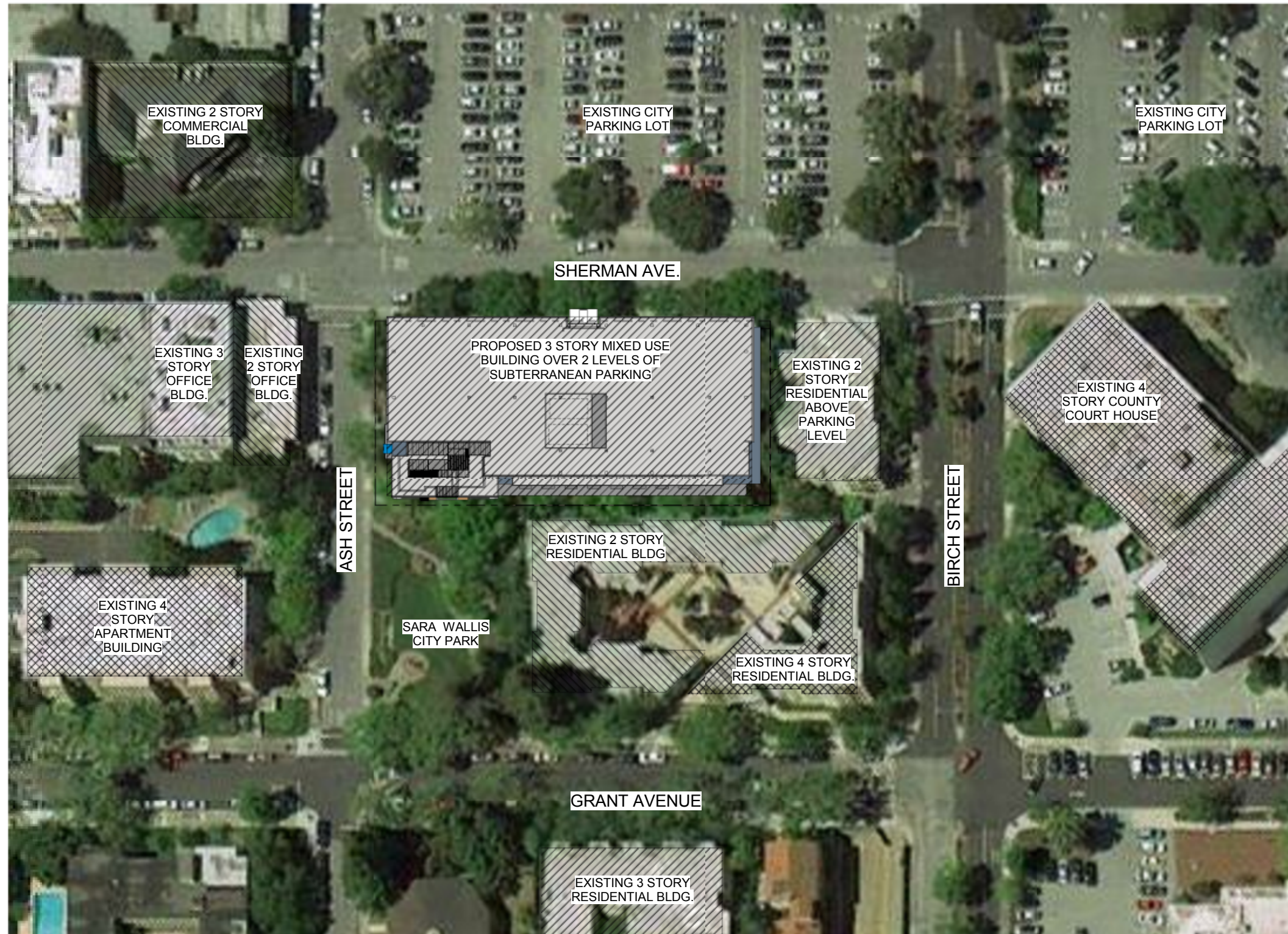
CONSTRUCTION AND MATERIALS

The building will be Type IIB construction and will be a moment frame structural system. The materials proposed consist of glass fiber reinforced concrete (GFRC) panels with phenolic panels inset underneath the GFRC. Curtain wall and storefront systems will be glazed with a combination of vision, spandrel and metal panels. Vertical sunshades will be included in the curtain wall assembly to mitigate sun exposures. Integral color cement plaster will be used on the east and north facades in combination with punched window openings and horizontal sunshades. The residential units will use a similar gfrc material in smaller sizes to address the scale difference between commercial and residential.

PEDESTRIAN ENVIRONMENT ALONG SHERMAN AVE.

The pedestrian experience along Sherman Ave. has been designed in order to create a desirable outdoor space at a human scale. At the street level, the building offset from the face of the curb is a minimum of 12 feet, meeting the largest distance recommendation as set forth in the Palo Alto Context-Based Design Considerations. At various areas along Sherman Ave., the offset from the building glass to face of curb reaches 14 foot 3 inches including 2 feet of planters. Along Ash Street the effective sidewalk depth reaches more than 17 feet. This is an increase in sidewalk depth when compared to other buildings along Sherman Ave. (typically around 10 feet) and one that enhances the street scape. Along the building, a diversity of pedestrian elements including planters, seating areas and bike racks will give multiple walking and visual interests to those passing by or utilizing the building. It is the intent of this project to contribute a minimum of 1% of the construction cost for public art along Sherman Ave. to both meet requirements of the city's arts program and improve the community environment along this edge. The project team has engaged an artist and is currently in discussions to create a public art proposal. An overhang above creates a weather protection element and sunshades running along the building face helps to break up the ground level facade further.

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4 STORIES ABOVE GRADE
 3 STORIES ABOVE GRADE
 2 STORIES ABOVE GRADE



brick

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rev date issue

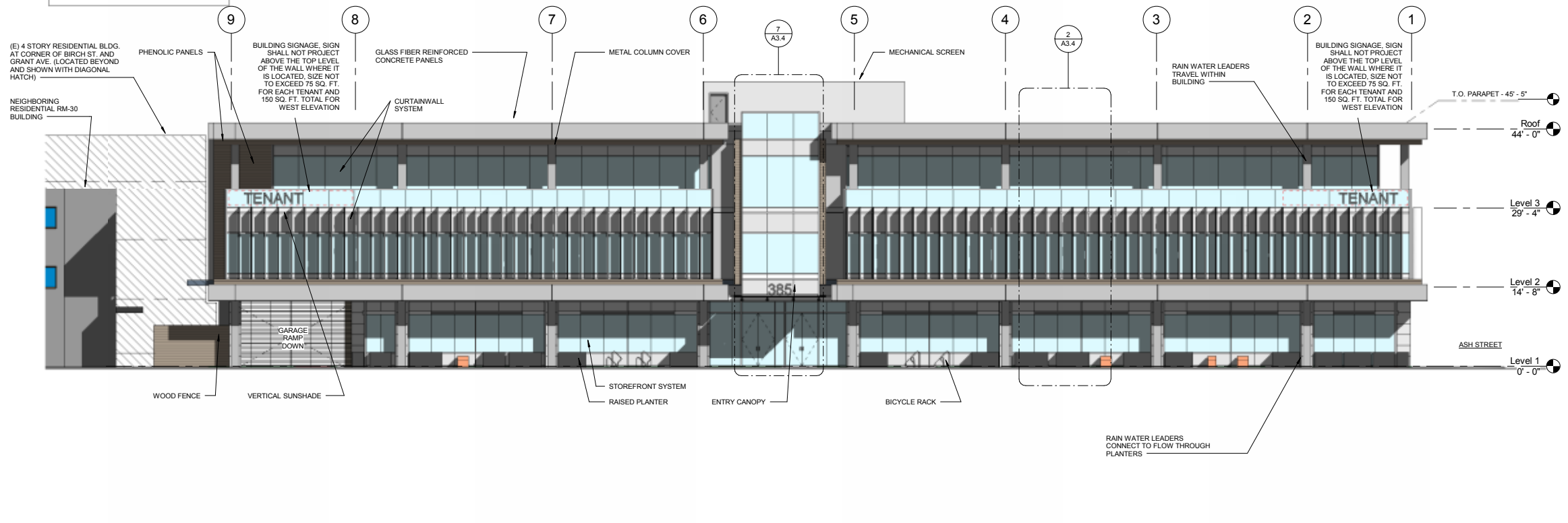
385 sherman

385 sherman ave. palo alto, california
 project number: 13-062

scale: as noted
 date:

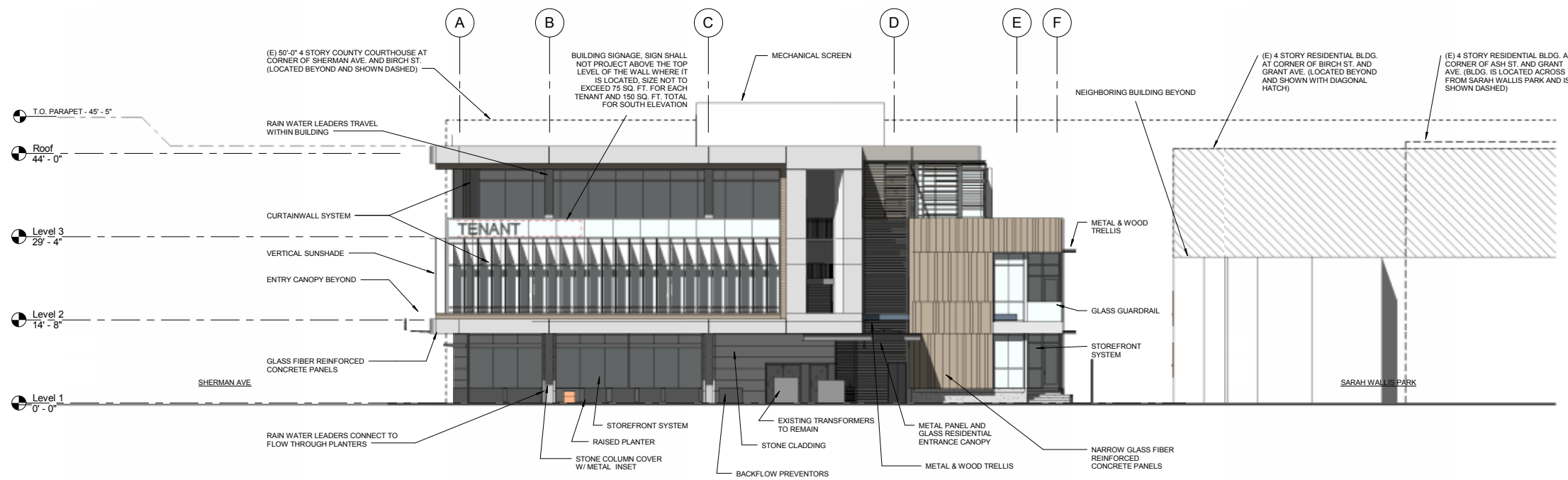
CONCEPTUAL DESIGN
 CONTEXTUAL
 SITE PLAN

DAYLIGHT PLANE NOT REQUIRED FOR WIDTH LOTS OF 70' OR GREATER ABUTTING RM-30 ZONES



2 WEST ELEVATION - SHERMAN AVENUE

1" = 10'-0"



1 SOUTH ELEVATION - ASH STREET

1" = 10'-0"

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sherman

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CONCEPTUAL DESIGN
EXTERIOR
ELEVATIONS

A3.2

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CONCEPTUAL DESIGN
VIEW FROM ASH
STREET

VIEW FROM ASH STREET - RESIDENTIAL WING AND PARK

3/32" = 1'-0"

A4.1

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VIEW FROM SHERMAN AVE LOOKING NORTH

3/32" = 1'-0"

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CONCEPTUAL DESIGN

VIEW DOWN
SHERMAN AVE TO
NORTH

A4.2

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VIEW OF ROOF TERRACE

1/16" = 1'-0"

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CONCEPTUAL DESIGN
VIEW FROM ROOF
TERRACE

A4.3

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ENTRY VIEW DOWN SHERMAN AVE

3/32" = 1'-0"

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CONCEPTUAL DESIGN
ENTRY VIEW
FROM SHERMAN
AVE.

A4.4

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PEDESTRIAN VIEW DOWN SHERMAN AVE.

3/32" = 1'-0"

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385 sherman ave. palo alto, california
project number: 13-062

scale: as noted
date:

CONCEPTUAL DESIGN

PEDESTRIAN
VIEW DOWN
SHERMAN AVE.

A4.5