ARCHITECTURAL REVIEW BOARD AGENDA

==========MEETINGS ARE CABLECAST LIVE ON GOVERNMENT ACCESS CHANNEL 26==========

Thursday, October 3, 2013
REGULAR MEETING - 8:30 AM
City Council Chambers, Civic Center, 1st Floor
250 Hamilton Avenue
Palo Alto, CA 94301

ROLL CALL:

Board members:
Clare Malone Prichard (Chair)
Lee Lippert (Vice Chair)
Alexander Lew
Randy Popp
Robert Gooyer

Staff Liaison:
Russ Reich, Senior Planner

Staff:
Diana Tamale, Administrative Associate
Amy French, Chief Planning Official
Elena Lee, Senior Planner
Jodie Gerhardt, Senior Planner

PROCEDURES FOR PUBLIC HEARINGS

Please be advised the normal order of public hearings of agenda items is as follows:

- *Announce agenda item*
- *Open public hearing*
- *Staff recommendation*
- *Applicant presentation – Ten (10) minutes limitation or at the discretion of the Board.*
- *Public comment – Five (5) minutes limitation per speaker or limitation to three (3) minutes depending on large number of speakers per item.*
- *Architectural Review Board questions of the applicant/staff, and comments*
- *Applicant closing comments - Three (3) minutes*
- *Close public hearing*
- *Motions/recommendations by the Board*
- *Final vote*

ORAL COMMUNICATIONS. Members of the public may speak to any item not on the agenda with a limitation of three (3) minutes per speaker. Those who desire to speak must complete a speaker request card available from the secretary of the Board. The Architectural Review Board reserves the right to limit the oral communications period to 15 minutes.

APPROVAL OF MINUTES.
August 29 & September 19, 2013

AGENDA CHANGES, ADDITIONS AND DELETIONS. The agenda may have additional items added to it up until 72 hours prior to meeting time.

Preliminary Review:

1. **180 El Camino Real [180 El Camino Real]:** Request by Simon Properties, on behalf of the Leland Stanford Junior University, for a Preliminary Architectural Review of phased construction at the Stanford Shopping Center of four new retail buildings (replacing 133,580 square feet) and the renovation of five existing storefronts and associated landscape improvements in the CC Zoning District.

BOARD MEMBER BUSINESS AND ANNOUNCEMENTS.

REPORTS FROM OFFICIALS.

ADJOURNMENT.

Subcommittee Members: Lee Lippert and Randy Popp
SUBCOMMITTEE:

2. **1700 Embarcadero Road [09PLN-00175]: Staybridge Suites Hotel on Mings Site**
   The Site and Design Review application was approved by Council by Record of Land Use Action. The Board had recommended approval of the project (4-0-1-0) with an additional condition to return to the ARB Subcommittee to review revised plans addressing the following:
   A. Colors shall be refined to address grayness, and lack of contrast;
   B. Consider a modest increase in emphasis at the main entry to the hotel;
   C. Review design integrity of the signage such that the new signs will better integrate with the building and each other;
   D. Provide some modulation of the east elevation of the building;
   E. Refine how trash and service entrance will be dealt with; and
   F. Move bike lockers away from the front entry.

3. **180 El Camino Real [12PLN-00382]:** Request by Macy's of behalf of the Board of Trustees for the Leland Stanford Junior University for review of changes to the north and east elevations, for a previously approved commercial project (Bloomingdale's) in the Community Commercial (CC) zoning district.

STAFF ARCHITECTURAL REVIEW:

Project Description: New landscaping at the Regional Water Quality Control Plant
Applicant: Julie Weiss
Address: 2501 Embarcadero Way [13PLN-00299]
Approval Date: 9/23/13
Request for hearing deadline: 10/7/13

Project Description: Installation of three internally illuminated wall signs, replacement of an existing awning, new window film, replacement of signs at ATM machines, and one new monument sign for Citibank in the Community Commercial zone district
Applicant: David Ford
Address: 2401 El Camino Real [13PLN-00290]
Approval Date: 9/25/13
Request for hearing deadline: 10/8/13

Project Description: Minor exterior modifications within the outdoor patio area including a new 108 sq. ft. awning and a 346 sq. ft. addition
Address: 651 Emerson Street [13PLN-00298]
Approval Date: 9/23/13
Request for hearing deadline: 10/7/13

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Posting of agenda. This agenda is posted in accordance with government code section 54954.2(a) or section 54956.Recordings. A videotape of the proceedings can be obtained/reviewed by contacting the City Clerk's Office at (650) 329-2571.

Materials related to an item on this agenda submitted to the **Architectural Review Board** after distribution of the agenda packet are available for public inspection in the **Planning and Community Environment Department at 250 Hamilton Avenue, 5th floor, Palo Alto, CA. 94301** during normal business hours.