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**MINUTES**  
**PUBLIC ART COMMISSION**  
**Thursday, June 17, 2010**  
Palo Alto Civic Center  
Council Conference Room  
250 Hamilton Avenue  
**7:00 p.m.**

**Commissioners present:** Terry Acebo-Davis, Elise Griffin DeMarzo, Ally Richter, Michael Smit, Nancy Coleman

**Commissioners absent:** Larisa Usich

**Staff present:** Kelly Morariu, Assistant to the City Manager and Staff Liaison to the Commission  
Darlene Katsanes, Program Assistant

CALL TO ORDER – The meeting was called to order at 7:00 p.m. by Chair DeMarzo.

ROLL CALL

ADDITIONS, CHANGES, REQUESTS, DELETIONS ORAL COMMUNICATIONS

MINUTES – Commissioners reviewed minutes.

**Motion: Approve minutes of May 20, 2010 as corrected.**

**Moved: Acebo-Davis; Seconded: Richter: Ayes: Unanimous.**

FINANCE REPORT – Commission reviewed the budget. Commissioners asked that they be given advance notice of the fiscal year-end budget close in April or May next year.

ACTION

*MAN PUSHING CAT IN STROLLER* - Commissioner DeMarzo asked the Commission for \$500 for artist Greg Brown to paint new color border around mural figure and repair mural at 281 University Avenue. Restoration Hardware is planning to repaint the building. Greg Brown plans to paint a 3-inch color border around the mural figure using the new building color and repair the graffiti. Brown's painting around the mural figure will protect the mural. The painters can then paint the rest of the building.

**Motion: Allocate \$500 for artist Greg Brown to paint new color border around mural figure and repair mural.**

**Moved: Coleman; Seconded: Acebo-Davis. Ayes: Unanimous.**

FILE MAKER PRO – Request by Commissioner DeMarzo for \$300 to purchase a software upgrade from File Maker Pro 8 to File Maker Pro 10. The upgrade from File Maker Pro 8 to 10 will keep the software used for the Art Collection database updated and keep all versions of File Maker Pro used by Art Center staff consistent. Morariu commented that File Maker Pro is not a City supported software program. Commissioner Richter recommended that Commissioners may want to research getting the best price for this software.

**Motion: Allocate up to \$300 for purchase of File Maker Pro 10 software upgrade.**

**Moved: Richter; Seconded: Coleman; Ayes: Unanimous.**

NON-ACTION

DIGITAL DNA – Commissioner Coleman reported that the downtown business group is happy to have Digital DNA moved off the plaza. The downtown business group is interested in the

52 Commission's idea of having temporary art sited there. At the site meeting on May 26 the group  
53 reviewed the condition of the artwork. Commissioner Coleman stated that Digital DNA is  
54 continuing to deteriorate. She commented that that it is better to leave Digital DNA sited until  
55 another artwork is ready to replace it. Commissioner Coleman reported that they talked about  
56 budget with the Downtown group and they don't have any funds for the art. She asked that  
57 temporary art and fundraising be placed on next month's agenda. Morariu agreed with  
58 Commissioner Coleman that the PAC needs to move ahead with planning to replace the sculpture  
59 and that temporary art and fundraising should be added to next month's agenda. Commissioner  
60 Smit reported that the Downtown Business Group want a clear idea about what temporary art will  
61 be placed and what the footprint will be. Commissioner Coleman stated that time is of the essence  
62 before approvals for vendors carts are in place for Lytton Plaza. Barbara Gross, Chop Keenan and  
63 Sunny Dykwel want to be kept in the information loop about what the Commission plans for this  
64 site. Commissioner Richter asked that the Commission review and prioritize their projects.

65  
66 Council liaison Espinosa arrived at the meeting at 7:44 pm.

67  
68 MITCHELL PARK LIBRARY/COMMUNITY CENTER – Commissioner DeMarzo spoke about  
69 the Mitchell Park “sign breaking” event that celebrated the beginning of the deconstruction  
70 process on June 12. DeMarzo reported that artist proposals were reviewed on June 1 and three  
71 finalists were identified for the Mitchell Park Library Entry Way art. The selection panel will  
72 convene on Friday, June 18 to review the finalists' expanded proposals and select the project  
73 artist. Morariu reported that the mural selection panel is tentatively scheduled for June 28. She  
74 stated that the selection panel reviewing the mural applications will include three teen members  
75 from the Teen Advisory Board, a Library Advisory Commissioner, a Parks and Recreation  
76 Commissioner, Public Art Commission subcommittee, and staff. The bollard selection panel will  
77 be scheduled in July. Morariu reported that she is preparing a staff report for the Mitchell Park  
78 Art to go to Council with the construction contract. Council liaison Espinosa spoke about the  
79 future reopening of the Mitchell Park Library/Community Center in 2012. He suggested it would  
80 be a good opportunity for the Commission to connect with community members excited about the  
81 new building and artwork to plant a seed for future public art projects. Commissioner Coleman  
82 stated that the original Mitchell Park subcommittee may want to work on the event.

83  
84 ARTWORK ON PALO ALTO SHUTTLE BUSES – Morariu reported that she met with City  
85 Manager Jim Keene, former Mayor Jim Burch, and Curtis Williams, Planning Director, to discuss  
86 the shuttle bus concept and moving it forward. She said that this approval process doesn't need  
87 the same approval process as the original project. Morariu stated that Burch is committed to the  
88 project and plans to follow-up with fundraising. Commissioner Richter asked what Burch needs  
89 from the Commission. Morariu stated that Burch needs nothing unless the Commission is willing  
90 to contribute project funds and act in an advisory role. Espinosa asked about the project timeline,  
91 and suggested that the Commission work on publicity for this project to get the word out about  
92 public art. Morariu will report out on this next month if there is anything new to report.

93  
94 MAIN LIBRARY REVIEW OF SCHEMATIC DESIGN –Commissioner DeMarzo reported that  
95 she and Commissioner Smit met with Library Director Diane Jennings regarding this project.  
96 They reviewed the recommended spaces for public art at the Main Library. Group 4, the project  
97 architects, will continue to expand the drawings in July and August. Commissioner DeMarzo  
98 stated that it makes more sense to send out a RFQ instead of a RFP. Identifying an artist using the  
99 RFQ process allows an artist to work with the architect to incorporate art into the building in the  
100 early planning stages. DeMarzo said that Diane Jennings, Library Director, will talk with Group 4  
101 to see how they feel about a RFQ process. Commissioner Smit agreed that a RFQ would be a

102 great way to strategize art for the building. Smit recommended the Library ceiling as a potential  
103 site for art. Commissioner Coleman advocated for the inclusion of 2-dimensional art space.

104  
105 CALIFORNIA AVENUE FOUNTAIN RFP – Morariu reported that this project is on hold until  
106 the fall. Staff will send an email to all applicants to alert them about the project delay.  
107 Commissioner Coleman suggested that the Commission consider planning a parade down  
108 California Avenue to the fountain as part of the opening reception for the fountain in spring 2011.  
109 Council liaison Espinosa suggested holding the opening on a Sunday to take advantage of the  
110 critical mass at the Farmers Market.

111  
112 INSURANCE – Morariu addressed the answers to the questions raised by Commissioners  
113 regarding the insurance policy at the last meeting. This commercial general liability policy covers  
114 bodily injury and property damage occurring during the policy period. Deductible is \$500 per  
115 claim. Up to five artists can be covered by this policy per year. Each artist represents one of the  
116 five artists that can be covered in any one policy year. An artist team uses two or more of the  
117 available five coverage slots annually. Commissioners discussed the need to involve the  
118 community in keeping a watchful eye out for any vandalism to the City’s art collection. Council  
119 liaison Espinosa spoke about setting a strategy to highlight public art by setting a schedule to  
120 create a few press releases each year on public art. Commissioner Coleman asked for assistance  
121 from Katsanes and Linda Clerkson. Commissioners were asked to send content suggestions for  
122 these press releases to Katsanes and she will then forward these suggestions to Commissioners  
123 Coleman and Usich to flesh out.

124  
125 MAINTENANCE OF CITY COLLECTION – Commissioner DeMarzo shared a draft collection  
126 statement with Commissioners asking for their input. She asked Commissioners to send any  
127 revisions or comments to Katsanes regarding this draft statement. The collection statement will be  
128 on the agenda next month under action. The idea for the creation of a collection statement  
129 originated when Cubberley artists asked Karen Kienzle for clarification about what the collection  
130 focus is. Morariu stated that Cubberley artists are required to donate an artwork to the City during  
131 their five year term at Cubberley as a condition of their lease agreement. Commissioners Richter  
132 and Acebo-Davis declared that they want to participate on the next jury panel for selecting  
133 Cubberley artists. Morariu stated that she will ask Karen Kienzle to attend the next Commission  
134 meeting to talk about the Cubberley artist studios process. Katsanes reported that the reshoot of  
135 some of the collection photography will occur next week. She is also arranging for art  
136 installations to occur at Lucie Stern, Police Department, and at the Municipal Service Center.  
137 With the closure of Mitchell Park Community Center during the construction process, the 2-  
138 dimensional artwork sited there had to be returned to storage at the Art Center. The wood giraffe  
139 sculpture will be moved to the temporary teen center at Cubberley. Morariu gave an update on  
140 copyright issues.

141  
142 *FILAREE* – Morariu reported that she spoke with Greg Betts, CSD Department Head, and learned  
143 that there may be dollars available from the park development process to ask the contractor to  
144 create a new base for *Filaree* and make arrangements to relocate *Filaree* from the MSC to Greer  
145 Park.

146  
147 BILL BLISS – Morariu reported that staff is waiting to receive the ARB application materials  
148 from artist James Moore in order to calendar the project with the ARB. Morariu stated that she  
149 has communicated with the Bliss family about this project.

150  
151 BROCHURE – Item tabled.

152

153 PUBLIC ART COMMISSION WEBSITE AND CONTENT – Commissioner Coleman reported  
154 that programming of the website continues, and that Commissioner Usich has asked Mayer to  
155 plan to show the Commission the new website sublevels.

156

157 FOR YOUR CALENDAR:

158 a. Next Meeting Agenda – July 15, 2010. Commission decided to cancel the August  
159 meeting.

160 b. Joint PAPAC/City Council Meeting – tentatively scheduled for September 20.

161

162 ANNOUNCEMENTS

163 Council liaison Espinosa announced that the San Jose Airport is about to hold an open house  
164 featuring four new public art pieces that meld technology and art.

165

166 ADJOURNMENT – Commissioner DeMarzo adjourned meeting at 8:45 pm.