

MINUTES
PUBLIC ART COMMISSION
REGULAR MEETING
Thursday, November 17, 2016
City Hall Community Meeting Room
250 Hamilton Ave
7:18 p.m.

Commissioners Present: Ben Miyaji, Loren Gordon, Amanda Ross, Jim Migdal, Mila Zelkha, and Nia Taylor

Commissioners Absent: Dara Silverstein

Staff Present: Elise DeMarzo, Public Art Program Director
Peter Castelino, Program Assistant II

CALL TO ORDER: Chair, Migdal called the meeting to order at 7:09 p.m.

AGENDA CHANGES, REQUESTS, DELETIONS – Staff requested Non- Action item number IV to be presented first, and Action Item II to follow.

ORAL COMMUNICATIONS - none.

APPROVAL OF MINUTES: October 19, 2016 PAC Regular Meeting Minutes Moved: Loren Gordon, **Second:** Jim Migdal. Commissioners Miyaji and Ross abstained. **Item did not pass.**

STAFF COMMENTS: Staff thanked volunteers for participating in building the Patrick Dougherty art piece, *Whiplash*. Staff mentioned Cubberly Open studios Dec 3 11am-5pm.

NON- ACTION:

1. **Junior Museum and Zoo** - JMZ construction update presented by JMZ Director John Akin included renderings of the new facility which is expected to open in the fall of 2019. The presentation included potential public areas available for public art. Staff plans to launch an open call for the artist selection.. Staff plans to come back to the Commission with the recommend artist in January 2017. The estimated budget for the Public Art is \$150,000-\$200,000. The Commission was enthusiastic about the project and the potential areas for public art integration.

ACTION:

1. **California Avenue Tunnel** - Staff recommended the approval of Morgan Bricca for the project. Staff presented the project background, opportunities and limitations of the site. The Commissioners noted the limitations of the space and use of the appropriate approach to maximize lifespan and impact of the artwork refresh. Allocation of funds not to exceed \$15,000 for Morgan Bricca to integrate her work into the California Avenue tunnel to refresh and update the existing mural. **Moved:** Commissioner Miyaji moved to approve artist Morgan Bricca and allocate \$15,000 to the project. **Second:** Commissioner Zelkha. **All in Favor.**

2. **Code:Art** – Staff recommended the approval of funding in the amount of \$25,000 to support the NEA Art Works Grant to revitalize and re-imagine the alleys and underutilized spaces in downtown Palo Alto. *Code:ART* is a three day event, which is scheduled for June 1-3, 2017.. Commissioner Zelkha recused herself from the item. **Moved:** Commissioner Ross moved to approve funding of the NEA Art Works Grant. **Second:** Commissioner Miyaji. **All in Favor.**

NON- ACTION:

2. **Logo/Branding Development** – Staff presented six design concepts provided by Public Design. The Commissioners recommended eliminating two of the seven, and made suggestions on the colors and designs of the remaining logos. Staff will take Commissioners input and make recommendations to Public Design for further logo development.

ANNOUNCEMENTS – Commissioners Reception will be on December 15, and the regular commission meeting will be cancelled. Staff may hold a special meeting at 6:00pm if there are any pressing items.

FOR YOUR CALENDAR: Next Meeting: January 19, 2017 –Regular Public Art Commission Meeting

MEETING ADJOURNED at 8:37 PM by Jim Migdal