

*November 16, 2007
Palo Alto, CA*

FRANK'S WEEKLY MEMO

Palo Alto Child Care Advisory Committee Needs You!

You can assist in creating and promoting quality, early childhood education and care when you join the Palo Alto Child Care Advisory Committee. Work with people dedicated to the well-being of working families to create and promote innovative public policy that meets the challenges of quality, accessibility and compensation in child care.



E-mail rsamoff@cpsccares.org for more information.

'Voice of the People' Award Won by City of Palo Alto

The City of Palo Alto will receive the 2006 Voice of the People Award at a presentation which will take place at the City Council meeting on Monday, November 19, 2007.

The "Voice of the People" Awards are announced each year by the International City/County Management Association (ICCMA) and National Research Center, Inc. (NRC) to jurisdictions with the highest rated services according to a representative sample of their own residents. Winners are identified among all the jurisdictions that conducted The National Citizen Survey™. The survey is part of the annual Service Efforts and Accomplishments report in which the rating for service quality must be one of the top three among all eligible jurisdictions and in the top 10% of over 400 jurisdictions in the National Research Center database of citizen surveys. Palo Alto won the 2006 Voice of the People Award in four categories: Excellence in Fire Services, Emergency Medical Services, Recreation Services and Garbage Collection Services.

City Manager Frank Benest and City Auditor Sharon Erickson will present the awards to the City Council and Directors of the Departments which provided the award-winning services in 2006.

Winter Enjoy! Catalog To Arrive in November

Watch for the winter 2007-2008 Class and Activities Guide in your mailbox the week of November 19. Catalogs will be available on line at



Designates an item related to one of the City Council's "Top 4" Priorities.

www.cityofpaloalto.org/enjoy and for pick up at community centers and libraries on November 26.

Class Registration by drop off, on line, mail in or fax for residents begins November 30, 2007; for non-residents, registration begins December 7, 2007. Walk in registration begins on December 14. For more information, call the Lucie Stern Community Center at (650) 463-4900.

New 'Request a Parcel Report' Service

The City of Palo Alto Development Center has announced a new on-line service to obtain planning and zoning information. After filling out and submitting the Request a Parcel Report on-line form, you will be e-mailed a PDF Parcel Report with basic information on the subject property, additional information requested, and contact information for the Planner on Duty.

The Parcel Report includes the following information specific to the subject property, including the Assessors Parcel Number, Address, Net Lot Size, Zone District, Comprehensive Plan Land Use Designation, Flood Zone Designation, Historic Status, Maximum Floor Area, Maximum Lot Coverage, Maximum Height and Setback Information. Parcel Reports provide a snapshot of key data about a property that realtors, architects and contractors find especially helpful. Parcel Reports also clarify development potential for homeowners and potential homeowners who may be less familiar with the specifics of zoning.

Visit <http://www.cityofpaloalto.org/forms/pln/pln-parcel-report.lasso> to try the new service for yourself.

Library Technology Plan Kick-off Event a Success

Seattle-based library technologist Michael Porter delivered a kick-off presentation on November 8 about the impact of Web 2.0 technology on libraries. The engaging talk began with the statement that libraries consist of content and community. Mr. Porter added that library "content" is much more than books, and the library's "community" has widened considerably to include electronic customers. He showed examples of innovative libraries which have successfully placed their information where people are, by using social networking sites like Flickr, You Tube and MySpace, as well as web tools like blogs, wikis, RSS and podcasts. Mr. Porter stated that when content delivery and the function of social networking are united, the result is a powerful technology application for libraries. The talk was sponsored by the Friends of the Palo Alto Library, recorded by the Media Center and will be available for viewing at a future date.



The development of a library technology plan will look at how technology is used to strategically deliver and enhance library service. Members of the community will be participating in the plan's development. An advisory group of Palo Alto residents, all with a combined interest in technology and library service, has been selected to work with the Library Advisory Commission, City staff, and a consultant.

The creation of a multi-year library technology plan was approved by the City Council as part of the 2007-08 capital budget. The plan will be completed in the spring of 2008.

'Golden Guardian' Emergency Response System Tested

On Wednesday, November 14, the City of Palo Alto participated in a statewide disaster exercise entitled "Golden Guardian." The goal of the drill is to exercise State, County and Local agency proficiency in handling a



bioterrorism attack and to allow an opportunity for cities to test their ability to set up a medication center/point of dissemination.

It is important to stage these exercises periodically so that everyone can test established plans and policies and continually improve disaster response in the community. The drill included the following elements:

- Activation of the City's Emergency Operations Center (EOC)
- Activation of the City Council and Emergency Standby Council
- The set up and activation of a medicinal center/point of distribution at Mitchell Park Community Center
- Activation of an Emergency Volunteer Center at Cubberley Community Center
- Dissemination of community alerts using and testing the City's newly implemented Community Alerting and Notification System (CANS)
- Staging of a mock press conference involving members from the local media

City Manager Frank Benest conducted a debriefing at the conclusion of the event and participants from all sectors provided feedback on the various elements of the event.



Designates an item related to one of the City Council's "Top 4" Priorities.

The City partnered with Palo Alto Red Cross, Palo Alto Weekly, Palo Alto Neighborhoods (PAN), Palo Alto Medical Foundation, Palo Alto Preparatory High School, KZSU, Palo Alto Area RACES, Stanford Medical Center and members of the Palo Alto/Stanford Red Ribbon Task Force on Disaster Planning.



Race Route Unveiled for 2008 Amgen Tour of California

On November 13, at a plaza event attended by nearly 50 people, Mayor Kishimoto and leaders Joe Manning and Frank Scioscia of the Local Organizing Committee announced the local race route for the **Palo Alto - Stanford University Prologue** in the 2008 Amgen Tour of California.



"We are really excited to host the start of this major US cycling event as the **Palo Alto-Stanford University Prologue**," said Joe Manning of the Local Organizing Committee. "This gives us a great opportunity to highlight our local community and feature the ongoing commitment of the City and University to promote a healthy lifestyle and green economy through innovation and technology."

This first stage of the race, known as the Prologue, is a time trial and will begin on Sunday February 17, 2008 in Downtown Palo Alto and end on the campus of Stanford University. Riders will kick off the 2008 Amgen Tour of California at 1 p.m. with a short and intense individual time trial of just more than two miles. The flat and fast route will likely take each individual cyclist less than five minutes to finish and will be packed with excitement and high speed. Spectators at the Stanford Oval will get the chance to see riders complete a full 360-degree loop before they head to the finish line at the intersection of Palm Drive and Museum Way on the Stanford University campus.



Please visit <http://www.amgentourofcalifornia.com> for more information or to volunteer for race events.

Please Note

There will be no Frank's Weekly Memo next week. Happy Thanksgiving!



Designates an item related to one of the City Council's "Top 4" Priorities.