



Bay Area Green Business Program

Environmental Values At Work



Drought tolerant plants have replaced fifteen acres of lawn



Construction materials are collected on-site for recycling



Roche has a fleet of electric vehicles for on-site use

Roche Palo Alto

3431 Hillview Avenue, Palo Alto

650.855.5026

paloalto.roche.com

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At the 70 acre campus on Hillview Avenue, the 1,000 plus Roche employees are not only dedicated to the research and development of new medicines, they are also dedicated to eco-efficiency and environmental protection due to strong corporate principles that support these goals.

“Roche already had an environmental program in place in the late 1990’s, so getting certified was a rather easy process,” says Alex Haedrich, Environmental, Health and Safety Director. In the last four years alone Roche has reduced its energy use by 35% and natural gas use by more than 30%, resulting in an overall cost reduction of close to \$20 million since 2000. In addition, Roche implemented an innovative and all-encompassing recycling program, which includes an on-site construction recycling program. “In 2004, Roche sent 145 metric tons of material to be recycled instead of landfilled,” says Haedrich.

Aside from the impressive cost savings they have realized, they are also proud of the conversion of fifteen acres of lawn to drought tolerant land-scaping, their “green” purchasing policies, the fleet of electric vehicles, and the installation of a food composter in their cafeteria. Roche’s Senior Director of Site Operations, Keith Sonberg puts it simply, “We basically leave no stone unturned!”

For more information on Roche’s green efforts contact Alex Haedrich.