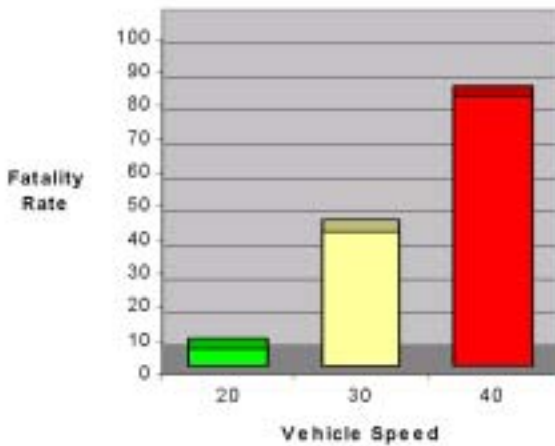


Attachment B

Design street so that drivers will drive at safe speeds and not exceed the speed limit

Vehicle Speed and Pedestrian Fatality Rate



At **40 mph** the driver's focus is on the roadway in the distance.



At **30 mph** the driver begins to see things at the road edges in the background.