

February 22, 2008
Palo Alto, CA

FRANK'S WEEKLY MEMO

Enthusiastic Crowd Cheered Racers at 2008 Amgen Tour of California Prologue Race



On Sunday, February 17, the streets of downtown were filled with throngs of cycling enthusiasts, families and curious onlookers who encouraged their favorite cyclists to win the race. The sound of clanking cowbells and cheering crowds rang out each time a cyclist left the starting gate in front of City Hall and heading towards the Stanford oval during the Palo Alto–Stanford University Prologue. The Prologue, hosted by the City and Stanford, was the kick-off event of the eight-day 2008 Tour of California.

Prior to the official start of the Prologue, nearly 30 people were given the chance to ride the Prologue course, just prior to the professional cycling teams competing on the 2.1 mile course. Council Member Kishimoto completed the course as did Stanford Provost John Etchemendy, a few Bay Area media celebrities, a 16 year old cyclist, a father and his two sons, and an Ironman World Champion, among others.



At the Lifestyle Festival, the young-at-heart enjoyed the climbing wall, arts and crafts activities, bike repair demonstrations, a hula hoop and jump rope contest, and a pedometer challenge. Two big

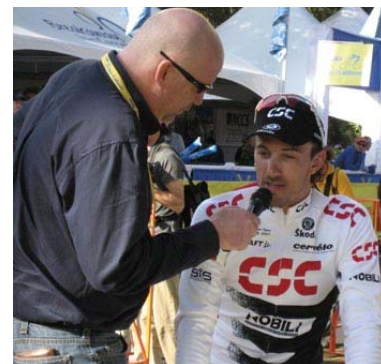


hits with festival attendees were the pedal-powered machine that blended smoothies to drink and the energy cycle that tested how much energy each person could generate. Special thanks go to the Community Services Department, Lucile Packard Children's Hospital and the Palo Alto Recreation Foundation for their sponsorship of these fun children's activities at the Lifestyle Festival.



Designates an item related to one of the City Council's "Top 4" Priorities.

The Prologue was billed as a “green” event so special attention from volunteer organizers was given to providing convenient recycling options and encouraging attendees to take alternative transportation. The Cross Town Shuttle ran on Sunday, public transit options were publicized and secure bike parking was provided for those who rode to the event.



A great time was had by all, including the Prologue winner, world time trial champion, Fabian Cancellara who posted an extremely fast time of 3 minutes and 51 seconds to complete the 2.1 mile course. Special thanks to all the City staff, volunteers and sponsors who helped make this exciting event possible!

High School Students Participate in Job Shadow Day at City Hall

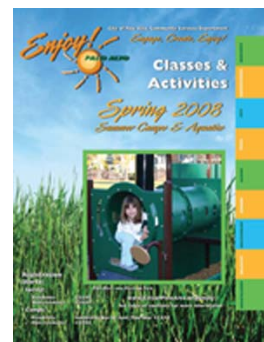
On Tuesday, February 12, 2007, more than 30 students from Palo Alto High School visited the City of Palo Alto for a Job Shadow Day. As part of the Preparing the Next Generation Initiative, the City partnered with Junior Achievement of Silicon Valley and Palo Alto Unified School District to provide students with a unique experience.

Students came to City Hall, listened to a presentation by City Manager Frank Benest, and spent two hours with hosts to understand specific functions within the organization. City staff from the offices of Administrative Services, City Attorney, Community Services, Human Resources, the Library, Planning, Police, Public Works, and Utilities hosted the students.

After the hosting session, students enjoyed pizza in King Plaza and shared their experiences with each other. Special thanks go to hosts, Palo Alto Unified School District (PAUSD) and Junior Achievement.

The 2008 Summer Camps and Aquatics Guide Now Available

The Spring 2008 Enjoy! Catalog, including Summer Camps and Aquatics, is due to arrive in your mailbox this week and is available for pick up at Palo Alto Community Centers and Libraries. Visit <http://www.cityofpaloalto.org/enjoy> to view and register on line.



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For Spring Classes and Activities:

Residents	February 22	Enjoy online, drop off, mail in or fax
Non-residents	February 29	Enjoy online, drop off, mail in or fax
All Registrants	March 7	Enjoy online, drop off, mail in, fax or walk in

For Summer Camps and Aquatics through "The Draw":

Residents	Submissions for "The Draw" are due by 5 p.m. sharp on Thursday, March 13	
Residents	March 20	Enjoy online, drop off, mail in or fax
Non Residents	March 27	Enjoy online, drop off, mail in, fax or walk in

For information and questions, please call the Lucie Stern Community Center at (650) 463-4900.

4 Retailers Join Palo Alto in BYOBag! Campaign

Whenever, wherever...it's BYOBag! Palo Alto retailers have joined the City in the Bring Your Own Bag! Campaign to encourage shoppers to avoid disposable bags by bringing their own bag when they shop. All retailers are encouraged to participate in the campaign including bike shops, pharmacies, bookstores, grocers and boutiques. Single-use and disposable bags, paper or plastic, create waste, litter and contribute to greenhouse gas emissions.



There is no fee to become a BYOBag! Campaign Partner and in exchange retailers get **free** advertising. Campaign signs and posters will be provided. There are various Partner Tiers from which to choose. The higher the tier, the greater the advertising benefit.

The campaign will run from April 1 to December 31, 2008. Sign up now; the deadline to register as a partner to receive the April advertising benefits is March 7. Information and registration are available at <http://www.cityofpaloalto.org/BYOBag> or call (650) 496-5910. The BYOBag! Campaign is brought to you by the City of Palo Alto Public Works Recycling Program.