TO: HONORABLE CITY COUNCIL

FROM: CITY MANAGER DEPARTMENT: COMMUNITY SERVICES

DATE: JUNE 4, 2007 CMR: 258:07

SUBJECT: TRANSMITTAL OF A DRAFT REVISION OF THE PUBLIC/PRIVATE PARTNERSHIP POLICY FROM THE POLICY AND SERVICES COMMITTEE

RECOMMENDATION
The Policy and Services Committee unanimously recommends Council approval of the attached update to the City’s Public/Private Partnership Policy (Attachment A).

BACKGROUND
The Policy and Services Committee has met on three separate occasions to review and revise the City’s Public/Private Partnership Policy. At its May 8, 2007 meeting the Committee voted unanimously, with some minor wording changes, to recommend to Council approval of the updated policy.

DISCUSSION
The intent of the revised policy is to clarify the distinct differences between the three types of partnerships the City may enter into. Both Alliance and Co-sponsorship partnerships are specific as to how they relate to achieving City goals and provide a framework to work directly and cooperatively with City staff. The Joint Venture category captures all other potential types of public/private partnerships and allows opportunities for all segments of the community to explore ways to partner with the City.

RESOURCE IMPACT
Public/private partnerships can be beneficial by providing a way to leverage City resources; however careful consideration must be made to the use of all City funding sources.

POLICY IMPLICATIONS
This report does request a change in City policy as described above.

ENVIRONMENTAL REVIEW
This recommendation is not a project under the California Environmental Quality Act.

ATTACHMENTS
Attachment A: Draft Public/Private Partnership Policy
Attachment B: Minutes of the May 8, 2007 Policy and Services Committee Meeting