TO: CITY COUNCIL

FROM: CITY MANAGER DEPARTMENT: COMMUNITY SERVICES

DATE: JANUARY 16, 2007 CMR: 112:07

SUBJECT: TRANSMITTAL OF A DRAFT REVISION TO THE PUBLIC/PRIVATE PARTNERSHIP POLICY FROM THE POLICY AND SERVICES COMMITTEE

RECOMMENDATION
The Policy and Services Committee recommends Council approval of the attached update to the City’s Public/Private Partnership Policy (Attachment A).

BACKGROUND
The Policy and Services Committee has met on two separate occasions to review and revise the City’s Public/Private Partnership Policy. At its November 2, 2006 meeting, the Committee voted unanimously to recommend to Council approval of the updated policy, contingent on wording changes that are highlighted in italics in Attachment A.

DISCUSSION
The revised policy refines the existing policy (Attachment B) in that it now delineates three types of public/private partnerships available to the public as Alliances, Joint Ventures and Co-sponsorships. The new policy also sets forth guidelines providing the public a better understanding of the process and that clarifies the relationship between the City and partnering organizations.

RESOURCE IMPACT
Public/private partnerships can be beneficial by providing a way to leverage City resources; however, careful consideration must be made to the use of all City funding sources.

POLICY IMPLICATIONS
This report does request a change in City policy as described above.

ENVIRONMENTAL REVIEW
This recommendation is not a project under the California Environmental Quality Act.
ATTACHMENTS
Attachment B: Policy and Procedure 1-25, PUBLIC/PRIVATE PARTNERSHIPS

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